IMAGIN 2022 Annual Conference

A Awards	B Break L Lunch M Meal N Meeting P Presentation R Registration	
S Social	T Technical Session 1 C Technical Session 2 H Technical Session 3 E Technical Session 4	
JUNE 5 • SU	NDAY	
PINNED 2:00pm – 4:00pm	R Early Vendor Registration & Setup Sound Stage & Foyer (1 Lake Shore Dr, Mackinac Island, MI 49754) Moderators: Amy Kraus, Susan Pries Early Vendor Registration & Setup	
PINNED 3:00pm – 5:00pm	S Biddle House Historical Tour Biddle House (7406 Market St, Mackinac Island, MI 49757) <i>Moderators: Eric Kerney</i> Join colleague Eric Kerney (Airspace Link, LLC) at the historic Biddle House at 3:00 pm for a guided tour of the museum.	
PINNED 3:00pm – 5:00pm	S Horseback Riding Cindy's Riding Stable (7447 Market St, Mackinac Island, MI 49757) Moderators: Janet Mocadlo Join colleague Janet Mocadlo (SEMCOG) for two-hours of horseback riding around the island. Meet at Cindy's Riding Stable at 3:00 pm.	
PINNED 3:00pm – 5:00pm	S Mackinac Island Bike Ride Outside Boxwood Coffee Shop & Café (1 Lake Shore Dr, Mackinac Island, MI 49754) Moderators: Brett Heist, Damien Finkbeiner Join colleagues Brett Heist (SCS Engineers) & Damien Finkbeiner (TriMedia Environmental & Engineering) as they lead you on a two-hour bike ride around Mackinac Island. Meet outside of the Boxwood Cafe Coffee Shop at Mission Point for a 3:00 pm departure. Visit https://imagin.org/conference_social_events for more details.	
PINNED 8:00pm – 11:59pm	S Sunday Night Ice Breaker Cypress Room & Patio (1 Lake Shore Dr, Mackinac Island, MI 49754) Moderators: April Kibby Sunday night ice breaker event at the Cypress Room & Patio with Iawn games, bonfire, and minature glow golf. Outdoor events are weather dependent.	
PINNED 9:30pm – 10:30pm	S Mini Glow Golf Greens of Mackinac (1 Lake Shore Dr, Mackinac Island, MI 49754) Moderators: Brodey Hill Sponsors: Engineering Supply & Imaging Join your colleagues for a round of glow golf! Featuring 18 real bent grass greens, the Greens of Mackinac will be lit up for a truly unique golfing experience.	

A Awards	B Br	eak LL Lunch M Meal N Mee	ting P Presentation R Registration
S Social	T Tec	hnical Session 1 C Technical Session	2 H Technical Session 3 E Technical Session 4
JUNE 6 • MC	ONDAY		
PINNED 7:30am – 8:15am	Μ	Breakfast <i>Sponsors: Fishbeck</i> Monday morning breakfast presented by Fishb Andrew Schwailler about what Fishbeck can d	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754) beck. Visit https://fishbeck.com/ or contact Melissa Blaser or o your organization.
PINNED 7:30am – 9:45am	R	Registration Open <i>Moderators: Amy Kraus, Susan Pries</i> Visit the registration table for name badge and	Sound Stage Foyer (1 Lake Shore Dr, Mackinac Island, MI 49754) awesome IMAGIN swag!
PINNED 8:15am – 8:30am	Ρ	Welcome & Opening Remarks Speakers: Thomas Van Bruggen Welcome & Opening Remarks from IMAGIN P	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754) resident Thomas Van Bruggen
PINNED 8:30am – 9:30am	Ρ		Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754) IMAGIN2022 than with Michigan's own cartographic wizard John artographically interesting state in the union and learn why
PINNED 9:30am – 9:45am	В	Refreshment Break	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754)
9:45am – 10:30am	Т	aided design (CAD), building information mode indoor maps to support facilities, workplace op	Friendship Altar (1 Lake Shore Dr, Mackinac Island, MI 49754) system for smart building management. It organizes computer- eling (BIM), site scans, and operational datasets into floor-aware erations, maintenance applications, and various use cases. eloyees can better understand, maintain, and operate workplace
9:45am – 10:30am	Т	Model Builder in ArcGIS Pro Moderators: Jonathon Merrick Speakers: Shane Pavlak Creating and scheduling models built in ArcGI	Arch Rock (1 Lake Shore Dr, Mackinac Island, MI 49754) S Pro.

