



IMAGIN Inc.
2277 Science Parkway, 4A
Okemos, MI 48864
888-298-1002
866-298-2115
www.imagin.org

2012/2013 Board of Directors:

Scott Ambs: President (2013)	Charlie Bristol (2013)	Michael Muskovin (2014)
Bill Rowe: Vice President (2014)	Andrew Cain (2013)	Diane O'Connell (2014)
Aaron Boos: Treasurer (2014)	Chad Collins (2013)	Peter Schneider (2014)
Thomas Van Bruggen: Secretary (2013)	Trudy Galla (2014)	Lori Schultz (2013)
Andrew Brenner (2014)	Sarah Merz (2014)	Scott Swan (2014)

Minutes of the IMAGIN Inc. Board of Directors Meeting **Friday, July 20, 2012** **Teleconference Meeting**

1. Call to Order - Board Member Roll Call

1.1. President Scott Ambs called the meeting to order at 9:14 am

1.2. Roll Call

President Scott Ambs: Present
Vice President Bill Rowe: Present
Treasurer Aaron Boos: Present
Secretary Thomas Van Bruggen: Present
Andrew Brenner: Present
Charlie Bristol: Absent
Andrew Cain: Absent - Excused
Chad Collins: Present
Trudy Galla: Absent - Excused
Sarah Merz: Present
Michael Muskovin: Absent - Excused
Diane O'Connell: Present
Peter Schneider: Absent - Excused
Lori Schultz: Present
Scott Swan: Present

Quorum Present

1.3. Others In Attendance

Maryellen Jansen – Reihl Solutions
Sue Feenstra – Reihl Solutions

2. Approval of Agenda

Addition of item for discussion URISA items.

Moved by Thomas Van Bruggen and supported by Sarah Merz to approve the agenda as presented

Motion Carried

3. Review and Approval of Minutes of the June 22, 2012 Board Meeting

Sarah Merz offered a correction on item 8: – in the sentence "past" should be "last."

Moved by Sarah Merz and supported by Andrew Brenner to approve the minutes of the June 22, 2012 Board Meeting

Motion Carried

4. Treasurers Report

Treasurer Aaron Boos presented the treasurers reports. The reports included the following reports, all attached to these minutes as the following addendums:

Addendum 1: Balance Sheet

Addendum 2: Profit & Loss Statement

Addendum 3: Account Transactions

Addendum 4: Comparative Year Analysis

Moved by Thomas Van Bruggen and supported by Scott Ambs to approve the treasurer's report as presented.

Motion Carried

5. 2013 Budget Discussion

Scott Ambs introduced a preliminary discussion. The August meeting will have a full discussion with budget approval in September or October.

Aaron Boos reported that there will be an Executive Team meeting to discuss budget development. Scott Ambs commented that the Conference Team needs to participate to have input for the conference costs. Andrew Brenner commented that there needs to be additional details issued as to what the conference team is being charged with.

The Executive Team, Maryellen Jansen and Andrew Brenner will hold a Wednesday, July 25, 2012 teleconference at 2:30 pm to discuss the budget development.

6. September 21, 2012 Board Meeting Reschedule

Discussion was heard and the scheduled September 21, 2012 meeting date was changed to September 28, 2012 at 9 am.

7. NG911 State GIS Subgrant and Technical Advisory Committee (TAC) Report

Scott Ambs reported that the TAC met yesterday to review 1st round grants to wrap up the first round documentation and it was very successful. The 2nd round grantees will be allowed to have a mid-term data assessment, with data due for that assessment on July 30, 2012.

The TAC is now working on the data repository, security and function. Data transmission routines are going to be automated for pass through with various data types.

Training for users and GIS personnel are being developed and scheduled for grantees.

8. SMART Goal Development Process

AI-2012-11: Team Leads shall facilitate a team meeting and develop objectives to support the goals of IMAGIN utilizing the SMART goal development process. Each team shall collect a complete team contact list and supply the contacts to Thomas Van Bruggen.

AI Status: Ongoing as of July 20, 2012. To be completed by the August 17, 2012 Board Meeting

Scott Ambs reported that the SMART goal development process was suggested at the last meeting. Additionally, action items will now be reviewed along with the report from each team where the item has been assigned.

The SMART goals consist of the following key concepts for the goals.
Specific Measureable Attainable Relevant and Time Bound

Andrew Brenner reviewed the SMART Goals process utilizing a draft used by the Conference Team.

Within each goal, there can be sub-goals or actions that assist to achieve the goal.

Thomas Van Bruggen requested clarification as to how the communication team interacts with all other teams. Scott Ambs stated that all communication should funnel through the communications team.

Membership related items to be charged to the Executive Team. Membership is a key way we measure our success.

9. Team Reports

9.1. Executive Team

AI-2012-07: Riehl Solutions to transmit a bulleted list of items regarding commitment to a board of directors.

AI Status: Ongoing as of July 20, 2012 with Maryellen Jansen to transmit items.

Scott Ambs reported that the team met this past Wednesday. The meeting focus was on the budget, agenda, and the SMART goals concept.

9.2. Conference Team

AI-2012-12: Conference Team to review the conference registration rates and develop proposed conference registration rates for review at the July 20, 2012 IMAGIN Board Meeting.

