



**IMAGIN Inc.**  
**2277 Science Parkway, 4A**  
**Okemos, MI 48864**  
**517-338-3035 x 709**  
**866-298-2115**  
**www.imagin.org**

**2013/2014 Board of Directors:**

Scott Ambs: President (2015)	Andrew Brenner (2014)	Shane Pavlak (2015)
Bill Rowe: Vice President (2014)	Chad Collins (2013)	Peter Schneider (2014)
Aaron Boos: Treasurer (2014)	Dharmesh Jain (2015)	Lori Schultz (2015)
Thomas Van Bruggen: Secretary (2015)	Sarah Merz (2014)	Scott Swan (2014)
Robbie Beller (2015)	Dianne O'Connell (2014)	Michael Woods (2015)

**Minutes of the IMAGIN Inc. Board of Directors Meeting**

**Friday, June 13, 2013**

**Location: Bovee University Center, Central Michigan University, Mt. Pleasant, Michigan**

**1. Call to Order - Board Member Roll Call**

**1.1. President Scott Ambs called the meeting to order at 9:09 AM**

**1.2. Roll Call**

President Scott Ambs: Present  
Vice President Bill Rowe: Teleconference  
Treasurer Aaron Boos: Absent  
Secretary Thomas Van Bruggen: Present  
Robbie Beller: Present  
Andrew Brenner: Absent  
Chad Collins: Teleconference  
Dharmesh Jain: Present  
Sarah Merz: Present  
Diane O'Connell: Present  
Shane Pavlak: Present  
Peter Schneider: Present  
Lori Schultz: Teleconference  
Scott Swan: Teleconference  
Michael Woods: Present

Quorum Present

**1.3. Others In Attendance**

Maryellen Jansen – Riehl Solutions  
Sue Feenstra – Riehl Solutions

**2. Introductions**

Scott Ambs requested that all board members introduce themselves.

**3. Approval of Agenda**

**Moved by Thomas Van Bruggen and supported by Sarah Merz to approve the agenda as presented**

**Motion Carried**

**4. Review and Approval of Minutes of the May 10, 2013 Board Meeting**

**Moved by Sarah Merz and supported by Shane Pavlak to approve the minutes of the May 10, 2013 Board Meeting**

**Motion Carried**

## 5. Treasurers Report

Maryellen Jansen presented the Treasurers Report

**Moved by Thomas Van Bruggen and supported by Sarah Merz to approve the Treasurer's report as presented.**

### Motion Carried

The Balance Sheet report is attached to these minutes as Addendum 1: Balance Sheet

The Profit and Loss report is attached to these minutes as Addendum 2: Profit & Loss

The Budget Analysis report is attached to these minutes as Addendum 3: Budget Analysis

The Year to Year Comparison report is attached to these minutes as Addendum 4: Year to Year Comparison

## 6. Review Meeting Schedule for 2013-2014

Friday, May 10, 2013:	Board Meeting – Teleconference
Friday, June 13, 2013:	Board Meeting & Planning Session – In Person – Mt Pleasant, MI
Friday, July 19, 2013:	Board Meeting – Teleconference
Friday, August 9, 2013:	Board Meeting – Teleconference
Friday, September 13, 2013:	Board Meeting – Teleconference
Friday, October 18, 2013:	Board Meeting – Face to Face (TBD) 9:30 AM
Friday, November 8, 2013:	Board Meeting – Teleconference
Friday, December 13, 2013:	Board Meeting – Teleconference
Friday, January 10, 2014:	Board Meeting – Teleconference
Friday, February 14, 2014:	Board Meeting – Teleconference
Friday, March 14, 2014:	Board Meeting – Face to Face (TBD) 9:30 AM
Friday, April 11, 2014:	Board Meeting – Teleconference
End of April / Early May:	2014 Conference – Location TBD

**Moved by Thomas Van Bruggen and supported by Pete Schneider to approve the 2013-2014 Meeting Schedule as outlined above.**

### Motion Carried

**AI-2013-05: Thomas Van Bruggen to send board members outlook calendar meetings for the upcoming board meetings.**

## 7. 2013 Annual Conference Review & Recap

Maryellen Jansen presented a review and recap of the conference. Overall, it was a good conference with renewed energy and enthusiasm. The conference met the financial goals. The silent auction for a first year even went well but more information about what and why the auction is occurring is needed. Andrew Brenner has volunteered to lead the Conference Planning team again this next year.

