



IMAGIN Inc.
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2017/2018 Board of Directors:

Thomas Van Bruggen: President (2019)	Chad Collins (2019)	Jon Merrick (2018)
Sarah Merz: Vice President (2018)	Andrew Giguere (2018)	Jason Moore (2019)
Pete Schneider: Treasurer (2018)	Brodey Hill (2018)	Diane O'Connell (2018)
Janet Mocadlo: Secretary (2019)	April Kibby (2019)	Bill Rowe (2018)
Keri Blough (2019)	Karl Linderoth (2019)	Scott Swan (2018)

Minutes of the IMAGIN Inc. Board of Directors Meeting

Friday, July 21, 2017

Location: Teleconference

1. Call to Order - Board Member Roll Call

1.1. President Thomas Van Bruggen called the meeting to order at 9:33 am

1.2. Roll Call

President Thomas Van Bruggen: Present
Vice President Sarah Merz: Present
Treasurer Peter Schneider: Present
Secretary Janet Mocadlo: Present
Keri Blough: Present
Chad Collins: Present
Andrew Giguere: Present
Brodey Hill: Present
April Kibby: Present
Karl Linderoth: Present
Jon Merrick: Present
Jason Moore: Absent
Diane O'Connell: Present
Bill Rowe: Present
Scott Swan: Present

Quorum Obtained

Others present:
Maryellen Jansen (Riehl Solutions)

2. Approval of Agenda

Thomas Van Bruggen presented the agenda.

Pete Schneider motioned and Brodey Hill supported the motion to accept the agenda.

Motion carried

3. Approval of Minutes from June 16, 2017 IMAGIN Board of Directors Meeting

Van Bruggen asked for approval of the minutes from the June 16, 2017 IMAGIN Board of Directors meeting.

Sarah Merz moved to approve the minutes and Jon Merrick supported motion.

Motion carried

4. Old Business – Review Action Items

Van Bruggen reviewed the open action items.

4.1. AI-2017-01: All Board members shall search for articles that can be used in future newsletters

4.2. AI-2017-13: The Board shall review the merits and make a decision regarding the general direction for the Student Poster & Paper Competition by the July meeting.

4.3. AI-2017-14: All team chairs need to clean up unnecessary files from Dropbox

After discussion under Section 7.6 of the agenda, Van Bruggen closed AI-2017-13.

5. Team Reports

5.1. Executive Team

Van Bruggen reported that the team met on Thursday (7/20) and discussed the agenda for the board meeting. The Executive Team will be investigating costs to secure additional space on Dropbox or other storage solutions. They also discussed the 2019 proposed conference locations.

Treasurer's Report

Schneider reported the balance sheet shows \$42,943.01 across all accounts. There is \$14,109.36 in savings, \$24,464.98 in checking, and \$4,368.67 in the Educational scholarship fund. The major expenditures from June were:

Riehl Solutions retainer @ \$2,375.00

Hagerty Center @ \$14,897.06

This year to last year analysis: conference revenue went up by \$100, to \$53,845, but conference expenses went up \$2,636.34 from \$21,952.61 to \$24,588.95

Bill Rowe motioned to approve the Treasurer's report as reported, and Chad Collins supported the motion.

Motion carried

5.2. Communications Team

Merz reported the team met Tuesday afternoon (7/18). They are still trying to find feature article for summer newsletter. Merz requested that board members submit any upcoming meetings or other content by August 4, 2017 if possible. Newsletter is slated to go out mid-to-late August.

Van Bruggen reported that received conference presentations have been posted on the IMAGIN website.

Schneider offered to check in with Charlevoix County for an article on Mango mapping. Other suggestions were heard for additional articles.

5.3. Conference Team

Collins commented that he felt the conference went extremely well. Discussion and comments were heard from board members.

Schneider mentioned that board members should start organizing their thoughts for the 2018 conference and look for abstracts and keynote ideas ahead of the board planning meeting in September.

Van Bruggen stated the conference budget may need to be adjusted to pay for quality keynote speakers as the conference continues to improve in content, attendance and value.

5.4. Nominating & Governance

Rowe extended congratulations to new and re-elected board members, and thanks to past long serving members.

Van Bruggen noted the board attendance report is available on Dropbox.

5.5. Professional Development

Merrick reported no meetings have taken place. The team will need to identify new chair. Merrick will schedule a meeting shortly.

The IMAGIN Meetups will start back up in September/October.

5.6. Student Paper & Poster Competition

Van Bruggen led a discussion regarding future of the SPPC. Participation has been declining while the effort/time to plan and host the event continues to increase.

Comments were heard from board members. A recommendation to keep the poster portion of the competition and include it in the Map Gallery was suggested.

The Executive Team recommends discontinuing the SPPC, disbanding the SPPC team, and discuss alternatives the competition at the annual board planning meeting in September.

Van Bruggen formally motioned to discontinue SPPC in its current format, and disband the SPPC Team. Schneider supported the motion.

Motion Carried

6. 2017 Conference Budget Report and Review

Van Bruggen reviewed 2017 conference financials. He noted graphics costs were up, and the need to look at increasing this portion of the budget in the future. Member conference registrations were up, overall attendance was good.

7. 2019 Conference Location Discussion & Direction

See Agenda Addendum 1 – 2019 Evaluation Worksheet.xlsx

Van Bruggen reviewed the proposals submitted and noted the Executive Team discussed pros/cons of each location. He also reported that Riehl Solutions will be requesting proposals from Frankenmuth area.

Discussion was held about the locations and general comments heard.

The board must make a decision regarding a location for the 2019 conference within the next few months.

8. 2018 Budget Preparation

Van Bruggen requested that all teams start thinking about team budgets/budget requests for 2018.

9. Fall ArcGIS Online / Story Map Workshop Update

The Professional Development Team will meet in the upcoming weeks to get workshop organized.

10. Upcoming Meetings

August 25, 2017 - 9:30 to 11:00 AM - Teleconference

September 8, 2017 - 9:30 AM to 2:00 PM - FACE TO FACE - ANNUAL PLANNING SESSION – Think Space, Lansing, MI

October 13, 2017 - 9:30 to 11:00 AM - Teleconference

November 3, 2017 - 9:30 AM to 1:00 PM - FACE TO FACE MEETING – Mt. Pleasant City Hall, Mt. Pleasant, MI

11. Closing Roundtable

Van Bruggen provided an ESRI User Conference recap. It was noted that Oakland County was on stage at the plenary session discussing their Distributed GIS platform. Keri Blough suggested IMAGIN should recognize their achievement.

12. Adjournment

Van Bruggen asked for an adjournment.

Schneider motioned to adjourn and Blough supported the motion. The meeting was adjourned at 10:58 pm.

Motion carried

Minutes respectfully submitted by Janet Mocadlo, Secretary - IMAGIN