



IMAGIN Inc.
2277 Science Parkway, 4A
Okemos, MI 48864
517-338-3035 x 709
866-298-2115
www.imagin.org

2012/2013 Board of Directors:

Scott Ambs: President (2013)	Andrew Cain (2013)	Dianne O'Connell (2014)
Bill Rowe: Vice President (2014)	Chad Collins (2013)	Paul Riess (2013)
Aaron Boos: Treasurer (2014)	Trudy Galla (2014)	Peter Schneider (2014)
Thomas Van Bruggen: Secretary (2013)	Sarah Merz (2014)	Lori Schultz (2013)
Andrew Brenner (2014)	Michael Muskovin (2014)	Scott Swan (2014)

Minutes of the IMAGIN Inc. Board of Directors Meeting **Friday, February 15, 2013** **Location: Teleconference**

1. Call to Order - Board Member Roll Call

1.1. President Scott Ambs called the meeting to order at 9:05 AM

1.2. Roll Call

President Scott Ambs: Present
Vice President Bill Rowe: Present
Treasurer Aaron Boos: Present
Secretary Thomas Van Bruggen: Present
Andrew Brenner: Present
Andrew Cain: Absent
Chad Collins: Present
Trudy Galla: Present
Sarah Merz: Present
Michael Muskovin: Absent
Diane O'Connell: Present
Paul Riess: Present
Peter Schneider: Present
Lori Schultz: Present
Scott Swan: Absent

Quorum Present

1.3. Others In Attendance

Maryellen Jansen – Reihl Solutions
Sue Feenstra – Reihl Solutions

2. Approval of Agenda

Moved by Thomas Van Bruggen and supported by Trudy Galla to approve the agenda as presented

Motion Carried

3. Review and Approval of Minutes of the January 18, 2013 Board Meeting

Moved by Trudy Galla and supported by Bill Rowe to approve the minutes of the January 18, 2013 Board Meeting

Motion Carried

4. Treasurers Report

Maryellen Jansen presented the Treasurers Report. All reports are attached to these minutes as:

Addendum 1: Balance Sheet

Addendum 2: Profit Loss Statement

Addendum 3: Account Transactions

Addendum 4: 2013 to 2012 Comparison

Moved by Thomas Van Bruggen and supported by Andrew Brenner to approve the treasurer's report as presented.

Motion Carried

5. Old Business

5.1. Review Action Items

Scott Ambs to write letter of support on the ESRI K-12 Program.

6. Team Reports

6.1. Executive Team

Scott Ambs reported that the team met Wednesday. A majority of the discussion was on the IMAGIN elections. Additionally, communications with Mike Muskovin has indicated he will be vacating his seat on the board, and his seat will be released to the open elections.

6.2. Conference Team

Andrew Brenner reported that conference planning is progressing well. A full agenda is completed and there will be workshops. ESRI and Jackson County will be presenting on the parcel fabric. Keynote speakers are confirmed, and workshops will be finalized by the end of February. Efforts will now transition to publicity and getting people registered for the conference.

6.3. Education Team

Chad Collins reported there is nothing new to report. If anyone is interested in serving on the team, all are welcome.

Scott Ambs suggested Michael Deuweke is interested in becoming involved.

Maryellen Jansen suggested that an Education event for mid to late September would be good timing.

6.4. Student Paper and Poster Competition Team

Peter Schneider reported that the competition is completed. Seven (7) poster entries and nine (9) paper entries were received. There were some weather related issues. Only one (1) poster presenter was in attendance. The event drew good attendance for professional networking. Five (5) of the seven (7) confirmed paper presentations were in attendance and presented their papers. Results are being posted on the website. The team is reviewing feedback from the competition and is starting to plan for next year. One concept being considered is pairing of the competition with a SEMCOG user group to increase attendance further.

6.5. Professional Recognition

Trudy Galla reported that applications for the awards are completed and will be posted on a website. Applications were going to be due March 15th, but that may be adjusted. Map Gallery is going to be promoted and more recognition for long-term vendors. The team is proposing to hold a silent auction and/or raffle to develop a scholarship fund, with the initial intent to start a scholarship fund.

Open discussion about fundraising options.

6.6. Communication Team

Thomas Van Bruggen reported updates on the website redesign and launch, which should occur on Monday or Tuesday of next week. Special thanks go to Mike Henderson who has donated his time to the site redevelopment. Development of a new database for IMGIN and the website will begin soon, at which time incorporation of forms for contact submittals will occur. Thomas is also working on consolidation and development of IMAGIN social media accounts. Banners for marketing are still being developed and a proposal will be ready for the March meeting. Thomas is also sorting through large volumes of historic documentation on IMAGIN and will incorporate that data into the website.

