IMAGIN Inc.
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2013/2014 Board of Directors:

Scott Ambs: President (2015)
Bill Rowe: Vice President (2014)
Aaron Boos: Treasurer (2014)
Thomas Van Bruggen: Secretary (2015)
Robbie Beller (2015)
Andrew Brenner (2014)
Chad Collins (2013)
Dharmesh Jain (2015)
Sarah Merz (2014)
Dianne O'Connell (2014)
Shane Pavlak (2015)
Peter Schneider (2014)
Lori Schultz (2015)
Scott Swan (2014
Michael Woods (2015)

Minutes of the IMAGIN Inc. Board of Directors Meeting
Friday, January 10, 2014
Location: Central Michigan University, Bovee University Center

1. Call to Order - Board Member Roll Call

1.1. President Scott Ambs called the meeting to order at 10:00 am

1.2. Roll Call

President Scott Ambs: Present
Vice President Bill Rowe: Teleconference
Treasurer Aaron Boos: Absent
Secretary Thomas Van Bruggen: Present
Robbie Beller: Absent
Andrew Brenner: Teleconference
Chad Collins: Present
Dharmesh Jain: Teleconference
Sarah Merz: Teleconference
Diane O'Connell: Teleconference
Shane Pavlak: Present
Peter Schneider: Present
Lori Schultz: Teleconference
Scott Swan: Teleconference
Michael Woods: Absent

Quorum Obtained

1.3. Others In Attendance

Maryellen Jansen – Riehl Solutions
Tracy Riehl – Riehl Solutions
Abigail Schantz – Riehl Solutions
Andrew Hartwick - MiCAMP
Woody Woodruff - MiCAMP
Chris Cantrell - MiCAMP
Trevor Floyd – MiCAMP - Teleconference
Rosemary Anger – MiCAMP - Teleconference
Sue Hoch – MiCAMP - Teleconference
Chad Burke – MiCAMP – Coldwater - Teleconference

2. Beginning Comments from the Presidents

Scott Ambs opened the meeting with a welcome and stated that this meeting is a milestone event as both organizations have not met formally together in a long time.

Andrew Hartwick, MiCAMP President, echoed Scott's comments and added that he is looking forward to how we can work together and improve communications.

Secretaries Note for Minutes:
At the instruction of Scott Ambs, President of IMAGIN, these minutes are being presented as a summary of overall discussion topics and are not intended to reflect the normal course of business at a regular IMAGIN Board Meeting. As such, these minutes attempt to record the main topic points of the discussions held during the meeting.

Discussion Topics:

3. Strengths of Having Two Organizations

3.1. Two conferences allow different groups of people to participate and enjoy conferences instead of always working
3.2. Two events keep GIS out there in front of public
3.3. Work to coordinate unified goals to eliminate some duplication of effort
3.4. Take two sides of a discussion and debate effectively in an open forum
  3.4.1. Second opinion for state when they request a position
3.5. Groups appeal to two different constituencies / populations
3.6. Develop common sets of goals regarding GIS objectives for State of Michigan
  3.6.1. Developing a two organization unified voice will help push implementation of GIS goals
3.7. Combining energies to tackle bigger issues
  3.7.1. Examples: Funding, current issues, mandates
3.8. Conference tracks allow us to bring in other groups that use GIS to learning core principles
3.9. Seeing a broader pictures of GIS uses and functionality

4. Weaknesses of Having Two Organizations

4.1. Financial constraints of supporting two organizations
4.2. Perception of animosity between groups
4.3. Perception of no unified voice in front of the State of Michigan
4.4. Really there are three (3) groups, not two (2) – IMAGIN, MiCAMP, State of Michigan
  4.4.1. Multiple groups affects the ability to influence legislation
4.5. Sifting of the GIS users community: The groups are not good at leveraging other groups who have GIS interests also. GIS has disseminated into other organizations / departments.
4.6. Decision makers don't know what GIS does. Educating the benefits of GIS staff.
4.7. Difficulty filling board vacancies and other committees and teams

5. Opportunities for Organizations to Work Together

5.1. Meet jointly one (1) or two (2) times a year as a joint group to develop goals for the year. Keep both organizations abreast of legislation activity at the State.
5.2. Education of decision makers is still needed
5.3. Representation of members at each groups conference
5.4. Pick a topic and form joint committee to tackle the issue
  5.4.1. Concept of a legislative action committee
5.5. Educational opportunities – leverage other organizations
5.6. Present at each other's conference / meetings
5.7. Promote success stories
5.8. Leverage state resources for IMAGIN / MiCAMP educational opportunities and events
5.9. Encourage membership in a group and become more involved (promotion)
5.10. Promote scholarships in other avenues
5.11. Re-energize existing groups and structures

6. Where Do We Go

6.1. Meet together two (2) times a year after conferences
6.2. Legislative reviews
6.3. Leverage State List-Serve more – Use to promote events
6.4. Dual memberships between organizations
6.5. Keep hot topics from one conference to the next
6.6. Increase each other's presence at both conferences
6.7. Develop joint presentations at universities to bridge the professional / educational gap
6.8. Jointly promote both organizations scholarship opportunities
6.9. Promote IMAGIN/MiCAMP unity

7. Adjournment

Moved by Thomas Van Bruggen and supported by Scott Ambs to adjourn the IMAGIN Board of Directors Meeting of January 10, 2014 at 12:05 pm.

Motion Carried

Minutes respectfully submitted by Thomas Van Bruggen, IMAGIN Secretary