AI Status: Ongoing

Andrew Brenner reported that the team met and a team has been formed. The team reviewed the past conference and had a brainstorming session to start formulating ideas for the next conference. Each team member was charged with contacting former attendees of the conference to gather some direct data regarding why attendance has dropped. Details are still coming together for a structure of the conference. Additional social and other outings (possible geocaching), as well as an entertainment package are being discussed. Key aspects of the conference planning are to find additional networking opportunities and to have various educational levels for the tracks.

Team meeting minutes are in Dropbox and things are coming together. The goal is to have a base structure in place by the time membership renewals are mailed out. Andrew and the team is excited about progress so far.

AI-2012-13: All board members shall transmit three items they liked about the conference and one item they did not like about the conference to Andrew Brenner by July 31, 2012.

Maryellen Jansen reported that there have been some changes with sales managers at the Mt. Pleasant Comfort Inn. Room rates now have two (2) tiers... \$69.00 for government rates and \$89.00.
Open Discussion

Maryellen Jansen is authorized to negotiate with the Comfort Inn & Suites Mt. Pleasant to work out the rate structures.

9.3. Communication Team

Thomas Van Bruggen reported that the team has not met but initial discussions with Mike Henderson regarding a full redesign of the website have occurred. Additional discussions regarding the membership database and associated items are being discussed.

9.4. Student Paper and Poster Competition Team

AI-2012-03: The IMAGIN Education team shall construct a draft framework for the Student Paper and Poster Competition (SPPC), including how the event may be hosted in a virtual environment. The framework shall include the possibility of pre-competition webinars to interact with students/education institutions.

AI Status: Ongoing as of 7/20/2012

Sarah Merz reported that the team has not met, but is scheduled to meet August 2, 2012

Sarah Merz reported that most people have contacted their schools. Continued marketing of the SPPC will need to occur at the beginning of the school year.

9.5. Education Team

Chad Collins reported that he has contacted Michael Muskovin. They are working on finding recruits and topics for education sessions.

Workshops are being considered.

9.6. Statewide Imagery

Scott Ambs reported that the team has not met and needs to meet and set goals

9.7. Nominating & Governance

Bill Rowe reported that the team has not met and things are pretty quiet.

10. IMAGIN Logo

Aaron Boos presented one draft logo. Open discussion was heard and it was determined to allow for anyone to develop a potential logo and have the logo posted to Dropbox by the August Meeting.

AI-2012-14: Any interested board member or anyone contacted by a board member may submit a proposed logo for IMAGIN by the August 17, 2012 meeting.

11. URISA

Andrew Brenner reported that

All board review document sent out for discussion at next meeting.

This may allow for an opportunity or may not. Affiliating with URISA

12. Closing Roundtable Discussion

None

13. Adjournment

Moved by Thomas Van Bruggen and supported by Bill Rowe to adjourn the IMAGIN Board of Directors Meeting at 10:53 am.

Minutes respectfully submitted by Thomas Van Bruggen, IMAGIN Secretary

Balance Sheet [Cash]**As of July 2012**

7/16/12

9:55:19 AM

Assets		
Imagin Savings S1	2,228.01	
Imagin Checking S4	15,068.39	
Total Assets	<u>17,296.40</u>	
Liabilities		
Equity		
Temporary Unrestricted	2,630.00	
Retained Earnings	9,256.23	
Current Earnings	5,410.17	
Total Equity	<u>17,296.40</u>	
Total Liability & Equity	<u><u>17,296.40</u></u>	

Profit & Loss Statement [Cash]

October 2011 through July 2012

7/16/12
9:56:31 AM

Income		
Contributions Income		
Jim Living Scholarship Fund	500.00	
Total Contributions Income		<u>500.00</u>
Convention Revenue		
Exhibit Booth Sales	7,950.00	
Confernece Registrations	19,500.00	
Non-Vendor Expo Sponsorships	1,300.00	
Total Convention Revenue		<u>28,750.00</u>
Membership Dues		
Membership Dues	11,600.00	
Total Membership Dues		<u>11,600.00</u>
Checking Interest		5.91
Dividend Income		1.92
Total Income		<u>40,857.83</u>
Expenses		
Credit Card Processing Fees		706.69
Board Meetings		
Board Meeting Food Costs	257.90	
Total Board Meetings		<u>257.90</u>
Conference Expenses		
Conference Postage/Dist.	3.70	
Member Recognition Expense	541.21	
Annual Conference Costs	12,442.16	
Total Conference Expenses		<u>12,987.07</u>
Postage & Delivery		
Postage	14.68	
Total Postage & Delivery		<u>14.68</u>
Professional Fees		
Professional Fees	20,000.00	
Total Professional Fees		<u>20,000.00</u>
Program Expense		
Jim Living Scholarship Award	500.00	
SPPC	500.00	
Total Program Expense		<u>1,000.00</u>
Office Expense		137.64
Other Expenses		53.00
Telephone		
Telephone - Land Line	116.41	
Telephone - Conference Calls	145.00	
Total Telephone		<u>261.41</u>
Web Hosting		116.91
Adjustment for Deferred Expenses		(87.64)
Total Expenses		<u>35,447.66</u>
Operating Profit		<u>5,410.17</u>
Other Expense		
Net Profit/(Loss)		<u><u>5,410.17</u></u>