(22, 3:29 PM		IMAGIN 2022 Annual Conference: Print Schedule
9:45am – 10:30am	Т	The Evolution of the Photogrammetry Industry and how Nearmap has Adapted Moderators: Chad Misiuk Robinson's Folly (1 Lake Shore Dr, Mackinac Island, MI 49754) Speakers: Tyler Behle, Kevin Korth Sponsors: Nearmap The field of aerial imagery has exploded in the last two decades. Advancements in technology and capture methodology have made aerial images better, cheaper, and more accessible to a wide range of users. Today aerial imagery is used in a number of diverse sectors including engineering, construction, transportation, energy, state and local governments and many more. In this presentation we will provide an overview of the aerial imagery Industry, insights into photogrammetry derived data, and multidimensional data applications, all while showing how Nearmap has been able to adapt and evolve with these changes and improvements.
9:45am – 10:30am	Т	Transparency Through GIS Eagle Point Cave (1 Lake Shore Dr, Mackinac Island, MI 49754) Moderators: Janet Mocadlo Speakers: Chad Collins Sponsors: Avineon Governmental transparency provides information to citizens about operations and spending and is key to promote public accountability. As capital improvement projects are a highly visible indication of government spending, it can be effective to provide detailed information about these projects to the public to promote transparency. The City of Concord, CA has recognized the benefits of providing detailed spatial and tabular information to the public regarding capital improvement projects happening in the City. In this presentation, Avineon will demonstrate how this was accomplished using a custom Esri ArcGIS StoryMaps Shortlist app
9:45am – 11:30am	Т	template to serve as a public-facing viewer and a custom Esri ArcGIS Web AppBuilder (Developer Edition) app used to administer its content. Getting Started with the ArcGIS Utility Network Sugar Loaf (1 Lake Shore Dr, Mackinac Island, MI 49754 <i>Moderators: Tony Bedogne, GISP</i> <i>Speakers: Virginia VanderVeen</i> This workshop will walk participants through the Utility Network migration process using sanitary sewer data. The focus will be on four primary stages, which include planning (getting to know the data dictionary and understanding the Utility Network structure), migration (data loading tools and asset packages), creation (staging the Utility Network and applying the asset package), and implementation (publishing the Utility Network and working with Utility Network tools). This is intended to be a basic introduction.
9:45am – 11:30am	т	Statewide GIS Hydrography Data Improvement Project - The Process and Beyond Moderators: Matt Malone Amphitheater (1 Lake Shore Dr, Mackinac Island, MI 49754 Speakers: Robert Goodwin, Mark Holmes The State of Michigan is developing an updated hydrographic data catalog based on the 3DEP LiDAR that now covers the state. Through this collaborative project that involves many stakeholders, the GIS hydrography data will be more complete an accurate.
PINNED 10:30am – 10:45am	В	Refreshment Break Conference Center (1 Lake Shore Dr, Mackinac Island, MI 49754 Break
10:45am – 11:30am	С	Extending Survey123 with JavaScript Arch Rock (1 Lake Shore Dr, Mackinac Island, MI 49754 Moderators: April Kibby Speakers: Kray Freestone Do you ever find yourself frustrated with the limitations of Survey123's limited calculation abilities? What if you could distill complicated formulas into JavaScript and insert that into your form? What if you could get live weather data, or even ArcGIS Online Data in your form? All of this, and more, is possible with Survey123. A basic understanding of Survey123 and JavaScript is helpful but not required.