The board reviewed the survey.

Open discussion on various topics from the survey.

IMAGIN/MiCAMP/State

Return on Investment

Keynote Speakers

## 8. President's 2013-2014 Message to the Board

Scott Ambs presented his message to the board.

Key points to the president's message included:

IMAGIN is part of a collective group of GIS professionals across the State of Michigan, and to that extent IMAGIN will be working with the State of Michigan and MiCAMP to study Return on Investment (ROI) of GIS in the State.

IMAGIN members need to become involved with GIS activities in the State. The State of Michigan hosts bi-monthly meetings in Lansing and IMAGIN's board members should be in attendance participating.

IMAGIN's board members need to take active positions on the teams. Involvement is what makes IMAGIN what it is. We need to provide something to our membership and that will come out of the board being involved.

IMAGIN needs its membership involved and engaged, and the Board is who can get others involved.

## 10 Minute Break

Recommence at 10:38 am

## 9. Planning Session

### 9.1. Review and Update Mission Statement and Vision Statements

**Current mission statement:**

*IMAGIN exists to Improve Michigan's Access to Geographic Information Networks*

**Current Vision Statement:**

*To provide professional development through continued education in geospatial technologies and to provide opportunity for professional interaction by fostering collaboration and networking.*

Work session to develop IMAGIN's Mission and Vision Statements

Moved by Dharmesh Jain and supported by Michael Woods to adopt a new mission and vision statements as follows:

**Mission Statement:**

*IMAGIN enhances professional development of Michigan's Geospatial community by providing an annual conference, educational events, and networking opportunities.*

**Vision Statement:**

*To Improve Michigan's Access to Geospatial Technologies and to provide opportunities for professional interaction by fostering collaboration and networking.*

**Motion Carried**

## 10. Goals and Objectives

### 10.1. Review Goals for 2012-2013

2012-01: To hold an annual education conference

2012-02: To hold educational event

2012-03: To coordinate the development of a model for statewide imagery

2012-04: To improve communication to membership

2012-05: To hold a successful student poster & paper competition with awards ceremony

## **10.2. Develop Goals and Objectives for 2013-2014**

Work Session to develop IMAGIN's 2013-2014 goals

2013-01: To provide an annual education conference (Conference)

2013-02: To provide educational events (Education)

2013-03: To improve communication to the membership (Communication)

2013-04: To host a student poster & paper competition with awards ceremony (SPPC)

2013-05: To improve collaboration with other statewide organizations (Collaboration)

2013-06: To recognize the contributions of geospatial professionals (Professional Recognition)

2013-07: To increase membership in IMAGIN (Membership)

**Moved by Thomas Van Bruggen and supported by Dharmesh Jain to approve the 2013 Goals as presented above.**

**Motion Carried**

**Lunch break at 12:15 pm**

**Reconvene at 12:40 pm**

## **11. Team Development / Assignments**

Scott Ambs introduced the team assignment project and a work session to assign board members to each team was conducted.

The following teams and board member representation was established.

### **Executive Team:**

Charged with the overall operations of IMAGIN

Scott Ambs, President, Team Lead

Bill Rowe, Vice President

Aaron Boos, Treasurer

Thomas Van Bruggen, Secretary

### **Collaboration Team:**

Charged with improving collaborative efforts with other organizations in the State of Michigan

Dharmesh Jain – Team Lead

Scott Ambs

Diane O'Connell

Aaron Boos

### **Communication Team:**

Charged with developing and maintaining the IMAGIN website, database, social media presence, printed newsletter, membership materials, and marketing materials.

Sarah Merz – Team Lead

Thomas Van Bruggen

Michael Woods

Lori Schultz

Michael Henderson

### **Conference Team**

Charged with planning and executing the annual conference

Andrew Brenner: Team Lead

Pete Schneider

Lori Schultz

Shane Pavlak

Aaron Boos

**Education Team:**

Charged with planning and executing education seminars  
Chad Collins: Team Lead  
Scott Swan  
Robbie Beller  
Bill Rowe

**Membership Team:**

Charged with defining who current members are, defining benefits of membership, identifying potential membership areas, develop marketing materials (in conjunction with Communication Team), evaluate pricing structures and other aspects relating to IMAGIN Membership.  
Robbie Beller – Team Lead  
Scott Ambs  
Dharmesh Jain  
Bill Rowe

