



CONNECTING THE MICHIGAN GIS COMMUNITY

**2024 IMAGIN Annual Conference
Exhibition and Sponsorship Opportunities
Crystal Mountain Resort
June 2–4, 2024**

Sponsorships

IMAGIN appreciates the commitment of our sponsors to support the GIS community.

Interested in being a sponsor or exhibitor at the 2024 IMAGIN Annual Conference? Sponsorships and exhibit tables are available for registration now at https://imagin.org/conf_sponsor

Vendor Booths

Exhibitor: \$1,000

Just need to be able to show off your stuff? Then this is the sponsorship for you. Includes a table in our exhibitor hall and one (1) registration to the conference.

Sponsorship Includes:

- One (1) complimentary attendee registration to the conference
- One (1) 8' exhibit table, covered & skirted
- 2 chairs and a wastebasket
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

Sponsorship Opportunities

Exclusive Sponsorship!!

Monday Evening Social Event: \$3,000

The Monday Evening Social Event continues to be a fan favorite at the conference. Sponsor this four-hour event where attendees have a chance to explore the local community.

This level includes 2 registrations and an exhibit table.

Sponsorship Includes:

- Flyers with information on general session tables to include your company logo on Monday

- Your company logo on shared sponsor signage displayed throughout the event space
- **Exhibit table with preference for location**
- 3-5 minutes to introduce your company during the general session
- Two (2) complimentary attendee registrations to the conference
- Four (4) complimentary dinner and drink tickets
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

EVENT SPONSORED!

Exclusive Sponsorship!!

Awards Luncheon Sponsor: \$1,500

Sponsor this special event where IMAGIN recognizes members who have gone above and beyond in the field of GIS. Plentiful signage will recognize you as the sponsor at the luncheon.

Sponsorship Includes:

- Logo Cards on meal tables during luncheon recognizing you as the meal sponsor
- **Exhibit table with preference for location**
- 3-5 minutes to introduce your company during the luncheon
- May place literature or promotional items on tables for attendees during your meal function
- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

Exclusive Sponsorship!!

Map Gallery Sponsor: \$1,250

Our Map Gallery recognizes map makers in 4 categories: Cartographic Design, Data Integration, People's Choice, and Best Interactive Online Map.

Sponsorship Includes:

- Your company logo on Map Gallery signage
- **Exhibit table with preference for location**
- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

Conference Sponsor: \$1,000

Want to sponsor the conference and get some post event recognition?

Sponsorship Includes:

- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

Exclusive Sponsorship!!

Sunday Evening Social Event: \$2,500

The Sunday evening social event is held the evening prior to the conference. Sponsor this two-hour event where attendees have a chance to explore the resort.

Sponsorship Includes:

- Your company logo on shared sponsor signage displayed throughout the event space
- **Exhibit table with preference for location**
- 3-5 minutes to introduce your company during the social event
- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

Meal Sponsor: \$1,200

People think programming makes a conference memorable, but let's be real, it's all about the food! Sponsor one of our two breakfasts or Monday lunch.

Sponsorship Includes:

- Sponsor Breakfast Monday or Tuesday or Lunch Monday afternoon.
- May put literature or promotional items on tables for attendees during your meal function
- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

Lanyard Sponsor: \$600

The name says it all. Have a box of lanyards in your storage closet? Let IMAGIN use them for the conference and score some extra name recognition.

Sponsorship Includes:

- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference
- Vendor supplies all lanyards (may have your logo on the lanyard)

SPONSORED!

Add-on Sponsorship

This is an add-on sponsorship, contact the [business office](mailto:info@imagin.org) at info@imagin.org for the code required to register.

Pre-Conference Social Activity Brew Bus

Tour: \$500

Sponsorship Includes:

- 2 complimentary Brew Bus passes
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- 3-5 minutes to address participants prior to event start
- Included on sponsor video loop at conference
- Note: this sponsorship is offered as an add-on to registration of a sponsorship

Pre-Conference Social Activity M-22

Sightseeing Bus Tour: \$500

Sponsorship Includes:

- 2 complimentary Sightseeing Bus passes
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- 3-5 minutes to address participants prior to event start
- Included on sponsor video loop at conference
- Note: this sponsorship is offered as an add-on to registration of a sponsorship

Pre-Conference Social Activity Crystal Mtn

Biking Activity: \$500

Sponsorship Includes:

- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- 3-5 minutes to address participants prior to event start
- Included on sponsor video loop at conference
- Note: this sponsorship is offered as an add-on to registration of a sponsorship

Monday Evening Social Shuttle Bus: \$500

Sponsorship Includes:

- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- 3-5 minutes to address participants prior to event start
- Included on sponsor video loop at conference
- Note: this sponsorship is offered as an add-on to registration of a sponsorship

Cell Phone Charging Station: \$500

3 Sponsorships Available:

Sponsorship Includes:

- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- 3-5 minutes to address conference participants
- Included on sponsor video loop at conference
- Note: this sponsorship is offered as an add-on to registration of a sponsorship

1 SPONSORSHIP SOLD

2 SPONSORSHIPS STILL AVAILABLE

IMAGIN ANNUAL CONFERENCE

https://imagin.org/annual_conference_home

June 2-4, 2024

Crystal Mountain Resort

12500 Crystal Mountain Drive, Thompsonville, MI 49683

Questions? Contact IMAGIN at info@imagin.org.