22, 3:29 PM	-	IMAGIN 2022 Annual Conference: Print Schedule		
10:45am – 11:30am	С	Grand Valley Metro Council's Regional GIS Moderators: Shane Pavlak Speakers: Jason Moore	Eagle Point Cave (1 Lake Shore Dr, Mackinac Island, MI 4975	
		Since 1997, GVMC's REGIS has been a single cent	ralized GIS department for 19 local governments.	
			S and provide project examples for each local government	
		service area. Clerks, DPW/Engineers, Public Safety	, Planners, Parks and Recreation among others.	
10:45am –	С	Streamlining Project Workflows that Involve	Multiple Esri Applications	
11:30am		Moderators: Ariana Toth, Janet Mocadlo Speakers: Kate Berg	Robinson's Folly (1 Lake Shore Dr, Mackinac Island, MI 497	
			r-based solution for our project workflows that involve multi	
		-	nd Experience Builder and allow us to create a one-stop-	
		browser tabs and desktop software now into one con it can be used by any staff, regardless of GIS expert framework in several projects across EGLE, includin track and evaluate public drinking water concerns an and display our environmental remediation projects. tools within the Collections as well as how we harne	y and confusing methods that required the use of multiple mprehensive location. Another strength of this solution is the tise. This presentation will go into how we are using this ing in our Drinking Water and Environmental Health Division and in our Remediation and Redevelopment Division to sub- We will discuss how we are utilizing several powerful Esri- ress the power of Survey123 webhooks to conditionally seno- increased usability and decreased technical difficulties, and IS teams more efficient and effective.	
10:45am	<u> </u>			
10:45am – 11:30am	С	The Evolution of a Public Facing Tree Map Moderators: Melissa Blaser	Friendship Altar (1 Lake Shore Dr, Mackinac Island, MI 497	
11.00411		Speakers: Jerry Swanson		
			entory map evolved from a simple web map to integrating	
		Survey 123, FME, Square and an email server into a robust and not so out of the box solution.		
	В	Break	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 497	
PINNED		Break		
11:30am – 11:45am				
	L	Lunch	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 497	
PINNED		Sponsors: Giffels Webster		
11:45am – 12:45pm		Monday afternoon lunch sponsored by Giffels Webster. Visit https://www.giffelswebster.com/ or find Keith Rikli to learn how Giffels Webster can help your organization!		
	Ρ	National Spatial Reference System Overview	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 497	
		Moderators: Thomas Van Bruggen		
12:45pm –		Speakers: Jacob Heck	of the National Spatial Deference Output NOOL off the	
1:15pm		In this presentation, Jacob will provide an overview of the National Spatial Reference System, NGS's efforts to modernize it, and the tools that NGS maintains to meet the positioning needs of the geospatial community.		
	Ν	IMAGIN General Membership Meeting	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 497	
PINNED		Speakers: Thomas Van Bruggen	Mombership Meeting	
1:15pm – 1:45pm		Join fellow members at the annual IMAGIN General	membership meeting.	
	В	Refreshment Break	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 497	
		Break		
PINNED				
PINNED 1:45pm – 2:15pm				

6/8/22, 3:29 PM	IMAGIN 2022 Annual Conference: Print Schedule		
2:15pm – H 3:00pm	Advancing the Michigan Statewide Authoritative Imagery and Lidar Program (MiSAIL) Moderators: Scott Ambs Arch Rock (1 Lake Shore Dr, Mackinac Island, MI 49754) Speakers: Everett Root, Ulrika Zay The State of Michigan manages a successful aerial imagery program called MiSAIL. The imagery and lidar collected is available to all State agencies and State Partners. State Partners include, but are not limited to, local, federal, and tribal governments. New services have been added as a result of the complex request for proposals that the team finished in 2020. This presentation will describe the details of the State's imagery and lidar services.		
2:15pm – H 3:00pm	Digital Cultural Heritage Mapping and Predictive Model Moderators: Jerry Swanson Eagle Point Cave (1 Lake Shore Dr, Mackinac Island, MI 49754) Speakers: Jubin Cheruvelil We present an innovative approach to cultural heritage management and preservation through the development of unique geodatabase that incorporates historical and cultural features as a basis for the development of predictive model for decision making.		