**Professional Recognition Team**

Charged with recognizing contributions of IMAGIN Members by organizing and executing an annual Awards Luncheon as part of the Annual Conference  
Diane O'Connell – Team Lead  
Thomas Van Bruggen  
Scott Swan  
Chad Collins

**Student Paper and Poster Competition (SPPC):**

Charged with planning and executing the annual Student Paper and Poster Competition.  
Pete Schneider: Team Lead  
Sarah Merz  
Diane O'Connell  
Shane Pavlak  
Mike Woods

**AI-2013-06: Team leads to convene a meeting of your team and recruit non-board members to work on the teams by the July Board Meeting.**

**AI-2013-07: Teams to develop SMART goals for their team by the August 2013 Board Meeting. SMART goals will be discussed in July to assist in the development of the goals.**

**12. 2014 Annual Conference**

Maryellen Jansen presented some baseline information and then discussed current proposals from the Kalamazoo Radisson, Western Michigan University, Bay City Doubletree, and Shanty Creek Resort.

Open discussion eliminated Radisson and Western due to costs. The Bay City and Shanty Creek proposals have similar costs and proposals, except for dates and

Open discussion about the conference.

**AI-2013-08: Maryellen Jansen will obtain proposals for various conference locations and transmit to the Board for review, discussion and decision. The proposals will be transmitted prior to a conference call on Friday, June 28, 2013 at 9:00 am.**

### **13. 2014 Revenue Predictions**

Scott Ambs introduced the revenue projections discussion. Consensus was that each team will need to develop their plans and objectives with budget implications and present at the July meeting for inclusion into the budget.

**AI-2013-09: All teams to develop initial plans and potential budget requests by the July, 2013 Board meeting.**

### **14. Closing Roundtable Discussion**

No closing roundtable discussions were presented.

### **15. Adjournment**

**Moved by Sarah Merz and supported by Pete Schneider to adjourn the IMAGIN Board of Directors Meeting at 2:05 pm**

**Motion Carried**

Minutes respectfully submitted by Thomas Van Bruggen, IMAGIN Secretary

**Balance Sheet [Cash]****As of June 2013**6/10/13  
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Assets		
Imagin Savings S1	2,229.00	
Educational Scholarship Fund	677.00	
Imagin Checking S4	14,972.09	
Undeposited Funds	780.00	
Total Assets	<u>18,658.09</u>	
Liabilities		
Equity		
Temporary Unrestricted	2,630.00	
Retained Earnings	7,643.18	
Current Earnings	8,384.91	
Total Equity	<u>18,658.09</u>	
Total Liability & Equity	<u>18,658.09</u>	

## Profit & Loss Statement [Cash]

October 2012 through June 2013

6/10/13  
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Income	
Contributions Income	
Jim Living Scholarship Fund	500.00
Educational Scholarship	677.00
Total Contributions Income	<u>1,177.00</u>
Convention Revenue	
Exhibit Booth Sales	9,500.00
Conference Registrations	24,425.00
Non-Vendor Expo Sponsorships	1,050.00
Total Convention Revenue	<u>34,975.00</u>
Membership Dues	
Membership Dues	12,755.00
Total Membership Dues	<u>12,755.00</u>
Checking Interest	0.24
Dividend Income	0.72
Other Income	9.17
Total Income	<u>48,917.13</u>
Expenses	
Bank Service Charges	50.00
Credit Card Processing Fees	908.83
Board Meetings	
Non-Conference Facility Rental	190.00
Total Board Meetings	<u>190.00</u>
Conference Expenses	
Conference Supplies Misc.	144.69
Member Recognition Expense	603.96
Annual Conference Costs	14,056.07
Total Conference Expenses	<u>14,804.72</u>
Postage & Delivery	
Postage	95.30
Total Postage & Delivery	<u>95.30</u>
Professional Fees	
Professional Fees	22,500.00
Total Professional Fees	<u>22,500.00</u>
Program Expense	
Jim Living Scholarship Award	500.00
SPPC	1,000.00
Total Program Expense	<u>1,500.00</u>
Office Expense	18.63
Other Expenses	57.83
Telephone	
Telephone - Conference Calls	90.00
Total Telephone	<u>90.00</u>
Web Hosting	116.91
Organizational Memberships	200.00
Total Expenses	<u>40,532.22</u>
Operating Profit	<u>8,384.91</u>
Other Expense	
Net Profit/(Loss)	<u><u>8,384.91</u></u>