Account Transactions

10/1/11 To 7/31/12

7/16/12
10:00:27 AM

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ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
4-4000 Checking Interest						
IE103111	CR	10/31/11			0.39	
IE113011	CR	11/30/11			0.31	
IE123111	CR	12/31/11			0.35	
IE013112	CR	1/31/12			0.44	
IE022912	CR	2/29/12			0.37	
IE033112	CR	3/31/12			0.59	
IE043012	CR	4/30/12			1.00	
IE053112	CR	5/31/12			1.70	
IE063012	CR	6/30/12			0.76	
				0.00	5.91	
4-2500 Confernece Registrations						
CR000975	CR	1/3/12	Peter Schneider		275.00	
CR001016	CR	1/6/12	Charles Bristol		275.00	
CR001054	CR	3/1/12	Gerald Roberts		275.00	
CR001057	CR	3/15/12	Credit Card Deposit		275.00	
CR001057	CR	3/15/12	Credit Card Deposit		375.00	
CR001057	CR	3/15/12	Credit Card Deposit		275.00	
CR001032	CR	3/19/12	Jeffery Boudrie		275.00	
CR001061	CR	3/19/12	Credit Card Deposit		275.00	
CR001061	CR	3/19/12	Credit Card Deposit		750.00	
CR001066	CR	3/20/12	Nathan Arnold		275.00	
CR001036	CR	3/26/12	Andrew Giguere		275.00	
CR001037	CR	3/26/12	Laurie Spencer		275.00	
CR001038	CR	3/26/12	Kristin Smith		275.00	
CR001039	CR	3/26/12	Trudy Galla		275.00	
CR001040	CR	3/26/12	Christine Witucki		275.00	
CR001042	CR	3/26/12	Ken Koleda		275.00	
CR001068	CR	3/26/12	Credit Card Deposit		375.00	
CR001068	CR	3/26/12	Credit Card Deposit		275.00	
CR001069	CR	3/27/12	Thomas Van Bruggen		275.00	
CR001070	CR	3/29/12	M. Homles/ L.R. Kimball		375.00	
CR001078	CR	4/4/12	Conference Registration		1,100.00	
CR001079	CR	4/5/12	Conference Registrations V		275.00	
CR001079	CR	4/5/12	Conference Registrations V		275.00	
CR001079	CR	4/5/12	Conference Registrations V		275.00	
CR001080	CR	4/6/12	Conference Registrations -		275.00	
CR001080	CR	4/6/12	Conference Registrations -		375.00	
CR001044	CR	4/10/12	Rick Comstock		175.00	
CR001045	CR	4/10/12	Lori Schultz		275.00	
CR001046	CR	4/10/12	Scott Ambs		550.00	
CR001047	CR	4/10/12	Lindsey Johnson		275.00	
CR001048	CR	4/10/12	Jennifer White		275.00	
CR001081	CR	4/11/12	Conference Registrations		325.00	
CR001081	CR	4/11/12	Conference Registrations		325.00	
CR001081	CR	4/11/12	Conference Registrations		825.00	
CR001095	CR	4/12/12	Kim Ambs		275.00	
CR001083	CR	4/15/12	Charles Hickman		325.00	
CR001049	CR	4/16/12	Wexford County		275.00	
CR001084	CR	4/16/12	Conference Regis/ Member		350.00	
CR001098	CR	4/16/12	Bill Rowe		325.00	
CR001085	CR	4/18/12	Paul Reiss		275.00	
CR001086	CR	4/26/12	Conference Registrations -		325.00	

Account Transactions

10/1/11 To 7/31/12

7/16/12
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ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
4-2500 Confernece Registrations						
CR001086	CR	4/26/12	Conference Registrations -		325.00	
CR001096	CR	4/27/12	Jonathon Merrick		275.00	
CR001097	CR	4/27/12	Andrew Hartwick		175.00	
CR001088	CR	5/1/12	Conference - Various		325.00	
CR001088	CR	5/1/12	Conference - Various		250.00	
CR001088	CR	5/1/12	Conference - Various		375.00	
CR001088	CR	5/1/12	Conference - Various		325.00	
CR001088	CR	5/1/12	Conference - Various		275.00	
CR001088	CR	5/1/12	Conference - Various		325.00	
CR001089	CR	5/2/12	Andy Cain		325.00	
CR001100	CR	5/7/12	Sally Price		325.00	
CR001073	CR	5/24/12	Diane O'Connell		325.00	
CR001075	CR	5/24/12	Dan Dillinger		325.00	
CR001077	CR	5/24/12	Mi-GPS LLC 1108		550.00	
CR001091	CR	5/24/12	Conference - Various		175.00	
CR001091	CR	5/24/12	Conference - Various		175.00	
CR001102	CR	5/30/12	Conference Registrations		625.00	
				0.00	19,500.00	
4-5000 Dividend Income						
IE103111	CR	10/31/11			0.28	
IE113011	CR	11/30/11			0.27	
IE123111	CR	12/31/11			0.28	
IE013112	CR	1/31/12			0.28	
SC022912	CD	2/29/12	correction of error entry	0.03		
IE022912	CR	2/29/12			0.29	
IE033112	CR	3/31/12			0.28	
IE043012	CR	4/30/12			0.09	
IE053112	CR	5/31/12			0.09	
IE063012	CR	6/30/12			0.09	
				0.03	1.95	
4-2100 Exhibit Booth Sales						
CR001055	CR	3/7/12	Kucera Boot Rental		550.00	
CR001024	CR	3/8/12	Photo Science		1,000.00	
CR001025	CR	3/8/12	Engineering Supply Corpor		550.00	
CR001026	CR	3/8/12	Precision Laser & Instrume		550.00	
CR001027	CR	3/8/12	Midwest Survey Supply Inc		1,000.00	
CR001029	CR	3/12/12	Latitude Geographics Grou		550.00	
CR001030	CR	3/14/12	Woolpert Design, LLP		1,000.00	
CR001061	CR	3/19/12	Credit Card Deposit		550.00	
CR001041	CR	3/26/12	Josh Stroessner		550.00	
CR001099	CR	4/1/12	Jeffrey Leonhard		550.00	
CR001081	CR	4/11/12	Conference Registrations		550.00	
CR001081	CR	4/11/12	Conference Registrations		550.00	
online	CD	4/20/12	Doug Kotnik	550.00		
CR001088	CR	5/1/12	Conference - Various		550.00	
				550.00	8,500.00	
4-1100 Jim Living Scholarship Fund						
CR001092	CR	4/27/12	Woolpert Design, LLP		500.00	