2:15pm – H 3:00pm	LiDAR for Environmental, Natural Resources, Hydrological, Engineering and Geological Applications Robinson's Folly (1 Lake Shore Dr, Mackinac Island, MI 49754) Moderators: Scott Swan Speakers: John Esch LiDAR (Light Detection And Ranging) has fundamentally changed how we view and interpret the landscape and has revolutionized geological mapping. Often subtle features can be seen in the LiDAR topography data that are not visible on aerial photography, topographic maps, or digital elevation models (DEMs). This presentation will show the widely varying uses of LiDAR for geological, environmental, and hydrological applications across Michigan.		
2:15pm – H 3:00pm	What's new with ESRI Field Maps Friendship Altar (1 Lake Shore Dr, Mackinac Island, MI 49754) Moderators: Nichole Bowman Speakers: Andrew Kline With ESRI Field Maps replacing all ESRI Collector and Collector Classic, we will be discussing what ESRI Field Maps is, as well as updates available and what's coming. We will also be discussing the pros and cons of dedicated GNSS units, showing how ESRI Field Maps handles important information such as correction and other metadata associated with a data collection using a Trimble Catalyst Device, and how to make sure ArcGIS Collector is collecting the GNSS metadata.		
2:15pm – H 4:00pm	PostGIS and GISquirrel and PostgreSQLOh My! Amphitheater (1 Lake Shore Dr, Mackinac Island, MI 49754) Moderators: Janet Mocadlo Speakers: Chad Misiuk SEMCOG uses PostGIS and PostgreSQL to store and update data that we use in our Regional Development Forecast. GISquirrel is an ArcMap addin that allows you to view and edit data that is stored in PostgreSQL and has become a critical tool in our workflow.		
2:15pm – H 4:00pm	Re-integrating Divergent Spatial Data Stores Sugar Loaf (1 Lake Shore Dr, Mackinac Island, MI 49754) Moderators: Jason Moore Speakers: Brooks Kelley, Chad Collins Sponsors: Avineon Dominion Energy is a large energy company with a well-developed, Esri-based GIS. To meet regulatory requirements, Dominion developed a Survey123 solution for field asset inspections using a Cloud-hosted snapshot its asset data store. Following deployment, Dominion migrated its asset data store to the Utility Network. This resulted in two competing data stores (one developed through workorder-based data entry and the other on field validation) using different models. This presentation describes Avineon's approach towards reintegrating these.		

/22, 3:29 PM		IMAGIN 2022 Annual Conference: Print Schedule		
PINNED 3:00pm – 3:15pm	В	Break Break	Conference Center (1 Lake Shore Dr, Mackinac Island, MI 49754)	
3:15pm – 4:00pm	E	location tracking workflows into one application. J	Friendship Altar (1 Lake Shore Dr, Mackinac Island, MI 49754) is together map viewing, data collection, asset inspection, and oin this session to learn the basics of how Field Maps can it's on the horizon for Field Maps and answer your questions.	
3:15pm – 4:00pm	Ε	Program (CIP) projects, and road construction pro	Robinson's Folly (1 Lake Shore Dr, Mackinac Island, MI 49754) o explore residential property sales, Capital Improvement ojects. The dashboards support City of Novi departmental public. Cityworks Dashboards created as part of the Respond	
3:15pm – 4:00pm	E	Open Source Drone Mapping: Try Before You Buy Moderators: Keith Rikli Eagle Point Cave (1 Lake Shore Dr, Mackinac Island, MI 49754) Speakers: Matt Kurkowski Put your fancy new drone to work for free. Open Drone Map has many options available to get one's feet wet with Orthomosaics, Point Clouds, 3D Models and much more.		
