



**2016 IMAGIN Annual Conference  
Exhibition and Sponsorship Opportunities  
Great Wolf Lodge, Traverse City  
May 15 – 17, 2016**

## **Vendor Booths**

### ***Only 8 Available!!***

#### **Gold Sponsor: \$1,000**

*Sponsorship Includes:*

- 8' Vendor Exhibition Table in Prime traffic area (see detailed drawing for locations)
- 2 Full Conference Registrations
- Logo displayed on video logo loop in General Session Room
- Recognition during plenary sessions as Gold Sponsor

### ***Only 9 Available!!***

#### **Silver Sponsor: \$550**

*Sponsorship Includes:*

- 8' Vendor Exhibition Table (see detailed drawing for locations)
- 1 Full Conference Registration
- Logo displayed on video logo loop in General Session Room

#### **All Vendor Tables Include:**

- 8' Skirted Table, 2 chairs
- Free Wireless internet
- Recognition on conference website and in advance on-line promotional material

#### **Conference Sponsor: \$550**

*Sponsorship Includes:*

- Does **not** include a table
- Includes logo on website and on video logo loop in General Session room
- 1 business card size ad in post conference IMAGInews
- 1 Full Conference Registration.

## **Other Sponsorship Opportunities**

### **Brewery / Wine / Dinner Tour**

Sponsor IMAGIN's Local Brewery Tour, Sunday afternoon, May 15th. This will be a pre-registration event. Sponsors will be recognized on the IMAGIN website, in the conference program and during the Sunday event. Sponsors will receive 2 tickets each for the tour as part of the sponsorship. Does not include dinner on Sunday or registration fees for the conference.

#### **Sponsorship: \$500**

Multiple Sponsorships Available

### **Meal Sponsor**

Sponsor Breakfast on Monday or Tuesday morning or Lunch on Monday of the conference. A sign recognizing your sponsorship will be placed in the meal area in addition to recognition on the IMAGIN website, in the conference program and during the event.

#### **Sponsorship: \$350 each**

One sponsor each for Monday Breakfast, Monday Lunch or Tuesday Breakfast.

### **25<sup>th</sup> Anniversary Awards Luncheon Sponsor**

2016 marks the 25<sup>th</sup> Anniversary of IMAGIN. Sponsor the annual awards luncheon on Tuesday of the conference. A sign recognizing your sponsorship will be placed in the general session room, in addition to recognition on the IMAGIN website, in the conference program, and during the event.

#### **Sponsorship: \$500**

One available



### **Monday Afternoon Vendor Social**

At the close of our educational classes on Monday afternoon, we will have a casual reception for our vendors and attendees before everyone heads off to dinner. Refreshments will be provided in the General Session room. Sponsors of the event receive recognition on the IMAGIN website, in the conference program, and during the event. Does not include registration to the Annual Conference.

#### ***Sponsorship: \$500***

Multiple Sponsorships Available

### **Euchre Tournament**

Sponsor our Annual Euchre Tournament, Monday evening, May 16<sup>th</sup> in the General Session room. Sponsors will receive recognition on the IMAGIN website, in the conference program, and during the event. Does not include registration to the annual conference.

#### ***Sponsorship: \$500***

Multiple Sponsorships Available

### **Monday Evening Social**

Monday's evening's social gathering is an opportunity to meet up with friends and colleagues in a relaxed, casual atmosphere. Activities during the social gathering will include the Euchre Tournament and outdoor Fire Pit activities. Refreshments will be available. Sponsors will receive recognition on the IMAGIN website, in the conference program, and during the event. Does not include registration to the annual conference.

#### ***Sponsorship: \$500***

Multiple Sponsorships Available

Euchre Tournament and Fire Pit Sponsorships are also available

### **Fire Pit Sponsor**

Help attendees kick off the summer with the first bon fire of the season. As part of our social activities on Monday evening, the fire pit at Great Wolf Lodge will be lit and attendees can socialize in a relaxed and casual atmosphere. Sponsors will receive recognition on the IMAGIN website, in the conference program, and during the event.