Account Transactions

10/1/11 To 7/31/12

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10:00:27 AM

ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
4-1100 Jim Living Scholarship Fund				0.00	500.00	

4-3300 Membership Dues						
00000841	SJ	10/26/11	Sale; Abouelmagd, Abdou		25.00	
00000842	SJ	10/26/11	Sale; Aichele, Steve		175.00	
00000843	SJ	10/26/11	Sale; Albert, Darryl		40.00	
00000844	SJ	10/26/11	Sale; Aldridge, Ryan		25.00	
00000845	SJ	10/26/11	Sale; Ambs, Scott		175.00	
00000846	SJ	10/26/11	Sale; Ambs, Kim		40.00	
00000847	SJ	10/26/11	Sale; Anderson, Charles		25.00	
00000849	SJ	10/26/11	Sale; Armwood, Keylonda		40.00	
00000850	SJ	10/26/11	Sale; Arnold, Nathan		90.00	
00000851	SJ	10/27/11	Sale; Bellak, Alex		175.00	
00000852	SJ	10/27/11	Sale; Beller, Robbie		75.00	
00000853	SJ	10/27/11	Sale; Bennett, James		190.00	
00000855	SJ	10/27/11	Sale; Blough, Keri		190.00	
00000856	SJ	10/27/11	Sale; Blough, Christopher		90.00	
00000857	SJ	10/27/11	Sale; Bocklage, Judith		190.00	
00000858	SJ	10/27/11	Sale; Bodbyl-Mast, Aaron		40.00	
00000859	SJ	10/27/11	Sale; Boos, Aaron		175.00	
00000860	SJ	10/27/11	Sale; Bopp, Doug		75.00	
00000861	SJ	10/27/11	Sale; Borsh, Nicole		40.00	
00000862	SJ	10/27/11	Sale; Boudrie, Jeffery		75.00	
00000863	SJ	10/27/11	Sale; Brenner, Andrew		190.00	
00000865	SJ	10/27/11	Sale; Broecker, Kevin		90.00	
00000866	SJ	10/27/11	Sale; Cacciaglia, Ernest		40.00	
00000867	SJ	10/27/11	Sale; Cain, Andy		90.00	
00000870	SJ	10/27/11	Sale; Cantz, Joseph		40.00	
00000871	SJ	10/27/11	Sale; Caudell, Kelvin		175.00	
00000872	SJ	10/27/11	Sale; Chen, Ben		190.00	
00000874	SJ	10/27/11	Sale; Comstock, Rick		75.00	
00000875	SJ	10/27/11	Sale; Cook, Ryan		90.00	
00000876	SJ	10/27/11	Sale; Cox, Barry		90.00	
00000877	SJ	10/27/11	Sale; Cox, Cori		190.00	
00000878	SJ	10/27/11	Sale; Daley, Eric		90.00	
00000879	SJ	10/27/11	Sale; Dempsey, Ed		190.00	
00000880	SJ	10/27/11	Sale; Diorka, Sandra		175.00	
00000882	SJ	10/27/11	Sale; Eckert, Amber		40.00	
00000883	SJ	10/27/11	Sale; El Kadiri, Racha		25.00	
00000884	SJ	10/27/11	Sale; Erickson, Lisa		40.00	
00000885	SJ	10/27/11	Sale; Eschenburg, Lori		40.00	
00000886	SJ	10/27/11	Sale; Felton, Jim		40.00	
00000887	SJ	10/27/11	Sale; Fliege, Suzanne		90.00	
00000888	SJ	10/27/11	Sale; Floyd, Trevor		40.00	
00000889	SJ	10/27/11	Sale; Fowler, Kevin		25.00	
00000890	SJ	10/27/11	Sale; Francisco, Rich		40.00	
00000891	SJ	10/27/11	Sale; Frizzo, Dan		40.00	
00000892	SJ	10/27/11	Sale; Fugate, Brad		90.00	
00000893	SJ	10/27/11	Sale; Fuller, Lori		40.00	
00000894	SJ	10/27/11	Sale; Galla, Trudy		75.00	
00000895	SJ	10/27/11	Sale; Gallant, Jane		40.00	
00000897	SJ	10/27/11	Sale; Goodall, Allen		90.00	
00000898	SJ	10/27/11	Sale; Gustafson, Roxeanne		40.00	
00000899	SJ	10/27/11	Sale; Halmekangas, Amber		25.00	
00000900	SJ	10/27/11	Sale; Harrod, Scott		90.00	