3:15pm – 4:00pm	E	services analysts. Parking Tickets detail captured use of python to download records from an ftp dri	Arch Rock (1 Lake Shore Dr, Mackinac Island, MI 49754) reation of a parking ticket application created for city police d by handheld devices is warehoused in a vendor cloud. The we, then apply some heavy processing using the pandas g lands in a referenced feature class used in a map application. d workflow design of the effort.	
PINNED 4:00pm – 4:15pm PINNED	N	(President, Vice-President, Treasurer, Secretary), Vendor Appreciation Reception	Sugar Loaf (1 Lake Shore Dr, Mackinac Island, MI 49754) tion results, hear proposed slates for the Executive Team and vote on the Executive Team for 2022-2023 Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754) htributions that vendors and sponsors made to make the	
4:00pm – 5:00pm PINNED	Р	conference possible Wi-Fi Sponsor Address Moderators: Thomas Van Bruggen	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754)	
5:00pm – 5:05pm		Speakers: Matt Robinson Sponsors: Esri As wi-fi sponsor, Esri addresses conference atten	dees on what they can do for your organization	

PINNED 5:10pm – 5:15pm	Ρ	Monday Night Social Event Sponsor Addres Moderators: April Kibby Speakers: Jen Tucker Sponsors: Nearmap Nearmap sponsors the Monday night social event. Nearmap can help your organization!	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754) Hear from Jen Tucker as she gives a brief overview of how
PINNED 5:15pm – 9:00pm	S	Dinner Dinner on your own on beautiful Mackinac Island	Mackinac Island (1 Lake Shore Dr, Mackinac Island, MI 49754)
PINNED 5:15pm – 9:00pm	S		Mackinac Island (1 Lake Shore Dr, Mackinac Island, MI 49754) Appreciation Reception, and get out hunting! One point is bonus questions. Meet back at the Cypress Room at 9 pm for
PINNED 9:00pm – 11:59pm	S	Moderators: April Kibby Sponsors: Nearmap	Cypress Room & Patio (1 Lake Shore Dr, Mackinac Island, MI 49754) as you traverse the island. Meet at the Cypress Room for

A Awards	B Break L Lunch M Meal N Meeting P Presentation R Registration
S Social	T Technical Session 1 C Technical Session 2 H Technical Session 3 E Technical Session 4
JUNE 7 • TU	ESDAY
PINNED 7:30am – 8:30am	M Breakfast Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754) Tuesday morning breakfast
PINNED 7:30am – 9:30am	Registration Open Sound Stage Foyer (1 Lake Shore Dr, Mackinac Island, MI 49754) Visit the registration table for name badge and awesome IMAGIN swag!
PINNED 8:30am – 9:15am	P Tuesday Morning Keynote - Digging Through History Moderators: Thomas Van Bruggen Speakers: Lynn Evans The Straits of Mackinac is one of the most historic places in Michigan. One of the ways Mackinac State Historic Parks has learned more about the everyday lives of the people there is through archaeological excavation. Colonial Michilimackinac, in Mackinaw City, is the site of one of the longest archaeological excavations in North America. Numerous smaller scale excavations have been carried out on Mackinac Island as well. In this keynote, MSHP Curator of Archaeology Lynn Evans will present an overview of several of these projects.
PINNED 9:15am – 9:30am	B Break Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754) Break
9:30am – 10:15am	 T Imagery Workflows in ArcGIS Online Moderators: Eric Kerney Speakers: Matt Robinson Sponsors: Esri ArcGIS can support your entire imagery workflow in the cloud, including imagery management, analysis with machine learning, visualization, and sharing your results with your audience. In this session, take a tour of imagery capabilities available in ArcGIS, see demonstrations, and learn the next steps to get you started.
9:30am – 10:15am	 T Onboarding to the Upgraded Statewide NG911 GIS Repository Moderators: Scott Ambs Eagle Point Cave (1 Lake Shore Dr, Mackinac Island, MI 49754) Speakers: Mark Holmes The statewide NG911 GIS repository has been a model for statewide GIS data integration and a new upgraded version of the repository has just been launched. This presentation will outline steps for onboarding to the new system, demonstrations on how to leverage all of the data validation tools, the viewer and download capabilities for 911 systems, and a review of current and future standards from the National Emergency Number Association.