#### ***Sponsorship: \$200***

Multiple Sponsorships Available

### **Map Gallery**

Map Gallery Awards are given at the Annual Conference for maps in the following categories: Cartographic Design, Data Integration, People's Choice, and Best Interactive Online Map. Sponsors receive recognition as a sponsor on the IMAGIN website and on the sponsor logo loop in the General Session area. Does not include registration to the conference.

#### ***Sponsorship: \$300***

Multiple Sponsorships Available

### **25<sup>th</sup> Anniversary Conference Premiums**

Help IMAGIN recognize the 25th Anniversary of the association with a gift for conference attendees. Sponsors will receive recognition on the IMAGIN website, in the conference program, and during the event.

#### ***Sponsorship: \$500***

Multiple Available



### **Silent Auction**

For the past two years, IMAGIN has hosted a silent auction to support an educational scholarship fund. We will be holding the event again this year as part of the annual conference.

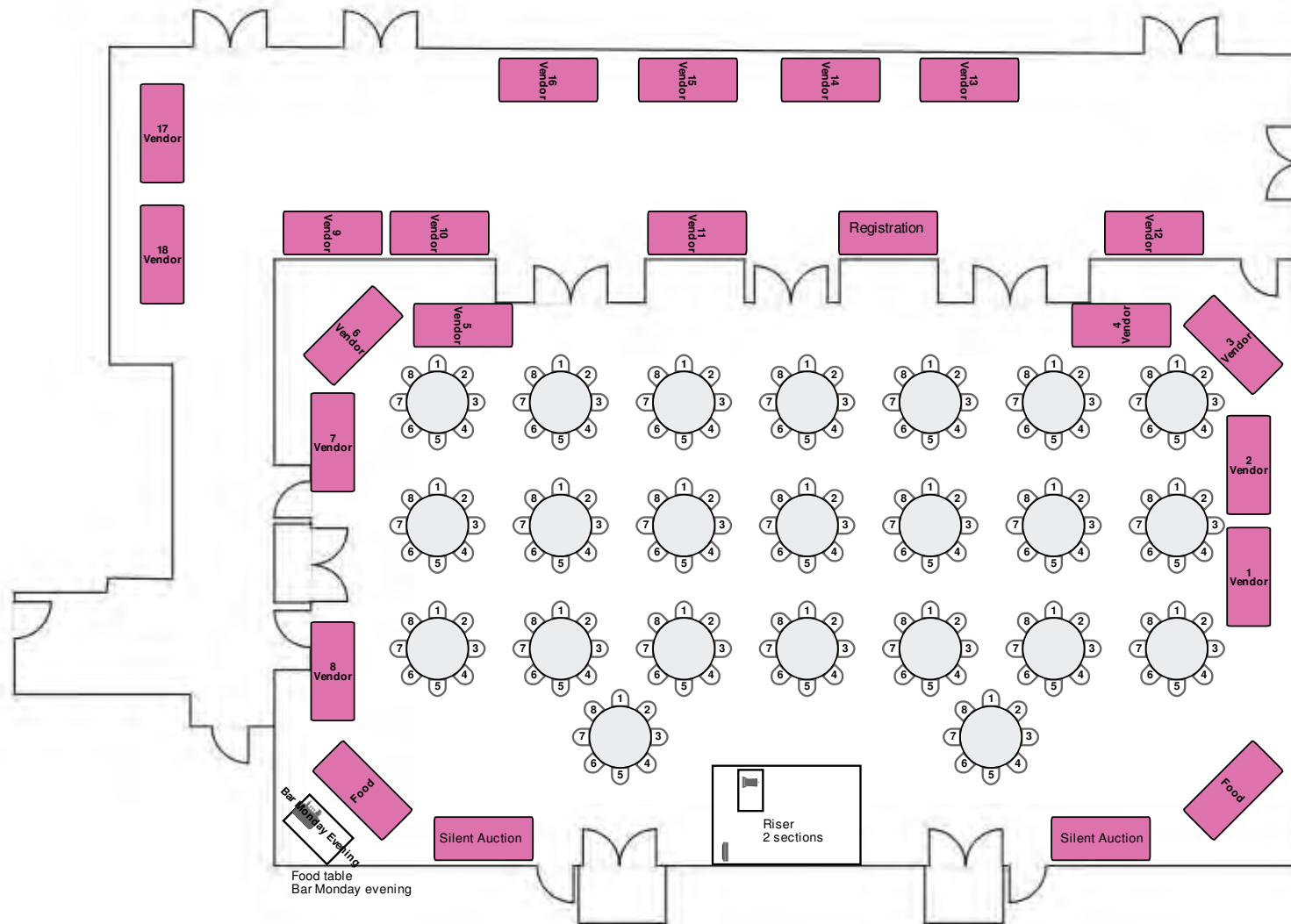
If you were thinking of having a door prize at your booth for conference attendees, why not donate it to the Silent Auction? This is a great way to be recognized at the conference and help build our Scholarship Fund.

