



**IMAGIN Inc.**  
**2277 Science Parkway, 4A**  
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#### 2012/2013 Board of Directors:

Scott Ambs: President (2013)	Andrew Cain (2013)	Dianne O'Connell (2014)
Bill Rowe: Vice President (2014)	Chad Collins (2013)	Paul Riess (2013)
Aaron Boos: Treasurer (2014)	Trudy Galla (2014)	Peter Schneider (2014)
Thomas Van Bruggen: Secretary (2013)	Sarah Merz (2014)	Lori Schultz (2013)
Andrew Brenner (2014)	Michael Muskovin (2014)	Scott Swan (2014)

### **Minutes of the IMAGIN Inc. Board of Directors Meeting**

**Friday, December 21, 2012**

**Location: Teleconference**

#### **1. Call to Order - Board Member Roll Call**

##### **1.1. President Scott Ambs called the meeting to order at 9:05 AM**

##### **1.2. Roll Call**

President Scott Ambs: Present  
Vice President Bill Rowe: Present  
Treasurer Aaron Boos: Present  
Secretary Thomas Van Bruggen: Present  
Andrew Brenner: Present  
Andrew Cain: Absent  
Chad Collins: Present  
Trudy Galla: Absent  
Sarah Merz: Present  
Michael Muskovin: Absent  
Diane O'Connell: Present  
Paul Riess: Present  
Peter Schneider: Present  
Lori Schultz: Absent  
Scott Swan: Present

Quorum Present

##### **1.3. Others In Attendance**

Maryellen Jansen – Reihl Solutions

#### **2. Approval of Agenda**

**Moved by Thomas Van Bruggen and supported by Peter Schneider to approve the agenda as presented**

**Motion Carried**

#### **3. Review and Approval of Minutes of the November 16, 2012 Board Meeting**

**Moved by Diane O'Connell and supported by Paul Riess to approve the minutes of the November 16, 2012 Board Meeting**

**Motion Carried**

#### **4. Treasurers Report**

Treasurer Aaron Boos reported that the Checking account had a balance of \$2,526, savings had a balance of \$2,228 for a total of \$4,754. Major expenses over the past month have been professional services and income from membership renewals is slowly coming in.

**Moved by Thomas Van Bruggen and supported by Sarah Merz to approve the treasurer's report as presented.**

#### **Motion Carried**

The Treasurers Report is attached to these minutes as Addendum 1: Treasurers Report

#### **5. Old Business**

##### **5.1. Review Action Items**

#### **6. K-12 GIS License Program – Presentation by Michael Dueweke, Eastern Michigan University**

Scott Ambs reported that Michael Dueweke will join our meeting at 9:30 am.

Michael Dueweke presented an overview of the K-12 ESRI License program as well as his thoughts and directions for the program. A lot of development of the program is yet to come, but good support is being generated and there are many ways to become involved.

The press release regarding the program is attached to these minutes as Addendum 2: K-12 ESRI Program Press Release

Open Discussion

Scott Ambs will work with Michael Dueweke to prepare a letter of support from IMAGIN for the program.

#### **7. Team Reports**

##### **7.1. Executive Team**

Scott Ambs reported that the team met yesterday to review today's agenda and the K-12 ESRI program. The team also briefly discussed the conference and the absence of Andrew Cain from the Board.

##### **7.2. Conference Team**

Andrew Brenner reported that the program is coming together well. There are track coordinators for each track. Track coordinators need to make sure that their track is filled with presenters. Positive feedback and responses from vendors is also coming in. Both keynote speakers are confirmed, three (3) of five (5) workshops are in place and the program is starting to fill out. Registration will open in January and a communication will be sent out that includes a program overview.

##### **7.3. Education Team**

Chad Collins reported that not much has developed since the 911 workshop last month. The team is working on developing new ideas for future seminars.

##### **7.4. Student Paper and Poster Competition Team**

Peter Schneider reported that the judging panel is complete. The competition is on Friday, January 25, 2012. The team has been contacting public and private sector GIS professionals to come and view the programs. Personal phone contacts to schools and those calls seem to have been productive in introducing IMAGIN to the schools. As of now there is 1 poster entry and no paper entries. The team may choose to adjust the submittal deadline until January 11, 2013 to hopefully allow for more submittals.

### **7.5. Professional Recognition**

Trudy Galla was not present to present. Thomas Van Bruggen reported that Trudy has contacted the team members to start things rolling. Initially an application form will be created and the team will meet in January to begin work on the program and application.

### **7.6. Communication Team**

Thomas Van Bruggen reported that Michael Henderson has most of the site structure in place and content from the current site will be copied over to the new site over the holidays. After the new year, Thomas will send out an email to the board for website review.