Account Transactions

10/1/11 To 7/31/12

7/16/12
10:00:27 AM

ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
4-3300 Membership Dues						
00000901	SJ	10/27/11	Sale; Hartwick, Andrew		75.00	
00000902	SJ	10/27/11	Sale; Henrickson, Jeff		75.00	
00000903	SJ	10/27/11	Sale; Hickman, Charles		40.00	
00000904	SJ	10/27/11	Sale; Holcomb, David		90.00	
00000905	SJ	10/27/11	Sale; Jain, Dharmesh		40.00	
00000906	SJ	10/27/11	Sale; Jarnefelt, Lotta		75.00	
00000907	SJ	10/27/11	Sale; Jarner, Brian		40.00	
00000908	SJ	10/27/11	Sale; Jodoin, Richard		40.00	
00000909	SJ	10/27/11	Sale; Johnson, Lindsey		90.00	
00000910	SJ	10/27/11	Sale; Jongerkrijg, Mark		90.00	
00000911	SJ	10/27/11	Sale; Kalbfleisch, Robert		90.00	
00000912	SJ	10/27/11	Sale; Kelley, Brooks		40.00	
00000913	SJ	10/27/11	Sale; Kellogg, Tom		75.00	
00000914	SJ	10/27/11	Sale; Kimmer, Matthew		75.00	
00000916	SJ	10/27/11	Sale; Kolbe, Juli		40.00	
00000917	SJ	10/27/11	Sale; Koleda, Ken		90.00	
00000918	SJ	10/27/11	Sale; Kosinski, Rick		90.00	
00000919	SJ	10/27/11	Sale; Kotnik, Doug	190.00		
00000920	SJ	10/27/11	Sale; Kuhlmann, Kevin		90.00	
00000922	SJ	10/27/11	Sale; Lagow, Joanna		40.00	
00000923	SJ	10/27/11	Sale; Lazar, Michelle		175.00	
00000925	SJ	10/27/11	Sale; Lenaker, Steve		90.00	
00000926	SJ	10/27/11	Sale; Lerg, Janice		90.00	
00000927	SJ	10/31/11	Sale; Levely, Kelly		90.00	
00000928	SJ	10/31/11	Sale; Lewis, Jeff		190.00	
00000929	SJ	10/31/11	Sale; Loegel, Dan		90.00	
00000930	SJ	10/31/11	Sale; Loske, Lois		90.00	
00000931	SJ	10/31/11	Sale; Mac Cord, Robert		40.00	
00000932	SJ	10/31/11	Sale; Mac Kinnon, Jim		90.00	
00000933	SJ	10/31/11	Sale; Maheshwari, Sudha		90.00	
00000934	SJ	10/31/11	Sale; Maki, Lindsay		90.00	
00000935	SJ	10/31/11	Sale; Malone, Matthew		75.00	
00000936	SJ	10/31/11	Sale; Malone, Sharyn		90.00	
00000937	SJ	10/31/11	Sale; Manke, Michelle		40.00	
00000938	SJ	10/31/11	Sale; Martin, Ronald		175.00	
00000939	SJ	10/31/11	Sale; Mason, Lacey		90.00	
00000940	SJ	10/31/11	Sale; Maurice, David		40.00	
00000941	SJ	10/31/11	Sale; McNichols, Elizabeth		40.00	
00000942	SJ	10/31/11	Sale; Merte, James		75.00	
00000943	SJ	10/31/11	Sale; Merz, Sarah		190.00	
00000945	SJ	10/31/11	Sale; Miller, Tracy		190.00	
00000946	SJ	10/31/11	Sale; Miller, Jim		90.00	
00000947	SJ	10/31/11	Sale; Moore, Andy		75.00	
00000948	SJ	10/31/11	Sale; Moore, Jason		40.00	
00000949	SJ	10/31/11	Sale; Moschke, Mark		25.00	
00000950	SJ	10/31/11	Sale; Muns, Ted		175.00	
00000951	SJ	10/31/11	Sale; Muskovin, Michael		75.00	
00000952	SJ	10/31/11	Sale; Muyskens, Richard		25.00	
00000953	SJ	10/31/11	Sale; Nolte, Nick		40.00	
00000954	SJ	10/31/11	Sale; Nordlund, Gerald		175.00	
00000956	SJ	10/31/11	Sale; Perry, Steve		90.00	
00000957	SJ	10/31/11	Sale; Peven, Robert		75.00	
00000958	SJ	10/31/11	Sale; Plescher, Jill		90.00	
00000959	SJ	10/31/11	Sale; Pobocik, Christine		75.00	
00000960	SJ	10/31/11	Sale; Price, Sally		75.00	
00000961	SJ	10/31/11	Sale; Przybyla, John		190.00	