## Profit & Loss [Budget Analysis - Cash]

**October 2012 through June 2013**

6/10/13

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	Selected Period	Budgeted
<b>Income</b>		
Contributions Income		
Jim Living Scholarship Fund	500.00	500.00
Educational Scholarship	677.00	0.00
Total Contributions Income	<u>1,177.00</u>	<u>500.00</u>
Convention Revenue		
Exhibit Booth Sales	9,500.00	14,100.00
Conference Registrations	24,425.00	22,150.00
Non-Vendor Expo Sponsorships	1,050.00	500.00
Total Convention Revenue	<u>34,975.00</u>	<u>36,750.00</u>
Membership Dues		
Membership Dues	12,755.00	13,282.47
Total Membership Dues	<u>12,755.00</u>	<u>13,282.47</u>
Checking Interest	0.24	2.97
Dividend Income	0.72	2.97
Other Income	9.17	0.00
Total Income	<u>48,917.13</u>	<u>50,538.41</u>
<b>Expenses</b>		
Bank Service Charges	50.00	0.00
Credit Card Processing Fees	908.83	0.00
Board Meetings		
Board Meeting Food Costs	0.00	100.00
Board Meeting Lodging Expenses	0.00	50.00
Non-Conference Facility Rental	190.00	150.00
Total Board Meetings	<u>190.00</u>	<u>300.00</u>
Conference Expenses		
Conference Supplies Misc.	144.69	0.00
Member Recognition Expense	603.96	0.00
Annual Conference Costs	14,056.07	18,590.00
Total Conference Expenses	<u>14,804.72</u>	<u>18,590.00</u>
Credit Card Processing Fees	0.00	150.03
Postage & Delivery		
Postage	95.30	11.25
Total Postage & Delivery	<u>95.30</u>	<u>11.25</u>
Professional Fees		
Professional Fees	22,500.00	22,500.00
Total Professional Fees	<u>22,500.00</u>	<u>22,500.00</u>
Program Expense		
Jim Living Scholarship Award	500.00	500.00
SPPC	1,000.00	1,000.00
Total Program Expense	<u>1,500.00</u>	<u>1,500.00</u>
Office Expense	18.63	0.00
Other Expenses	57.83	0.00
Telephone		
Telephone - Conference Calls	90.00	108.72
Total Telephone	<u>90.00</u>	<u>108.72</u>
Web Hosting	116.91	90.00
Organizational Memberships	200.00	305.00
Total Expenses	<u>40,532.22</u>	<u>43,555.00</u>
Operating Profit	<u>8,384.91</u>	<u>6,983.41</u>
Other Expense		

# IMAGIN, Inc.

## Profit & Loss [Budget Analysis - Cash]

October 2012 through June 2013

6/10/13

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	Selected Period	Budgeted
Net Profit/(Loss)	<u>8,384.91</u>	<u>6,983.41</u>

## Profit & Loss [Last Year Analysis]

**October 2012 through June 2013**

6/10/13

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	<u>This Year</u>	<u>Last Year</u>
<b>Income</b>		
Contributions Income		
Jim Living Scholarship Fund	500.00	500.00
Educational Scholarship	677.00	0.00
Total Contributions Income	<u>1,177.00</u>	<u>500.00</u>
Convention Revenue		
Exhibit Booth Sales	9,500.00	7,950.00
Conference Registrations	24,425.00	19,500.00
Non-Vendor Expo Sponsorships	1,050.00	1,300.00
Total Convention Revenue	<u>34,975.00</u>	<u>28,750.00</u>
Membership Dues		
Membership Dues	12,755.00	11,105.00
Total Membership Dues	<u>12,755.00</u>	<u>11,105.00</u>
Checking Interest	0.24	5.91
Dividend Income	0.72	1.92
Other Income	9.17	0.00
<b>Total Income</b>	<u>48,917.13</u>	<u>40,362.83</u>
<b>Expenses</b>		
Bank Service Charges	50.00	0.00
Credit Card Processing Fees	908.83	706.69
Board Meetings		
Board Meeting Food Costs	0.00	230.54
Non-Conference Facility Rental	190.00	0.00
Total Board Meetings	<u>190.00</u>	<u>230.54</u>
Conference Expenses		
Conference Supplies Misc.	144.69	0.00
Member Recognition Expense	603.96	541.21
Annual Conference Costs	14,056.07	12,495.16
Total Conference Expenses	<u>14,804.72</u>	<u>13,036.37</u>
Postage & Delivery		
Postage	95.30	14.68
Total Postage & Delivery	<u>95.30</u>	<u>14.68</u>
Professional Fees		
Professional Fees	22,500.00	19,925.00
Total Professional Fees	<u>22,500.00</u>	<u>19,925.00</u>
Program Expense		
Jim Living Scholarship Award	500.00	500.00
SPPC	1,000.00	500.00
Total Program Expense	<u>1,500.00</u>	<u>1,000.00</u>
Office Expense	18.63	137.64
Other Expenses	57.83	0.00
Telephone		
Telephone - Land Line	0.00	103.77
Telephone - Conference Calls	90.00	145.00
Total Telephone	<u>90.00</u>	<u>248.77</u>
Web Hosting	116.91	116.91
Organizational Memberships	200.00	0.00
<b>Total Expenses</b>	<u>40,532.22</u>	<u>35,416.60</u>
<b>Operating Profit</b>	<u>8,384.91</u>	<u>4,946.23</u>
<b>Other Expense</b>		
<b>Net Profit/(Loss)</b>	<u>8,384.91</u>	<u>4,946.23</u>