### **7.7. Statewide Imagery**

Scott Ambs reported that the team has been meeting and a meeting to convene stakeholders during the week of January 21<sup>st</sup>, 2013 is planned. The meeting will be primarily geared toward discussing interest and ideas for a coordinated statewide imagery program. The results of that meeting will direct the team for the future.

### **7.8. Nominating & Governance**

Bill Rowe reported that the reports have been posted. The main effort now is for nominations for the 2013/2014 year. The team needs to know by the February meeting if any current board members are intending to run again or not.

The Nominating & Governance report is attached to these minutes as Addendum 3: Nominating & Governance Report

The Board of Directors Attendance report is attached to these minutes as Addendum 4: Attendance Report

## **8. IMAGIN Focus Survey Results**

Scott Ambs reported that the survey results are on dropbox. Scott Ambs will present the results of the survey to Jessica Moy as representative of the IMAGIN Membership prioritized list of focus areas.

The survey results are attached to these minutes as Addendum 5: Focus Survey Results

## **9. Closing Roundtable Discussion**

Thomas Van Bruggen commented that the Cityworks InPrint magazine had our conference listed.

## **10. Next Meeting Data**

Friday January 18, 2013

9:00 AM

Teleconference

## **11. Adjournment**

**Moved by Thomas Van Bruggen and supported by Scott Ambs adjourn the IMAGIN Board of Directors Meeting at 10:40 am.**

**Motion Carried**

Minutes respectfully submitted by Thomas Van Bruggen, IMAGIN Secretary

## Addendum 1: Treasurers Report

Checking account balance for December 21, 2012 is \$2,526; that is a decrease of \$2,085 from the last revenue report in November. Notable deposits in the last month: \$1,169 on November 6<sup>th</sup>, \$900 on November 16<sup>th</sup>, \$600 on November 27<sup>th</sup> and \$665 on December 6<sup>th</sup>. However the checking account decrease over the last month results from Management fee withdraws of \$2,500 on November 23<sup>rd</sup>. and \$2,500 on December 21<sup>st</sup>.

As more membership fees trickle in we should see an increase in revenue.

There have been no changes in the savings account since the last report in November of \$2,228

The combined total from checking and savings is: \$4754.00

This is an overall decrease in the combined Savings and Checking of \$2,085 from the last report in November.

## Addendum 2: K-12 ESRI Program Press Release

December 19, 2012

### Eastern Michigan partnership offers leading software tools for Michigan students, teachers to access real-world, problem-based learning activities

#### Changes the way teachers can design learning opportunities for K-12 students at no cost

by Pamela Young, Published December 10, 2012

**YPSILANTI, MICH.** - An exciting collaboration, that benefits ALL K-12 students, teachers and school administrators in the State of Michigan, provides a complete suite of geographic information systems (GIS) FREE to K-12 schools.

Mike Dueweke, left, reviews the new software program with graduate student Lisa Denys and staff member Xiaolin Luo

This partnership, between [Environmental Systems Research Institute \(ESRI\)](#) and Eastern Michigan University, changes the way teachers can design learning opportunities and teach their K-12 students. Due to the availability of ArcGIS, a state-of-the-art GIS software suite, all public, charter, parochial and private schools can join the [Geospatial Revolution](#) today. Educators and students should visit the EMU Michigan ESRI K-12 GIS license website to [register and download the software](#).

"This website is an excellent resource for educators and students interested in learning more about instruction using GIS and learning opportunities," said Mike Dueweke, the K-12 site license administrator. "At this site, you can request software; access online Virtual Campus training courses and a variety of training materials; get technical support; enroll in professional development seminars; learn what other teachers are doing with GIS in the state and nation; and share teaching experiences."

"Statewide access to these industry-leading software tools and online training courses will allow Michigan students and teachers to access real-world, problem-based learning activities that are relevant and engaging," said Jann Joseph, dean of Eastern's College of Education. "Our partnership with ESRI will enable thousands of our teachers and students to develop new skills and competencies using GIS tools to teach science, technology, engineering, and math (STEM) concepts, and across all areas of the curriculum.

Instructionally, GIS is well suited to driving Problem-Based Learning (PBL), an approach to classroom inquiry that is guided by a question, with students collecting data and making analytical conclusions. PBL and inquiry are specifically mentioned in the National Science Education Standards as instructional frameworks best suited to support deep, meaningful learning.

GIS allows students to collect and visualize authoritative data about the question of interest, adding their own data to a map before performing a wide range of analyses. Students working with the GIS tools can become a valuable resource to their communities through the projects they complete.

GIS problems are steeped in both critical thinking and spatial thinking elements, motivating learners as they learn work-force ready skills. In short, GIS allows students to do exactly what many professionals do in thousands of career fields daily.