Account Transactions

10/1/11 To 7/31/12

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ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
4-3300 Membership Dues						
00000962	SJ	10/31/11	Sale; Quon, Sam		190.00	
00000963	SJ	10/31/11	Sale; Reichert, Rainer		190.00	
00000964	SJ	10/31/11	Sale; Renando, Wade		40.00	
00000965	SJ	10/31/11	Sale; Riess, Paul		175.00	
00000966	SJ	10/31/11	Sale; Roberts, Gerald		75.00	
00000967	SJ	10/31/11	Sale; Rowe, Bill		75.00	
00000968	SJ	10/31/11	Sale; Royce, Robert		40.00	
00000969	SJ	10/31/11	Sale; Russell-Weir, Tara		25.00	
00000970	SJ	10/31/11	Sale; Rutherford, James		40.00	
00000971	SJ	10/31/11	Sale; Sadler, Gayle		75.00	
00000972	SJ	10/31/11	Sale; Schneider, Peter		175.00	
00000973	SJ	10/31/11	Sale; Schroeder, Jeffrey		190.00	
00000974	SJ	10/31/11	Sale; Schultz, Lori		75.00	
00000975	SJ	10/31/11	Sale; Schwallier, Andy		40.00	
00000976	SJ	10/31/11	Sale; Scott, Ruth		40.00	
00000978	SJ	10/31/11	Sale; Shaw, Jenny		40.00	
00000979	SJ	10/31/11	Sale; Shepherd, Tammi		40.00	
00000980	SJ	10/31/11	Sale; Siegel, Dawn		190.00	
00000981	SJ	10/31/11	Sale; Sippel, Suzanne		90.00	
00000982	SJ	10/31/11	Sale; Slattery, Robert		90.00	
00000983	SJ	10/31/11	Sale; Small, Brian		40.00	
00000985	SJ	10/31/11	Sale; Sobaski, Steve		90.00	
00000986	SJ	10/31/11	Sale; Spencer, Laurie		40.00	
00000987	SJ	10/31/11	Sale; Steffes, Mike		40.00	
00000988	SJ	10/31/11	Sale; Stiegel, Jonathan		40.00	
00000989	SJ	10/31/11	Sale; Storc, Lisa		25.00	
00000990	SJ	10/31/11	Sale; Stover, Douglas		90.00	
00000991	SJ	10/31/11	Sale; Swan, Scott		75.00	
00000992	SJ	10/31/11	Sale; Taylor, Jerry		90.00	
00000994	SJ	10/31/11	Sale; Van Bruggen, Thomas		75.00	
00000995	SJ	10/31/11	Sale; VanderMeulen, Joe		40.00	
00000996	SJ	10/31/11	Sale; Volk, Jennifer		40.00	
00000997	SJ	10/31/11	Sale; Wagester, Jason		40.00	
00000998	SJ	10/31/11	Sale; Wakefield, Rebecca		25.00	
00001000	SJ	10/31/11	Sale; Walz, Chuck		40.00	
00001001	SJ	10/31/11	Sale; Way, Jamie		25.00	
00001002	SJ	10/31/11	Sale; West, Pam		190.00	
00001003	SJ	10/31/11	Sale; Wheeler, Nicolas L		90.00	
00001004	SJ	10/31/11	Sale; White, Jennifer		40.00	
00001005	SJ	10/31/11	Sale; Wiltgang, Kristen		40.00	
00001007	SJ	10/31/11	Sale; Witucki, Christine		75.00	
00001008	SJ	10/31/11	Sale; Wolford, Jack		90.00	
00001009	SJ	10/31/11	Sale; Wyrick, Erin		90.00	
00001011	SJ	10/31/11	Sale; Zahniser, Terry		90.00	
00001012	SJ	10/31/11	Sale; Zonyk, Michael		90.00	
00001013	SJ	11/10/11	Sale; Hanson, Casey		90.00	
00001014	SJ	11/10/11	Sale; Bedogne, Anthony		90.00	
00001016	SJ	11/10/11	Sale; Oetzel, Ken		90.00	
00001017	SJ	11/10/11	Sale; Ecker, Jana		90.00	
00001018	SJ	11/10/11	Sale; Fitzgerald, Dena		90.00	
00001019	SJ	11/10/11	Sale; Tyler, William		90.00	
00001020	SJ	11/10/11	Sale; Klemm, Karl		90.00	
00001021	SJ	11/10/11	Sale; Shafer, Georgina		90.00	
00001022	SJ	11/10/11	Sale; Hanses, Phil		90.00	
00001023	SJ	11/10/11	Sale; Danks, Brad		90.00	
00001024	SJ	11/10/11	Sale; Apgar, Peter		90.00	

Account Transactions

10/1/11 To 7/31/12

7/16/12
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ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
4-3300 Membership Dues						
00001025	SJ	11/10/11	Sale; Healand, Michael		90.00	
00001026	SJ	11/10/11	Sale; Arnold, Bill		90.00	
00001027	SJ	11/10/11	Sale; Cantrell, Chris		90.00	
00001029	SJ	11/10/11	Sale; Wieber, Brenda		90.00	
00001030	SJ	11/10/11	Sale; Jeffries, Joel		90.00	
00001031	SJ	11/10/11	Sale; Staebler, Jeffrey		90.00	
CR000896	CR	11/21/11	Kristin Smith		75.00	
CR000934	CR	12/5/11	Katie Janssen		175.00	
CR000992	CR	12/14/11	Mohamed Ahmed		25.00	
CR000977	CR	1/3/12	Laurie Spencer		75.00	
CR001016	CR	1/6/12	Charles Bristol		75.00	
CR001017	CR	1/6/12	Chad Burke		280.00	
CR001009	CR	1/12/12	R Davidock		40.00	
5116	CD	1/19/12	Chad Burke	50.00		
CR001056	CR	3/14/12	State of Michigan MDOT m		25.00	
CR001043	CR	3/26/12	Ken Koleda		75.00	
CR001079	CR	4/5/12	Conference Registrations V		75.00	
CR001082	CR	4/12/12	G. Stevens Membership		25.00	
CR001084	CR	4/16/12	Conference Regis/ Member		25.00	
CR001094	CR	4/23/12	Ken Kaiser		90.00	
CR001086	CR	4/26/12	Conference Registrations -		75.00	
CR001089	CR	5/2/12	Andy Cain		75.00	
CR001090	CR	5/4/12	Membership Dues		25.00	
CR001090	CR	5/4/12	Membership Dues		25.00	
CR001074	CR	5/24/12	Diane O'Connell		90.00	
CR001076	CR	5/24/12	Dan Dillinger		90.00	
				50.00	15,970.00	
4-2600 Non-Vendor Expo Sponsorships						
CR001061	CR	3/19/12	Credit Card Deposit		300.00	
CR001088	CR	5/1/12	Conference - Various		1,000.00	
				0.00	1,300.00	
6-1840 Annual Conference Costs						
cc	CD	5/7/12	St. Laurent Brothers	347.58		
cc	CD	5/7/12	Walmart	26.44		
cc	CD	5/7/12	Fedex Kinkos	47.70		
cc	CD	5/7/12	Sams Club	183.53		
cc	CD	5/7/12	Staples	63.53		
cc	CD	5/8/12	Doubletree Hotel Bay City	25.55		
cc	CD	5/9/12	Meijer	36.10		
online	CD	5/15/12	Dan Gibbons	418.23		
online	CD	6/6/12	Art Craft Display	2,177.00		
online	CD	6/6/12	Doubletree Hotel Bay City	9,116.50		
				12,442.16	0.00	
6-1100 Board Meeting Food Costs						
00000004	PJ	6/25/12	Purchase; Maryellen Jansen		31.06	
cc	CD	6/29/12	Comfort Inn	261.60		
				261.60	31.06	
6-0600 Credit Card Processing Fees						