6.7. Statewide Imagery

Scott Ambs reported the team has not met since our last meeting. The State of Michigan users group in early February presented the new State program. There seemed to be a fair amount of interest in the program. Scott met with Jessica Moy and Everett Root after the meeting to discuss the program and Scott indicated that the program is missing the consistency part where partnerships are still required and necessary for the program. For now the team will be waiting until after the spring flight and/or IMAGIN conference to regroup and determine the direction.

6.8. Nominating & Governance

Bill Rowe reported that ballot develop is in the works. We have two empty spots to fill and then have several others up for re-election. Following are the board members who have expiring terms and their status if known.

Scott Ambs – running
 Chad Collins
 Paul Riess
 Thomas Van Bruggen - running

Andy Cain – not running
 Trudy Galla
 Lori Schultz – running

Name	Term Expires	May-12 Annual	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13
Scott Ambs	2013	Pres.	Pres.	Pres.	Cancel	Pres.	Pres.	Pres.	Pres.	Pres.
Aaron Boos	2014	Abs	Pres.	Pres.	Cancel	Pres.	Pres.	Pres.	Pres.	Pres.
Andrew Brenner	2014	Pres.	Pres.	Pres.	Cancel	Pres.	Abs	Pres.	Pres.	Pres.
Andy Cain	2013	Abs	Abs	Abs	Cancel	Abs	Abs	Abs	Abs	Abs
Chad Collins	2013	Pres.	Pres.	Pres.	Cancel	Pres.	Pres.	Pres.	Pres.	Pres.
Trudy Galla	2013	Pres.	Abs	Abs	Cancel	Pres.	Abs	Pres.	Abs	Pres.
Sarah Merz	2014	Abs	Pres.	Pres.	Cancel	Pres.	Abs	Abs	Pres.	Pres.
Michael Muskovin	2014	Pres.	Pres.	Abs	Cancel	Abs	Abs	Pres.	Abs	Abs
Diane O'Connell	2014	Pres.	Abs	Pres.	Cancel	Pres.	Pres.	Pres.	Pres.	Pres.
Paul Riess	2013	####	####	####	####	####	Pres.	Pres.	Pres.	Pres.
Bill Rowe	2014	Pres.	Abs	Abs	Cancel	Pres.	Pres.	Pres.	Pres.	Pres.
Pete Schneider	2014	Pres.	Pres.	Pres.	Cancel	Pres.	Pres.	Abs	Pres.	Pres.
Lori Schultz	2013	Pres.	Pres.	Pres.	Cancel	Pres.	Pres.	Pres.	Abs	Abs
Scott Swan	2014	Pres.	Pres.	Pres.	Cancel	Pres.	Abs	Abs	Pres.	Pres.
Tom VanBruggen	2013	Pres.	Pres.	Pres.	Cancel	Pres.	Pres.	Pres.	Pres.	Pres.

7. Closing Roundtable Discussion

Board engagement with vendors and attendees for conference

8. Next Meeting Data

Friday March 15, 2013 at 9:00 AM

Face to Face Meeting in Mt. Pleasant

9. Adjournment

Moved by Thomas Van Bruggen and supported by Scott Ambs to adjourn the IMAGIN Board of Directors Meeting at 10:26 am.

Motion Carried

Minutes respectfully submitted by Thomas Van Bruggen, IMAGIN Secretary

Balance Sheet [Cash]**As of January 2013**

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Assets		
Imagin Savings S1	2,228.64	
Imagin Checking S4	4,394.45	
Undeposited Funds	150.00	
Total Assets	<u>6,773.09</u>	<u>6,773.09</u>
Liabilities		
Equity		
Temporary Unrestricted	2,630.00	
Retained Earnings	7,643.18	
Current Earnings	(3,500.09)	
Total Equity	<u>6,773.09</u>	<u>6,773.09</u>
Total Liability & Equity	<u>6,773.09</u>	<u>6,773.09</u>

Profit & Loss Statement [Cash]