# IMAGIN, Inc.

## Profit & Loss [Last Year Analysis]

October 2012 through June 2013

6/10/13

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This Year

Last Year

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Addendum 5: Conference Survey

Let us know what you thought of the Keynote Speakers and the Breakout Sessions, what stood out for you?	For future conference planning, what topics would you like to see covered, what specific training would you find valuable or what would make the conference a must attend event for you? Please be as specific as possible.
Very good. I was exposed to a variety of topics and learned a lot. There were some issues with the projectors which was unfortunate.	It would be great to get some information/training on the administration and back-end included the database.
Wanted to hear more about ROI from Greg Babinski but otherwise Scott Oppman was interesting and my sessions were really good.	
Info on new technology like iPhones, LIDAR, and past conversion experience of Jackson County going to GPS accurate.	GIS as it relates to Utilities - Best Practices for Utilities.
I thought everything was great. The Parcel Fabric Presentation by ESRI and Jackson County.	
More time for breakout sessions, presenters were hurried i.e. 45 minutes minimum.	Surveying and GIS, Remonumentation and GIS, Emergency Management, E9-1-1
I liked the session of migrating the parcel fabric to a new ArcGIS environment. All the sessions were good. You should offer a few of the sessions twice. There were some that were given at the same time that I wanted to see.	Topics that show how to better use existing software instead of advertisements for new software would be nice. Over all I was pleased with the variety and topics covered at the event.
only there on Monday. I found the URISA information interesting. I have attended one URISA conf. and was impressed with the organization	environmental applications of GIS
I only saw the second one but Scott Oppmann always does a good job.	More technical topics.

<p>Let us know what you thought of the Keynote Speakers and the Breakout Sessions, what stood out for you?</p>	<p>For future conference planning, what topics would you like to see covered, what specific training would you find valuable or what would make the conference a must attend event for you? Please be as specific as possible.</p>
<p>First keynote wasn't really on topic of ROI. Esri did nice job on second keynote. Session that stood out was Free GIS and Esri mobile.</p>	<p>Under asset management, would've like to see a rep from Cityworks or Cartegraph. Next year think about having DEQ give some input on how the SAW grant is going. It funds GIS and Asset Management and should be well underway by then.</p>
<p>i enjoyed both keynote speakers - both Greg Babinski from URISA and Scott Oppmann from ESRI had good comments. I don't think they were the best speakers that we have had at IMAGIN but they were both good.</p>	<p>We have had 2-D, 3-D but we need something on time or the 4th dimension. I would also like to see something on augmented reality.</p>
<p>I liked seeing how GIS was being leveraged in King County, and the direction that ESRI is going with providing for Local Governments.</p>	<p>For me personally I'd like to see more topics that hit on the Public Works field (Water, sewer, streets), how municipalities/companies are utilizing GIS, records &amp; asset management.</p>