Account Transactions

10/1/11 To 7/31/12

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ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
6-0600 Credit Card Processing Fees						
eft	CD	10/4/11	Authnet Gateway	10.00		
eft	CD	10/4/11	Authnet Gateway	2.95		
5109	CD	11/3/11	Authnet Gateway	2.95		
5110	CD	11/4/11	Authnet Gateway	10.00		
5113	CD	12/2/11	Authnet Gateway	10.50		
5114	CD	12/5/11	Authnet Gateway	26.37		
eft	CD	1/3/12	Authnet Gateway	31.68		
eft	CD	1/4/12	Authnet Gateway	10.70		
eft	CD	1/5/12	AMEX	11.55		
eft	CD	2/2/12	Authnet Gateway	10.40		
eft	CD	2/3/12	Authnet Gateway	24.01		
eft	CD	3/2/12	Authnet Gateway	10.00		
eft	CD	3/5/12	Authnet Gateway	2.95		
eft	CD	4/3/12	Authnet Gateway	152.46		
eft	CD	4/3/12	Authnet Gateway	11.00		
eft	CD	4/5/12	AMEX	15.68		
eft	CD	5/3/12	Authnet Gateway	176.41		
eft	CD	5/3/12	Authnet Gateway	10.90		
eft	CD	5/7/12	AMEX	35.63		
eft	CD	6/4/12	Authnet Gateway	10.40		
eft	CD	6/5/12	Authnet Gateway	102.36		
eft	CD	6/5/12	AMEX	27.79		
				706.69	0.00	
6-5300 Jim Living Scholarship Award						
online	CD	5/21/12	Mohamed El-Sayed Ahmed	500.00		
				500.00	0.00	
6-1825 Member Recognition Expense						
online	CD	5/31/12	Mahoney & Associates, Inc.	541.21		
				541.21	0.00	
6-6000 Office Expense						
GJ000016	GJ	6/25/12	Adjust outstanding items o	137.64		
				137.64	0.00	
6-6200 Other Expenses						
online	CD	6/6/12	Thomas Van Bruggen	53.00		
				53.00	0.00	
6-3150 Postage						
cc	CD	11/4/11	U.S.P.S	14.68		
				14.68	0.00	
6-4200 Professional Fees						
online	CD	10/28/11	Collaborative Resource Gro	2,500.00		
5111	CD	11/30/11	Collaborative Resource Gro	2,500.00		
5115	CD	12/16/11	Collaborative Resource Gro	2,500.00		
eft	CD	2/7/12	Collaborative Resource Gro	2,500.00		
eft	CD	3/28/12	Riehl Solutions, Inc.	2,500.00		

Account Transactions

10/1/11 To 7/31/12

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ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
6-4200 Professional Fees						
online	CD	5/3/12	Riehl Solutions, Inc.	2,500.00		
online	CD	5/24/12	Riehl Solutions, Inc.	2,500.00		
00000005	PJ	6/25/12	Purchase; Riehl Solutions, I		75.00	
5129	CD	6/26/12	Riehl Solutions, Inc.	2,500.00		
				20,000.00	75.00	
.....						
6-5400 SPPC						
eft	CD	3/9/12	Mohamed El-Sayed Ahmed	250.00		
eft	CD	3/9/12	Gabriela Margina	250.00		
CR001071	CR	3/22/12	Mohamed El-Sayed Ahmed		250.00	
eft	CD	3/27/12	Mohamed El-Sayed Ahmed	250.00		
				750.00	250.00	
.....						
6-7725 Telephone - Land Line						
eft	CD	10/24/11	AT&T	19.36		
5108	CD	11/1/11	AT&T	19.06		
5112	CD	12/27/11	AT&T	19.65		
eft	CD	1/27/12	AT&T	18.94		
eft	CD	2/21/12	AT&T	19.95		
eft	CD	3/23/12	AT&T	19.45		
00000006	PJ	6/25/12	Purchase; TelSpan		12.64	
				116.41	12.64	
.....						
6-7730 Telephone - Conference Calls						
cc	CD	11/29/11	Conference Calls.com	75.00		
cc	CD	3/5/12	Conference Calls.com	50.00		
cc	CD	6/21/12	Conference Calls.com	20.00		
				145.00	0.00	
.....						
6-7900 Web Hosting						
eft	CD	11/2/11	1 & 1 Internet Inc.	38.97		
eft	CD	2/6/12	1 & 1 Internet Inc.	38.97		
online	CD	5/1/12	Thomas Van Bruggen	38.97		
				116.91	0.00	
.....						