October 2012 through January 2013

2/11/13
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Income	
Membership Dues	
Membership Dues	9,680.00
Total Membership Dues	<u>9,680.00</u>
Checking Interest	0.24
Dividend Income	0.36
Other Income	9.17
Total Income	<u>9,689.77</u>
Expenses	
Bank Service Charges	50.00
Credit Card Processing Fees	109.13
Board Meetings	
Non-Conference Facility Rental	70.00
Total Board Meetings	<u>70.00</u>
Postage & Delivery	
Postage	95.30
Total Postage & Delivery	<u>95.30</u>
Professional Fees	
Professional Fees	12,500.00
Total Professional Fees	<u>12,500.00</u>
Office Expense	18.63
Other Expenses	57.83
Telephone	
Telephone - Conference Calls	50.00
Total Telephone	<u>50.00</u>
Web Hosting	38.97
Organizational Memberships	200.00
Total Expenses	<u>13,189.86</u>
Operating Profit	<u>(3,500.09)</u>
Other Expense	
Net Profit/(Loss)	<u><u>(3,500.09)</u></u>

Account Transactions

10/1/12 To 1/31/13

2/11/13

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ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
4-3300 Membership Dues						
CR001122	CR	10/29/12	Michelle Lazar		510.00	
CR001123	CR	10/30/12	Membership Dues		75.00	
CR001159	CR	11/2/12	Jerry Taylor		75.00	
CR001107	CR	11/6/12	Nicolas L Wheeler		75.00	
CR001108	CR	11/6/12	Ted Muns		175.00	
CR001109	CR	11/6/12	Sandra Diorka		175.00	
CR001110	CR	11/6/12	Jonathan Archer		40.00	
CR001111	CR	11/6/12	Darryl Albert		40.00	
CR001112	CR	11/6/12	Jim Felton		40.00	
CR001113	CR	11/6/12	Rick Comstock		75.00	
CR001114	CR	11/6/12	Andy Moore		75.00	
CR001115	CR	11/6/12	Gerald Nordlund		175.00	
CR001116	CR	11/6/12	Christine Witucki		75.00	
CR001117	CR	11/6/12	Paul Riess		175.00	
CR001118	CR	11/6/12	Joe VanderMeulen		40.00	
CR001119	CR	11/7/12	Russ Ciesiolka		75.00	
CR001120	CR	11/7/12	Rick Kosinski		90.00	
CR001121	CR	11/12/12	Steve Lenaker		75.00	
CR001124	CR	11/14/12	Suzanne Sippel		90.00	
CR001125	CR	11/14/12	Robert Slattery		90.00	
CR001126	CR	11/14/12	Brian Foster		75.00	
CR001127	CR	11/14/12	Kelly Levely		90.00	
cc	CD	11/15/12	Michelle Lazar	255.00		
CR001128	CR	11/15/12	William Tyler		90.00	
CR001129	CR	11/15/12	Gayle Sadler		75.00	
CR001130	CR	11/15/12	Lindsey Johnson		75.00	
CR001131	CR	11/15/12	Jane Gallant		90.00	
CR001132	CR	11/16/12	Sharyn Malone		75.00	
CR001133	CR	11/16/12	Phil Hanses		75.00	
CR001134	CR	11/16/12	Robert Peven		75.00	
CR001135	CR	11/20/12	Scott Harrod		75.00	
CR001136	CR	11/20/12	Christine Pobocik		75.00	
CR001137	CR	11/20/12	Jason Nordberg		75.00	
CR001138	CR	11/20/12	James Merte		75.00	
CR001139	CR	11/20/12	Tracy Miller		175.00	
CR001140	CR	11/20/12	Keylonda Armwood		40.00	
CR001141	CR	11/20/12	Elizabeth McNichols		40.00	
CR001142	CR	11/20/12	Brian Jarner		40.00	
CR001143	CR	11/20/12	Laura Blastic		75.00	
CR001144	CR	11/26/12	Lotta Jarnefelt		75.00	
CR001145	CR	11/26/12	Trudy Galla		75.00	
CR001146	CR	11/26/12	Kristin Smith		75.00	
CR001147	CR	11/26/12	Laurie Spencer		75.00	
CR001148	CR	11/28/12	Yichun Xie		175.00	
CR001149	CR	11/28/12	Michael Dueweke		40.00	
CR001150	CR	11/28/12	Dharmesh Jain		175.00	
CR001151	CR	11/28/12	Miles Hunsinger		40.00	
CR001152	CR	11/28/12	Jason Moore, GISP		40.00	
CR001153	CR	11/28/12	Katie Janssen		40.00	
CR001168	CR	11/29/12	Matthew Malone		75.00	
CR001163	CR	12/4/12	Steve Sobaski		75.00	
CR001164	CR	12/5/12	Tammi Shepherd		175.00	
CR001165	CR	12/5/12	Ryan Dividock		40.00	
CR001166	CR	12/5/12	Jenny Shaw		40.00	