<p>Let us know what you thought of the Keynote Speakers and the Breakout Sessions, what stood out for you?</p>	<p>For future conference planning, what topics would you like to see covered, what specific training would you find valuable or what would make the conference a must attend event for you? Please be as specific as possible.</p>
<p>Keynote speaker made good pitch to participate in URISA and for the value in coordination of research efforts between the government and education sectors. Breakout sessions were interesting, though the timing of the individual papers should be coordinated/enforced to allow attendance of consecutive papers in different sessions. Also, some pairings were not well matched, i.e. the Design and Management session which featured two presentations which could hardly have been further apart on the spectrum. Finally, I realize that ESRI is a major player in our industry, but I felt like several of the breakout sessions designed to demonstrate applications of their products did not focus enough on IMAGIN-member applications but became commercials for their products. This was especially troubling as the Free GIS breakout ran at the same time as the Parcel session, preventing attendees from being able to compare and contrast potential software packages.</p>	<p>Discussions of data sharing among public sector agencies, educational institutions, and non-profit organizations.</p>
<p>Urisa talk was a big commercial for Urisa, not the ROI topic I thought we'd be getting. Sounded like a boiler plate presentation he'd given dozens of times.</p>	<p>More in the trenches type stuff. Panels and discussion groups are great.</p>
<p>Please don't think me rude, but I feel honest feedback is the only helpful feedback. The keynote speakers were dry and I was surprised by their selection. There are so many exiting things happening in the domain of mapping right now and this set of speakers represented the most mundane (but necessary?) aspect of the field. Perhaps a breakout session of this sort, but keynotes?</p>	<p>I would like to see a greater actual representation of open source tools (Ashton's presentation is a great model) and data sets. The mission of IMAGIN is around increased access to data but there was little activity in that direction. I'd like to see more speakers working with large data sets, social data sets, using interesting statistical methods, and some interest in the cartographic presentation. I would also like to see students and faculty attend IMAGIN, and consider it crucial to the continued viability of the organization. That the conference occurred during finals week was unfortunate and prohibitive.</p>
<p>Scott Oppmann's ESRI Road Ahead was very good and useful. The monday keynote was too much of a sales pitch about URISA and not enough about GIS ROI</p>	<p>Workshops seemed good. There was a good variety of topics which needs to continue. We need to find more attendance and vendors. There did not seem to be a lot of activity at the vendor booths.</p>
<p>Thursday keynote was much too URISA focused. Seemed likd a sale pitch. Friday morning keynote was much more informative.</p>	<p>I'd like to see a non-profit vendor area for Colleges and Universities to display what they do.</p>

Let us know what you thought of the Keynote Speakers and the Breakout Sessions, what stood out for you?	For future conference planning, what topics would you like to see covered, what specific training would you find valuable or what would make the conference a must attend event for you? Please be as specific as possible.
Scott Oppmann was very good. In my opinion, an ESRI keynote should be offered yearly. Greg Babinski was interesting, and the ROI process was good, but needed to be fuller. It was nice hearing a little about the formation of URISA and some of the history, but it severely outweighed the point of the talk which was ROI.	I would like to see ESRI host a panel discussion or a moderated session which allows viewers to get feedback on what other municipalities their size are doing across the region/nation. Often time smaller communities do not know what similar sized communities are doing. This could be explored during a workshop time on Tuesday afternoon.
Really enjoyed Scott Oppmann's presentation, the content was relevant and exciting. Enjoyed the breakout sessions, thought there was better selection than in past conferences.	Would like more opportunities to find out what GIS user's in government need to better do their job, also what people are using GIS for and how they would like to improve their uses.
Keynote speaker spent most of his time promoting URISA	ESRI involvement, future GIS software and direction of GIS for local government
Thought the content of all the sessions that I attended this year was excellent.	Continued growth and development of the conference. The new topics and new vendors were great.
Need to provide better logistics for the keynote sessions. Larger screens, better AV equipment and lighting so its easier for presenters to engage with attendees.	
Both keynote speakers were good, although Greg talked too much about URISA and not enough about ROI	Demonstration of esri and non-esri tools would be useful
I enjoyed the keynote speaker, but I thought he focused too much on talking about URISA and not enough on the topic - ROI. I really liked the breakout sessions, especially the democratization by design. I was not a fan of the GIS as a service provider presentation by Aaron Boos. It seemed like it was geared more for project managers, which is fine. But, the way it was introduced on the sign at the door was misleading.	I think it would be better if the conference was either later on Monday or started at lunch. It seems like a waste of hotel \$ to show up the night before, especially if you are not participating in the event on Sunday evening. It would also be nice if the technical workshops can be mixed in among the breakout sessions. I don't see why they had to be at the very end of the conference. It would be nice to have a blend of interactive workshops and lectures.