Profit & Loss [Last Year Analysis - Cash]

October 2011 through July 2012

7/16/12

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	This Year	Last Year	\$ Difference	Difference
Income				
Contributions Income				
Jim Living Scholarship Fund	500.00	500.00	0.00	0.0%
Total Contributions Income	<u>500.00</u>	<u>500.00</u>	<u>0.00</u>	<u>0.0%</u>
Convention Revenue				
Exhibit Booth Sales	7,950.00	15,327.75	(7,377.75)	(48.1%)
Golf Outing Player Registratio	0.00	1,430.00	(1,430.00)	(100.0%)
Confernece Registrations	19,500.00	21,510.00	(2,010.00)	(9.3%)
Non-Vendor Expo Sponsorships	1,300.00	2,300.00	(1,000.00)	(43.5%)
Golf Outing Sponsorship	0.00	375.00	(375.00)	(100.0%)
Total Convention Revenue	<u>28,750.00</u>	<u>40,942.75</u>	<u>(12,192.75)</u>	<u>(29.8%)</u>
Membership Dues				
Membership Dues	11,600.00	13,280.00	(1,680.00)	(12.7%)
Total Membership Dues	<u>11,600.00</u>	<u>13,280.00</u>	<u>(1,680.00)</u>	<u>(12.7%)</u>
Checking Interest	5.91	17.87	(11.96)	(66.9%)
Dividend Income	1.92	2.75	(0.83)	(30.2%)
Total Income	<u>40,857.83</u>	<u>54,743.37</u>	<u>(13,885.54)</u>	<u>(25.4%)</u>
Expenses				
Credit Card Processing Fees	706.69	794.74	(88.05)	(11.1%)
Board Meetings				
Board Meeting Food Costs	257.90	120.49	137.41	114.0%
Board Meeting Lodging Expenses	0.00	61.54	(61.54)	(100.0%)
Non-Conference Facility Rental	0.00	58.75	(58.75)	(100.0%)
Total Board Meetings	<u>257.90</u>	<u>240.78</u>	<u>17.12</u>	<u>7.1%</u>
Conference Expenses				
Golf Outing	0.00	1,765.88	(1,765.88)	(100.0%)
Conference Postage/Dist.	3.70	0.00	3.70	NA
Conference Printing/Production	0.00	4,566.19	(4,566.19)	(100.0%)
Conference Supplies Misc.	0.00	133.63	(133.63)	(100.0%)
Member Recognition Expense	541.21	410.37	130.84	31.9%
All Outside Speaker Expenses	0.00	68.25	(68.25)	(100.0%)
Annual Conference Costs	12,442.16	14,768.87	(2,326.71)	(15.8%)
Total Conference Expenses	<u>12,987.07</u>	<u>21,713.19</u>	<u>(8,726.12)</u>	<u>(40.2%)</u>
Insurance	0.00	1,079.00	(1,079.00)	(100.0%)
Postage & Delivery				
Postage	14.68	83.60	(68.92)	(82.4%)
Total Postage & Delivery	<u>14.68</u>	<u>83.60</u>	<u>(68.92)</u>	<u>(82.4%)</u>
Professional Fees				
Professional Fees	20,000.00	31,900.00	(11,900.00)	(37.3%)
Total Professional Fees	<u>20,000.00</u>	<u>31,900.00</u>	<u>(11,900.00)</u>	<u>(37.3%)</u>
Program Expense				
Jim Living Scholarship Award	500.00	500.00	0.00	0.0%
SPPC	500.00	0.00	500.00	NA
Total Program Expense	<u>1,000.00</u>	<u>500.00</u>	<u>500.00</u>	<u>100.0%</u>
Office Expense	137.64	0.00	137.64	NA
Other Expenses	53.00	46.40	6.60	14.2%
Telephone				
Telephone - Land Line	116.41	198.44	(82.03)	(41.3%)
Telephone - Conference Calls	145.00	340.00	(195.00)	(57.4%)
Total Telephone	<u>261.41</u>	<u>538.44</u>	<u>(277.03)</u>	<u>(51.5%)</u>
Web Hosting	116.91	89.91	27.00	30.0%
Adjustment for Deferred Expenses	(87.64)	0.00	(87.64)	NA
Total Expenses	<u>35,447.66</u>	<u>56,986.06</u>	<u>(21,538.40)</u>	<u>(37.8%)</u>

IMAGIN, Inc.

Profit & Loss [Last Year Analysis - Cash]

October 2011 through July 2012

7/16/12

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	This Year	Last Year	\$ Difference	Difference
Operating Profit	<u>5,410.17</u>	<u>(2,242.69)</u>	<u>7,652.86</u>	<u>341.2%</u>
Other Expense				
Net Profit/(Loss)	<u><u>5,410.17</u></u>	<u><u>(2,242.69)</u></u>	<u><u>7,652.86</u></u>	<u><u>341.2%</u></u>