Account Transactions

10/1/12 To 1/31/13

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ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
4-3300 Membership Dues						
CR001167	CR	12/5/12	Kristen Wiltgang		40.00	
CR001188	CR	12/5/12	Gerald Roberts		75.00	
CR001189	CR	12/6/12	Alex Bellak		75.00	
CR001169	CR	12/10/12	John Nelson		75.00	
CR001190	CR	12/12/12	Scott Swan		75.00	
CR001191	CR	12/19/12	Membership Dues		175.00	
CR001191	CR	12/19/12	Membership Dues		75.00	
CR001192	CR	12/26/12	Ronald Martin		175.00	
CR001170	CR	1/3/13	Mike Henderson		40.00	
CR001171	CR	1/3/13	James Bennett		40.00	
CR001172	CR	1/3/13	Chad Collins		40.00	
CR001173	CR	1/3/13	Jason Wagester		40.00	
CR001174	CR	1/3/13	Brooks Kelley		175.00	
CR001175	CR	1/3/13	Jim Miller		75.00	
CR001176	CR	1/3/13	Doug Ritter		75.00	
CR001177	CR	1/3/13	Paul Ritter		75.00	
CR001178	CR	1/3/13	Sarah Merz		175.00	
CR001179	CR	1/3/13	Lori Schultz		75.00	
CR001180	CR	1/3/13	Lindsay Maki		75.00	
CR001181	CR	1/3/13	Nicole Borsh		175.00	
CR001182	CR	1/3/13	David Maurice		40.00	
CR001183	CR	1/3/13	Bill Rowe		75.00	
CR001184	CR	1/3/13	Thomas Van Bruggen		75.00	
CR001185	CR	1/3/13	Terry Zahniser		75.00	
CR001186	CR	1/3/13	Ed Dempsey		175.00	
CR001187	CR	1/3/13	Dan Frizzo		25.00	
CR001195	CR	1/10/13	Matthew Kimmer		75.00	
CR001196	CR	1/10/13	Robbie Beller		75.00	
CR001197	CR	1/10/13	Doug Bopp		75.00	
CR001202	CR	1/10/13	Robert Kalbfleisch		90.00	
CR001203	CR	1/10/13	Scott Ambs		230.00	
CR001204	CR	1/10/13	Kim Ambs		40.00	
CR001205	CR	1/10/13	Juli Kolbe		40.00	
CR001206	CR	1/10/13	Joanna Lagow		40.00	
CR001207	CR	1/10/13	Michelle Manke		40.00	
CR001208	CR	1/10/13	Nick Nolte		40.00	
CR001209	CR	1/10/13	Ruth Scott		40.00	
CR001210	CR	1/10/13	Brian Small		40.00	
CR001211	CR	1/10/13	Jonathan Stiegel		40.00	
CR001212	CR	1/10/13	Chuck Walz		40.00	
CR001213	CR	1/10/13	Jennifer White		40.00	
CR001214	CR	1/10/13	Wade Renando		40.00	
CR001227	CR	1/10/13	PhotoScience Dues		190.00	
CR001227	CR	1/10/13	PhotoScience Dues		40.00	
CR001228	CR	1/10/13	USGS Membership Dues		175.00	
CR001228	CR	1/10/13	USGS Membership Dues		40.00	
CR001228	CR	1/10/13	USGS Membership Dues		40.00	
CR001228	CR	1/10/13	USGS Membership Dues		40.00	
CR001215	CR	1/15/13	Rainer Reichert		190.00	
CR001216	CR	1/15/13	Robert Mac Cord		40.00	
CR001217	CR	1/15/13	Mike Steffes		40.00	
CR001218	CR	1/15/13	Ernest Cacciaglia		40.00	
CR001219	CR	1/15/13	Sally Price		75.00	
CR001220	CR	1/15/13	Scott Kaiser		90.00	
CR001221	CR	1/15/13	Allen Goodall		90.00	
CR001222	CR	1/15/13	Jim Mac Kinnon,		90.00	