In addition to supporting educational goals, schools and districts can use the GIS license software to perform key administrative support tasks related to facilities management; vehicle routing and scheduling; district boundary mapping; geo-demographic studies; site new schools or close schools; provide campus safety; and plan disaster preparedness. These applications allow schools to run more efficiently while saving dwindling resources. For more information, contact Mike Dueweke ([mdueweke@emich.edu](mailto:mdueweke@emich.edu)).

Pamela Young [pyoung@emich.edu](mailto:pyoung@emich.edu) 734.487.4400

# **Addendum 2: Nominating & Governance Report**

## **IMAGIN Committee Activity Report**

**Date of Report:** 12-20-2012

**COMMITTEE:** Nominating and Governance

**CHAIR:** Bill Rowe

**BOARD LIAISON:**

**Name(s) of IMAGIN Staff supporting:**

**Type of Report:**

- Contains ACTION ITEMS
- For Information Only
- Budget attached (for new project proposals)

**Report:**

1. Please see attached spreadsheet tracking Board attendance for 2011-2012 and for 2012-2013 beginning with the Annual Meeting in May.
2. Below is a list of Board Members whose terms end in 2013. Please let us know if you are planning to run for re-election as soon as you can.
  - Scott Ambs
  - Andy Cain
  - Chad Collins
  - Trudy Galla
  - Paul Riess
  - Lori Schultz
  - Tom VanBruggen

### Addendum 3: Attendance Report

Name	Term Expires	May-12/Ann.	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13
Scott Ambs	2013	Present	Present	Present	Cancelled	Present	Present	Present					
Aaron Boos	2014	Absent - ex	Present	Present	Cancelled	Present	Present	Present					
Andrew Brenner	2014	Present	Present	Present	Cancelled	Present	Absent - ex	Present					
Andy Cain	2013	Absent - ex	Absent - ex	Absent - ex	Cancelled	Absent - ex	Absent - ex	Absent - ex					
Chad Collins	2013	Present	Present	Present	Cancelled	Present	Present	Present					
Trudy Galla	2013	Present	Absent - ex	Absent - ex	Cancelled	Present	Absent - ex	Present					
Sarah Merz	2014	Absent - ex	Present	Present	Cancelled	Present	Absent - ex	Absent - ex					
Michael Muskovin	2014	Present	Present	Absent - ex	Cancelled	Absent - ex	Absent - ex	Present					
Diane O'Connell	2014	Present	Absent - ex	Present	Cancelled	Present	Present	Present					
Paul Riess	2013	####	####	####	####	####	Present	Present					
Bill Rowe	2014	Present	Absent - ex	Absent - ex	Cancelled	Present	Present	Present					
Pete Schneider	2014	Present	Present	Present	Cancelled	Present	Present	Absent - ex					
Lori Schultz	2013	Present	Present	Present	Cancelled	Present	Present	Present					
Scott Swan	2014	Present	Present	Present	Cancelled	Present	Absent - ex	Absent - ex					
Tom VanBruggen	2013	Present	Present	Present	Cancelled	Present	Present	Present					

## IMAGIN Focus Survey



Please select no more than three:

		Response Percent	Response Count
Collaboration with other States and GIS users outside the Great Lakes region		10.7%	6
Data Sharing		55.4%	31
Identify Major Uses of GIS in the State		25.0%	14
ROI - Return on Investment (as it relates to the value a GIS Department's data provides to the organization)		46.4%	26
Single GIS Organization		42.9%	24
<b>State Wide Imagery/ LiDAR Program</b>		<b>58.9%</b>	<b>33</b>
State Wide Landuse/ Land Cover Datasets		26.8%	15
	Other (please specify)		7
		<b>answered question</b>	<b>56</b>
		<b>skipped question</b>	<b>2</b>



**Page 1, Q1. Please select no more than three:**

1	Facilitate the sharing and promotion of GIS in the State of Michigan.	Dec 14, 2012 2:55 PM
2	Building/Strengthening membership in single GIS professional organization, especially to other sectors besides local/state government.	Dec 10, 2012 1:26 PM
3	Negotiated affiliation software discounts	Dec 10, 2012 1:23 PM
4	Align with ESRI - group training on parcel fabric and standardization	Dec 6, 2012 8:51 AM
5	Develop a GeoMentors Program with GIS professionals and university students to mentor K-12 Teachers.	Dec 5, 2012 11:26 AM
6	Citizen engagement using smartphone technology & GIS	Dec 5, 2012 10:16 AM
7	Defining best practices and/or database designs for max. interoperability	Dec 3, 2012 3:16 PM