If you would like to donate an item(s) to the Silent Auction, please contact the Silent Auction team at [auction@imagin.org](mailto:auction@imagin.org).

### **Conference Location:**

Great Wolf Lodge  
3575 N US Highway 31S, Traverse City, MI

Reservations: Call 866-962-9653  
Rooms in the IMAGIN block are \$84.00 per night plus a \$9.99 resort fee and applicable taxes.  
Mention 1605IMAGIN to receive the group rate.  
Block expires April 15, 2016.





## 2016 Conference Sponsorship

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Telephone: \_\_\_\_\_

Contact e-Mail: \_\_\_\_\_

Company website: \_\_\_\_\_

### questions?

Contact the IMAGIN office at:

[info@imagin.org](mailto:info@imagin.org)

or call 517-338-3035 x 709

### forward completed form to:

IMAGIN

416 South Cedar Street, Suite C  
Lansing, MI 48912

fax: 866-298-2115

### payment information:

Send form with check payment to  
above address or:

#### Credit Card Payment Information:

Name on Card

Card Number

\$

Exp Date Amount to Charge

Authorized Signature

**For Gold and Silver Sponsors, please  
attach a short description of goods  
and services provided by your firm.**

**IMAGIN DUES:** 2016 IMAGIN dues may be purchased or renew on the IMAGIN website at [www.imagin.org](http://www.imagin.org).  
Individual dues are \$75.00 per year.

CONFERENCE REGISTRATION		Quantity
Member	\$285.00	
Non-Member	\$400.00	
Single Day Member: Mon Tues	\$175.00	
Single Day Non-Member: Mon Tues	\$250.00	
Student	\$50.00	

#### BOOTH

Gold Booth Sponsor \*

(Includes 2 Conference Registrations) \$1,000.00

Silver Booth Sponsor \*

(Includes 1 Conference Registration) \$550.00

\*See Floor Plan for Booth Number and Associated Rate.

Please indicate top 3 booth location choices:

1st: 2nd: 3rd:

I will need electrical Service: Yes No

OTHER SPONSORSHIP OPPORTUNITIES		Quantity
Conference Sponsor	\$550.00	
Brewery/Wine Dinner pre-Conference Event	\$500.00	
Meal Sponsor (select one)	\$350.00	
Monday Breakfast Tuesday Breakfast Monday Lunch		
25th Anniversary Awards Luncheon	\$500.00	
Monday Afternoon Vendor Social	\$500.00	
Euchre Tournament	\$500.00	
Monday Evening Social	\$500.00	
Fire Pit Sponsor	\$200.00	
Map Gallery	\$300.00	
25th Anniversary Conference Give Aways	\$500.00	

Total Enclosed: \$