9:30am – 10:15am	T Whitetail Wanderings: Geospatial Tech and Aerial Deer Surveys in Farmington Hills Moderators: Sarah Merz Arch Rock (1 Lake Shore Dr, Mackinac Island, MI 49754) Speakers: Matt Malone Brief history of the annual aerial deer surveys that have been conducted since 2015 in the Farmington Hills area. The presentation will cover data collection; changes in app technology; and cartographic analysis/output techniques of the final datasets.

22, 3:29 PM	IMAGIN 2022 Annual Conference: Print Schedule			
9:30am –	T Keeping Your Map Cache Current Using ArcGIS Pro & ArcGIS Server			
11:15am	Moderators: Rawan Hinzman Amphitheater (1 Lake Shore Dr, Mackinac Island, MI	49754		
	Speakers: Tony Bedogne, GISP, Chad Misiuk			
	Moderated Panel Discussion using ArcGIS Server to host routinely updated tile caches. Discussion of best			
	management practices and Automation options.			
9:30am – 11:15am	T So Many Options! How To Choose Between Instant Apps, Experience Builder, WebApp Buil Dashboards And StoryMaps To Create Your Own Web App in ArcGIS Online	in the second		
	Moderators: Shane Pavlak Sugar Loaf (1 Lake Shore Dr, Mackinac			
	Speakers: Magdalena DiFranco			
	Making your own web apps has never been easier. Without writing a single line of code ArcGIS Online allow	NS		
	you to create a large variety of web apps tailored to your data, purpose and audience. However, how do you	u		
	choose the right application from so many options? Let's take a look at Instant Apps, Experience Builder,			
	WebApp Builder, Dashboards and StoryMaps to compare and contrast their capabilities.			
	B Refreshment Break Conference Center (1 Lake Shore Dr, Mackinac Island, MI	4975		
PINNED	Break			
10:15am –				
10:30am				
10.30am				
10:30am – C Advancing Campus Efficiencies by Developing and Utilizing Indoors Data				
11:15am	Moderators: Scott Swan Arch Rock (1 Lake Shore Dr, Mackinac Island, MI	4975		
	Speakers: Scott Holland			
	In this presentation, we will review the MSU Spatial Data Management team's development of indoor data a	and		
	processes that led to the implementation of the ArcGIS Indoors platform. The presentation will demonstrate	hov		
	the Spatial Data Management team utilized FME to create a custom indoors data model. As well as discuss	sing		
	how the creation of floor-aware GIS applications has led to increased efficiency throughout Campus.			
10:30am – 11:15am	C Drive by Data Collection using QuickCapture Eagle Point Cave (1 Lake Shore Dr, Mackinac Island, MI - Moderators: Brett Heist	4975		
-	Speakers: April Kibby			
	Field data collection made easy with QuickCapture's customizable interface. This solution allows the user to	n sta		
	in motion while gathering accurate field data with little cleanup. Demonstrating how St Joseph Charter Towr used and deployed this tool to capture all their trails and make the data available to citizens in a "quick" turnaround time.			
10:30am –	C Enterprise GIS with QGIS & PostGIS Friendship Altar (1 Lake Shore Dr, Mackinac Island, MI	4975		
11:15am	Moderators: Keri Blough			
	Speakers: Jessica Kane			
	Using the open source desktop GIS application QGIS with a PostgreSQL/ PostGIS database forms a great			
	foundation for a fully functional enterprise GIS solution. This presentation will cover several key features tha	at		
	allow employees of an organization to easily access shared data, projects, and styling. We'll also touch on			
	mobile and web tools that integrate with QGIS, rounding out an enterprise system.			