Additional Comments on Social/New activities:	How do you benefit from attending the IMAGIN conference? What do you value most about your participation in this event?	The last question. Let us know what worked especially well for you and what you would like to see changed. Include any comments you have on the conference or anything else you would like us to know. We sincerely appreciate any and all feedback and will use it in planning the next event.
	I am new to GIS and thought it was a great introduction and there were many networking opportunities. I especially liked the lunch where we sat next to people in our area.	The location worked good for me. Parking at CMU and the Google Workshop were not as great. Parking was pretty far, although I enjoyed the walk. Citrix at CMU was bogged down and we were unable to participate in the workshop.
Also attended the Sunday evening reception in the hospitality room and more hospitality after the euchre tournament.	Like to keep up with latest technology and what colleagues are doing. Nice opportunity to network with other GIS professionals.	The euchre tournament was a great way to keep folks around. Moving around to different tables helped me meet several people I hadn't before. A break Tuesday morning so we can check out without missing anything would be nice.
	Networking with colleagues confronted with similar challenges. Seeing things that can be done that I would not think of.	
War stories of actual conversions dealing with data demons like non-Georectified data. The food was great, as well as the accomodations.	Networking with GIS professionals and increased awareness of GIS vendors.	A better upfront beginning explanation of the Trimble device for the Geocaching would help, as well as an example of what the cannister looked like would be nice. We were fumbling around while doing this at first, not using the Trimble correctly. Having to park on CMU was an issue since we didn't have a parking pass - afraid I was going to get a ticket.
	The social interacting with my peers. The knowledge I am able to gain from the excellent topics and workshops this year.	Did not realize there was a silent auction even going on till Tuesday.
It was never mentioned what the Silent Auction was supporting.	Networking	Thought the location was good.
There were a mere six maps entered into the map competition. And no wonder. The person who finished LAST in the euchre tournament got a \$100 gift card and the winners of the map competition didn't get anything. The names of the authors of the maps weren't even mentioned during the awards ceremony. The section of the IMAGIN conference website devoted to the map competition kept saying check back later to see how to enter and never explained anything beyond that. Maybe an organization of cartographic professionals should care more about maps and less about euchre.	It is a great opportunity to meet with and discuss technology and different projects that are going on in the state. I value meeting other GIS professionals and seeing what they are doing.	Having a two day conference is just right. It is difficult for me to be away from home for more than one night. Some people don't stay for the second half of the second day but that is their own fault for missing out. Give a prize to the winners of the map competition.
	keeping in touch with folks who do GIS around the state and keeping up with GIS technology, innovations, etc.	LIDAR information was why I came this time and found the breakouts on that topic very helpful.
Though I didn't attend these events, all member interaction is good and should be continued.	Peer-to-peer networking	I was only there one day but everything seemed good.
	The biggest benefits is seeing how GIS is being implimented within various local governments and private businesses. A lot of new concepts and ideas are brought to my attention that otherwise I would not have known about. Networking and meeting other GIS users/professionals is also a great way to collaborate ideas and make contacts.	Vendor roundtable was very informative and helpful and informational sessions were great.
	Meeting people that I've emailed or phoned but had not met in person. Finding new connections and saying hi to old connections. Keeping up with technology.	Definitely keep the Euchre tournament, what fun! Logistics of venue you're sure to have heard already, rooms too cold, projector issues. Otherwise, very happy with Mt. Pleasant as location.
I thought the lunch as a Region was a great idea. This lunch and the Euchre tournament did the best job of getting people to mix it up and talk to each other.	I think networking at the IMAGIN conference is invaluable as well as seeing new products and ideas.	The location was great. The food was great.