Account Transactions

10/1/12 To 1/31/13

2/11/13
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ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
4-3300 Membership Dues						
CR001223	CR	1/15/13	Douglas Stover		90.00	
CR001224	CR	1/30/13	Dan Dillinger		75.00	
CR001229	CR	1/31/13	DTE Membership Dues		470.00	
				255.00	9,935.00	
4-6000 Other Income						
CR001154	CR	10/19/12	Refund for Cancelled Land		9.17	
				0.00	9.17	
6-0500 Bank Service Charges						
SC103112	CD	10/31/12		25.00		
SC113012	CD	11/30/12		25.00		
				50.00	0.00	
6-0600 Credit Card Processing Fees						
eft	CD	10/2/12	Authnet Gateway	10.00		
eft	CD	10/2/12	Authnet Gateway	2.95		
eft	CD	11/2/12	Authnet Gateway	17.80		
eft	CD	11/2/12	Authnet Gateway	10.20		
eft	CD	12/4/12	Authnet Gateway	24.69		
eft	CD	12/4/12	Authnet Gateway	10.50		
eft	CD	1/3/13	Authnet Gateway	15.36		
eft	CD	1/3/13	Authnet Gateway	10.50		
eft	CD	1/7/13	AMEX	7.13		
				109.13	0.00	
6-1200 Non-Conference Facility Rental						
cc	CD	11/16/12	Central Michigan Universit	70.00		
				70.00	0.00	
6-6000 Office Expense						
cc	CD	1/23/13	Office Max	18.63		
				18.63	0.00	
6-8135 Organizational Memberships						
5133	CD	10/1/12	Michigan Association of Co	200.00		
				200.00	0.00	
6-6200 Other Expenses						
ck	CD	11/2/12	Thomas Van Bruggen	57.83		
				57.83	0.00	
6-3150 Postage						
cc	CD	10/18/12	U.S.P.S	90.00		
cc	CD	1/23/13	U.S.P.S	5.30		

Account Transactions

10/1/12 To 1/31/13

2/11/13
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ID#	Src	Date	Memo/Payee	Debit	Credit	Job No.
6-3150	Postage			95.30	0.00	
.....						
6-4200	Professional Fees					
online	CD	10/12/12	Riehl Solutions, Inc.	2,500.00		
online	CD	10/18/12	Riehl Solutions, Inc.	2,500.00		
online	CD	11/23/12	Riehl Solutions, Inc.	2,500.00		
online	CD	12/21/12	Riehl Solutions, Inc.	2,500.00		
eft	CD	1/17/13	Riehl Solutions, Inc.	2,500.00		
				12,500.00	0.00	
.....						
6-7730	Telephone - Conference Calls					
cc	CD	10/18/12	Conference Calls.com	50.00		
				50.00	0.00	
.....						
6-7900	Web Hosting					
cc	CD	11/1/12	1 & 1 Internet Inc.	38.97		
				38.97	0.00	
.....						
4-5000	Dividend Income					
IE103112	CR	10/31/12			0.09	
IE113012	CR	11/30/12			0.09	
IE123112	CR	12/31/12			0.09	
IE013113	CR	1/31/13			0.09	
				0.00	0.36	
.....						
4-4000	Checking Interest					
IE103112	CR	10/31/12			0.19	
IE113012	CR	11/30/12			0.05	
				0.00	0.24	
.....						

Profit & Loss [Last Year Analysis - Cash]

October 2012 through January 2013

2/13/13

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	This Year	Last Year
Income		
Convention Revenue		
Conferece Registrations	0.00	550.00
Total Convention Revenue	<u>0.00</u>	<u>550.00</u>
Membership Dues		
Membership Dues	9,680.00	10,410.00
Total Membership Dues	<u>9,680.00</u>	<u>10,410.00</u>
Checking Interest	0.24	1.49
Dividend Income	0.36	1.11
Other Income	9.17	0.00
Adjustment for Deferred Income	0.00	(1,240.00)
Total Income	<u>9,689.77</u>	<u>9,722.60</u>
Expenses		
Bank Service Charges	50.00	0.00
Credit Card Processing Fees	109.13	116.70
Board Meetings		
Non-Conference Facility Rental	70.00	0.00
Total Board Meetings	<u>70.00</u>	<u>0.00</u>
Postage & Delivery		
Postage	95.30	14.68
Total Postage & Delivery	<u>95.30</u>	<u>14.68</u>
Professional Fees		
Professional Fees	12,500.00	7,500.00
Total Professional Fees	<u>12,500.00</u>	<u>7,500.00</u>
Office Expense	18.63	0.00
Other Expenses	57.83	0.00
Telephone		
Telephone - Land Line	0.00	77.01
Telephone - Conference Calls	50.00	75.00
Total Telephone	<u>50.00</u>	<u>152.01</u>
Web Hosting	38.97	38.97
Organizational Memberships	200.00	0.00
Total Expenses	<u>13,189.86</u>	<u>7,822.36</u>
Operating Profit	<u>(3,500.09)</u>	<u>1,900.24</u>
Other Expense		
Net Profit/(Loss)	<u><u>(3,500.09)</u></u>	<u><u>1,900.24</u></u>