	B Break Conference Center (1 Lake Shore Dr, Mackinac Island, MI	497 <u></u>		
PINNED	Break			
	Biour			
11·15am				
11:15am – 11:30am				

11:30am – 12:15pm	Н	A Statewide Network for Access to Emergency Management GIS Tools Moderators: Eric Kerney Amphitheater (1 Lake Shore Dr, Mackinac Island, MI 49754) Speakers: Walter Chomentowski Geographic Information Systems are essential tools for emergency management. Through mobile applications, dashboards, and imagery, GIS provides data to emergency managers for informed decision making. The Michigan State Police Emergency Management Homeland Security Division has developed a statewide network, using ArcGIS Online, to provide GIS tools for emergency managers. One hundred emergency managers across the state have free access relevant applications available for monitoring and managing emergencies. This network, developed using the ArcGIS Online platform allows data and applications to flow back and forth from federal, state, and local emergency managers.
11:30am – 12:15pm	Η	Cartography, Hackology, and Geo-shenanigans Moderators: Janet Mocadlo Speakers: John Nelson Sponsors: Esri Sure, you could make a map the way the software intends, or you could foster a blatant disregard for convention and make the maps you want by misusing tools and stringing together hacks. Here are some ways to use ArcGIS (mostly Pro) to do that. We'll also discuss helpful ways of transitioning from out old pal ArcMap.
11:30am – 12:15pm	Η	Custom MapStore Conversion to ArcGIS Pro Eagle Point Cave (1 Lake Shore Dr, Mackinac Island, MI 49754) Moderators: Christopher Van Horn Speakers: Mallory Walczesky Washtenaw County MapStore's conversion from multiple project templates in ArcMap to using the layout features in ArcGIS Pro.
11:30am – 12:15pm	Н	USGS: Bringing Maps and Data to Your DesktopArch Rock (1 Lake Shore Dr, Mackinac Island, MI 49754)Moderators: Jerry SwansonSpeakers: Cynthia RacholUpdate on USGS activities and introduction to "new" National Map Liaison for Michigan
11:30am – 12:15pm	Η	Using Cellphone Data to Understand Spatial Dimensions of Socio-economic Equity Moderators: Nichole Bowman Friendship Altar (1 Lake Shore Dr, Mackinac Island, MI 49754) Speakers: Rowan Brady Every person experiences physical space differently. Race, gender, and socio-economic status influence how we move and operate in the urban landscape. In this session, I will demonstrate how cell phone mobility data can be used to identify areas with high socio-economic inequality. This method goes beyond census-designated boundaries providing an accurate and granular picture of the relationship between socio-economic status and location. The presentation will use Grand Rapids as a methodological case study.
PINNED 12:15pm – 12:30pm	В	Break Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754) Break
PINNED 12:30pm – 1:30pm	Μ	Lunch Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754) Lunch presented by NV5 Geospatial. Visit https://www.nv5.com/geospatial/, or seek out Andrew Brenner on how NV5 can help your organization

6/8/22, 3:29 PM

PINNED	Ρ	Awards Luncheon Sponsor Address Moderators: Thomas Van Bruggen	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754)
1:25pm –		Speakers: Andrew Brenner	
1:30pm		Sponsors: NV5 Geospatial	
		NV5 Geospatial sponsors the Tuesday Awards Luncheon	Listen to Andrew Brenner as he introduces NV5
		Geospatial and how they can help your organization.	
	А	29th Anniversary Awards Ceremony	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754)
PINNED		Speakers: Thomas Van Bruggen	
1:30pm –		Sponsors: NV5 Geospatial	
2:15pm		29th Anniversary Awards Ceremony	
	S	Drawing for Drone	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754)
PINNED		Speakers: Thomas Van Bruggen	
2:15pm – 2:30pm		Drawing for any remaining conference attendee to win a I	0JI Mini 2 drone. Must be present to win.
PINNED	S	Silent Auction Winners Announced Speakers: Thomas Van Bruggen	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754)
2:15pm –		Winners of the silent auction items are announced. Payme	ent can be made at the registration desk.
2:30pm			
		Conference Close	Sound Stage (1 Lake Shore Dr, Mackinac Island, MI 49754)
PINNED			
2:30pm –			
2:30pm			