Additional Comments on Social/New activities:	How do you benefit from attending the IMAGIN conference? What do you value most about your participation in this event?	The last question. Let us know what worked especially well for you and what you would like to see changed. Include any comments you have on the conference or anything else you would like us to know. We sincerely appreciate any and all feedback and will use it in planning the next event.
	It's nice to be around other GIS professionals, as at our workplace we don't necessarily have other people to talk about the more technical GIS stuff. Good to see other municipalities that deal with the same issues we do and discuss how they move forward.	One thing that I believe was provided in the past but wasn't this year was a welcome program that contains more in depth descriptions on what each breakout session was about. These were on the website, but all that was in the program was a couple of words, like "Asset Management", but I would have no idea what the session was about. We ended up using smartphones to look up the conference site to get more information, but that really shouldn't be necessary. Also perhaps scheduling a little more freely so that speakers didn't feel so rushed to finish their presentations on time. I understand you want to keep things moving on schedule but perhaps this could have been timed a little differently (perhaps less lunch time or extend the conference slightly longer?)
	Networking with colleagues and reconnecting with former classmates was the most immediate benefit. Learning of new datasets in development and approaches and techniques for visualization will have the most valuable long-term impact.	
	Networking with peers, learning new things.	Half hour sessions are too short, especially if you have to give one. It's even less if you consider switching and leaving time for a question or two. Just too short!
The equipment in at least two breakout rooms was inadequate.	Normally I benefit from interacting with former classmates and representatives at the state and national levels. I was sad to see that constituency did not participate as much as they have in the past.	IMAGIN has got to do a better job of revitalizing and retaining student interest. I know Spring is a busy time to schedule a conference but the exclusion of major exam weeks should be a priority. IMAGIN is now in the position where I would recommend it BEGS students to attend. This means free attendance, and a couple more scholarships/competitions and deliberate outreach to faculty. Quick, before it's too late!
The only aspect that needs more structure or could be removed from my perspective is the Vendor networking. It didn't seem to flow very well. Maybe we need to make sure vendors have a number assigned and then tables are given numbers so that they know where and how to rotate around.	I always learn a few new things and networking with others is beneficial	Need to increase member value. Maybe reduce the prices of confernece to encourage greater attendance.
	Meeting new people. Especially those that work in local government.	Increased attendance for more opportunity to meet new people would be the most beneficial change you can make for me. Presentation content seemed good and well-balanced so why aren't more people attending? My guess would be cost....

Additional Comments on Social/New activities:	How do you benefit from attending the IMAGIN conference? What do you value most about your participation in this event?	The last question. Let us know what worked especially well for you and what you would like to see changed. Include any comments you have on the conference or anything else you would like us to know. We sincerely appreciate any and all feedback and will use it in planning the next event.
	Networking, ESRI related topics/seminars	I felt that the vendor display area was a bit strange. Some were so far removed from other vendors. I felt that the general session room could have been configured better to accommodate the vendors, the tables, and the silent auction/euchre tournament. Make the space work better.
	Meeting people and making face to face connections.	Would like more opportunities to network, felt like there was so much going on that I didn't have the chance to meet with as many people as I would like to have.
Post conference workshops need to be integrated into the morning session and the conference lunch ending by 2pm.	Networking and ESRI and the direction they are going.	ESRI session are the biggest benefit and has the most attendees.
	Networking with fellow GIS users and seeing how different problems are solved and issues are overcome.	This year's conference was really great. The only suggestion I'd make would be to add a morning break on Tuesday to allow time for checking out without missing session time.
Conferences and events should be held at destination locations that promote networking and discussion post sessions. The CMU location did not do that - many folks commuted or went their own way for dinner. A destination like Boyne Mtn or Crystal Mtn keeps folks together and promotes more sharing and relationship building.	Meeting with other users across the state.	We need to find a way to merge the IMAGIN and MiCAMP organizations into one MI GIS Community. This will bring additional focus to the community - inject new ideas and leverage the knowledge across the state. Have two conferences means you are competing for vendors, users, and time when folks are looking for value in every event they attend.
Geocaching should be researched before providing the waypoints many were not there. Google workshop the interaction did not work because of computer issues needs to be tested before implementing although workshop was interesting.	Networking and seeing what other people in the state are doing.	Good atmosphere, need to get more people to social events and increase attendance.
	I get to meet people I usually wouldn't, so it is nice to make those connections. I also liked how I can see different examples of using free GIS tools.	

	Attended Event	Did not participate in this event	Would like to see event continued a future conferences	Do not think it is worth continuing at future conferences
Pre-Conference Geocaching Event	17.20%	<b>82.80%</b>	20.70%	0.00%
Vendor Networking at Lunch - Day 1	60.70%	14.30%	<b>64.30%</b>	3.60%
Euchre Tournament	41.40%	44.80%	<b>55.20%</b>	0.00%
Social Reception Monday Evening in General Session Room	57.10%	28.60%	<b>60.70%</b>	0.00%
Silent Auction to Support Educational Scholarships	37.90%	37.90%	<b>58.60%</b>	3.40%
Post Conference Workshops	42.90%	35.70%	<b>53.60%</b>	0.00%