



CONNECTING THE MICHIGAN GIS COMMUNITY

**2024 IMAGIN Annual Conference  
Exhibition and Sponsorship Opportunities  
Crystal Mountain Resort  
June 2–4, 2024**

### ***Sponsorships***

IMAGIN appreciates the commitment of our sponsors to support the GIS community.

Interested in being a sponsor or exhibitor at the 2024 IMAGIN Annual Conference? Sponsorships and exhibit tables are available for registration now at [https://imagin.org/conf\\_sponsor](https://imagin.org/conf_sponsor)

### **Vendor Booths**

#### **Exhibitor: \$1,000**

Just need to be able to show off your stuff? Then this is the sponsorship for you. Includes a table in our exhibitor hall and one (1) registration to the conference.

*Sponsorship Includes:*

- One (1) complimentary attendee registration to the conference
- One (1) 8' exhibit table, covered & skirted
- 2 chairs and a wastebasket
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

### **Sponsorship Opportunities**

#### ***Exclusive Sponsorship!!***

#### **Monday Evening Social Event: \$3,000**

The Monday Evening Social Event continues to be a fan favorite at the conference. Sponsor this four-hour event where attendees have a chance to explore the local community.

This level includes 2 registrations and an exhibit table.

*Sponsorship Includes:*

- Flyers with information on general session tables to include your company logo on Monday

- Your company logo on shared sponsor signage displayed throughout the event space
- **Exhibit table with preference for location**
- 3-5 minutes to introduce your company during the general session
- Two (2) complimentary attendee registrations to the conference
- Four (4) complimentary dinner and drink tickets
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

**EVENT SPONSORED!**

### **Exclusive Sponsorship!!**

#### **Awards Luncheon Sponsor: \$1,500**

Sponsor this special event where IMAGIN recognizes members who have gone above and beyond in the field of GIS. Plentiful signage will recognize you as the sponsor at the luncheon.

##### *Sponsorship Includes:*

- Logo Cards on meal tables during luncheon recognizing you as the meal sponsor
- **Exhibit table with preference for location**
- 3-5 minutes to introduce your company during the luncheon
- May place literature or promotional items on tables for attendees during your meal function
- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

### **Exclusive Sponsorship!!**

#### **Map Gallery Sponsor: \$1,250**

Our Map Gallery recognizes map makers in 4 categories: Cartographic Design, Data Integration, People's Choice, and Best Interactive Online Map.

##### *Sponsorship Includes:*

- Your company logo on Map Gallery signage
- **Exhibit table with preference for location**
- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

#### **Conference Sponsor: \$1,000**

Want to sponsor the conference and get some post event recognition?

##### *Sponsorship Includes:*

- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

### **Exclusive Sponsorship!!**

#### **Sunday Evening Social Event: \$2,500**

The Sunday evening social event is held the evening prior to the conference. Sponsor this two-hour event where attendees have a chance to explore the resort.

##### *Sponsorship Includes:*

- Your company logo on shared sponsor signage displayed throughout the event space
- **Exhibit table with preference for location**
- 3-5 minutes to introduce your company during the social event
- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

#### **Meal Sponsor: \$1,200**

People think programming makes a conference memorable, but let's be real, it's all about the food! Sponsor one of our two breakfasts or Monday lunch.

##### *Sponsorship Includes:*

- Sponsor Breakfast Monday or Tuesday or Lunch Monday afternoon.
- May put literature or promotional items on tables for attendees during your meal function
- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference

#### **Lanyard Sponsor: \$600**

The name says it all. Have a box of lanyards in your storage closet? Let IMAGIN use them for the conference and score some extra name recognition.

##### *Sponsorship Includes:*

- One (1) complimentary attendee registration to the conference
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- Included on sponsor video loop at conference
- Vendor supplies all lanyards (may have your logo on the lanyard)

## Add-on Sponsorship

This is an add-on sponsorship, contact the [business office](mailto:info@imagin.org) at [info@imagin.org](mailto:info@imagin.org) for the code required to register.

### **Pre-Conference Social Activity Brew Bus**

#### **Tour: \$500**

##### *Sponsorship Includes:*

- 2 complimentary Brew Bus passes
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- 3-5 minutes to address participants prior to event start
- Included on sponsor video loop at conference
- Note: this sponsorship is offered as an add-on to registration of a sponsorship

### **Pre-Conference Social Activity M-22**

#### **Sightseeing Bus Tour: \$500**

##### *Sponsorship Includes:*

- 2 complimentary Sightseeing Bus passes
- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- 3-5 minutes to address participants prior to event start
- Included on sponsor video loop at conference
- Note: this sponsorship is offered as an add-on to registration of a sponsorship

### **Pre-Conference Social Activity Crystal Mtn**

#### **Biking Activity: \$500**

##### *Sponsorship Includes:*

- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- 3-5 minutes to address participants prior to event start
- Included on sponsor video loop at conference
- Note: this sponsorship is offered as an add-on to registration of a sponsorship

### **Monday Evening Social Shuttle Bus: \$500**

##### *Sponsorship Includes:*

- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- 3-5 minutes to address participants prior to event start
- Included on sponsor video loop at conference
- Note: this sponsorship is offered as an add-on to registration of a sponsorship

### **Cell Phone Charging Station: \$500**

3 Sponsorships Available:

##### *Sponsorship Includes:*

- Company recognition on IMAGIN sponsor webpage with company logo and link to your website
- 3-5 minutes to address conference participants
- Included on sponsor video loop at conference
- Note: this sponsorship is offered as an add-on to registration of a sponsorship

**1 SPONSORSHIP SOLD**

**2 SPONSORSHIPS STILL AVAILABLE**

## IMAGIN ANNUAL CONFERENCE

[https://imagin.org/annual\\_conference\\_home](https://imagin.org/annual_conference_home)

**June 2-4, 2024**

### **Crystal Mountain Resort**

12500 Crystal Mountain Drive, Thompsonville, MI 49683

Questions? Contact IMAGIN at [info@imagin.org](mailto:info@imagin.org).