



IMAGIN Inc.
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2018/2019 Board of Directors:

Thomas Van Bruggen: President (2019)	Chad Collins (2019)	Jon Merrick (2020)
Sarah Merz: Vice President (2020)	Ken Kaiser (2020)	Jason Moore (2019)
Pete Schneider: Treasurer (2020)	Eric Kerney (2020)	Keith Rikli (2020)
Janet Moadlo: Secretary (2019)	April Kibby (2019)	Scott Swan (2020)
Keri Blough (2019)	Karl Linderoth (2019)	Ariana Toth (2020)

Minutes of the IMAGIN Inc. Board of Directors Planning Session

Friday October 12, 2018

Location: Teleconference

1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:34 a.m.

Roll Call

President Thomas Van Bruggen: Present
Vice President Sarah Merz: Present
Treasurer Peter Schneider: Present
Secretary Janet Moadlo: Present
Keri Blough: Absent
Chad Collins: Present
Ken Kaiser: Present
Eric Kerney: Absent
April Kibby: Present
Karl Linderoth: Present
Jon Merrick: Present
Jason Moore: Present
Keith Rikli: Absent
Scott Swan: Present
Ariana Toth: Present

Quorum obtained

Others present:

Maryellen Jansen (Riehl Solutions)

2. Approval of Agenda

President Thomas Van Bruggen called for a motion to approve the agenda as presented. Motion to approve made by Chad Collins, support by Sarah Merz.

Motion carried.

3. Approval of Minutes from September 14, 2018 IMAGIN Board of Directors Business Meeting

Van Bruggen asked for a motion to approve the minutes of the September 14, 2018 board meeting. So motioned by Pete Schneider, seconded by Ariana Toth.

Motion carried.

4. Treasurer's Report

Schneider reported there is \$40,935.84 across all accounts. In August we showed \$45,114.79 across all accounts. This is a change of -\$4,178.95. Major expenditures this month were the Riehl Solutions retainer at \$2,500.00 and the Wild Apricot renewal for \$1,728.00.

Schneider noted that the line in the balance sheet about prepaid expenses will drop to \$2,000 next month to reflect the deposit paid for the 2021 conference.

Motion to approve Treasurer's report made by Collins. Support by Janet Mocadlo.

Motion carried

5. FY2019 IMAGIN Budget

Van Bruggen noted the FY2019 Budget passed unanimously.

6. Old Business – Review Action Items

6.1. AI-2018-11 Each team shall review the volunteer list from the 2018 conference and engage those volunteers for the upcoming year.

6.2. AI-2018-12 All board members shall review the proposed budget and prepare for a roll call vote by September 25, 2018

Van Bruggen closed AI-2018-11 and AI-2018-12.

7. Volunteer List Review and Assignments

Van Bruggen and Schneider reviewed the volunteer list from the 2018 conference. A spreadsheet was created assigning the volunteers to teams based on their interest and to ensure volunteers are not solicited for multiple teams. Team Leads need to reach out to these volunteers for 2019 fiscal year teams/activities.

Van Bruggen created AI-2019-01

AI-2019-01 Team Leads should engage their assigned volunteers for assistance in FY2019.

8. Team Reports

8.1. Executive Team

Van Bruggen stated the team discussed the agenda for today's meeting, keynote speakers for 2019, ESRI involvement in the conference, high-level keynote speakers for future conferences, and the volunteer list.

8.2. Awards Team

No team meeting yet, nothing to report.

8.3. Communications Team

Communications met via teleconference on Thursday, things are going well. Brodey Hill is still doing social media but would welcome help. The website is up to date, and the database is fine for now. Work on sub-teams will start soon.

Toth created a member spotlight template which will make it simple for members to fill out and Communications can use to create articles for the newsletter.

Van Bruggen created AI-2019-02

AI-2019-02 Every board member shall complete a member spotlight by October 26, 2018.

Van Bruggen noted this will be a good way to tweak the template. The team can send it out to a select group of members in the near future.

Merz mentioned they are still looking for a feature article and to please let Communications know if you have any ideas. Also send upcoming events for inclusion in the newsletter.

8.4. Conference Team

Schneider noted the team has met twice via teleconference in past couple weeks. Discussed direction for keynotes, will try to secure an ESRI “community evangelist” for the 2019 conference. Tom will reach out to the ESRI Minneapolis office. Jon Merrick also reaching out to potential keynotes. Grand Rapids Whitewater is already secured. Chad Collins will contact ESRI to gauge their interest in presenting and the HOLL.

April Kibby stated there will be a brewery/cider tour for Sunday, stops to be solidified. Dinner will be at New Holland. Still looking for place to have the hospitality get together. Monday will be a downtown bingo or scavenger hunt, with meetup afterwards at J Gardella Tavern.

Van Bruggen asked the board whether IMAGIN should go after higher-level keynotes for future conferences, specifically the 2021 conference on Mackinac Island. Should we try to get Jack Dangermond? Board members feel he would be a good draw. Would need to book 18-24 months out and research cost. Definitely worth pursuing.

8.5. Professional Development Team

Van Bruggen noted the team has decided on a workshop, the recent meetups went well and dates are set for January 23rd and April 23rd.

Merrick reported the workshop date is November 28th and will be a half-day ArcGIS Online advanced class. Location is the Henry Center at MSU in East Lansing. The cost to break even would be \$45 per attendee and includes morning refreshments. Range of topics will be covered, currently looking for volunteer presenters, possible tag team effort between board members. Question was asked about a member vs non-member rate and a student cost. This will be discussed at a later time.

9. State of Michigan Updates

9.1. MiSAIL

The State is out and about touring to drum up support for a 2019 flight. They are getting good participation so far. The data for 12-inch aerials exchange program is operational.

9.2. Framework

The MGF environment is still being working on, going thru testing. Making updates to open data portal, processes and scripts in place, should be ready sometime this fall.

9.3. Infrastructure Pilot Program

Michigan Infrastructure Council has been formed along with 2 sub-teams, the Water Asset Management Council and the Transportation Asset Management Council. It is no longer considered a pilot project.

10. House Bill 302 of 2018 – FAA Reauthorization Act of 2018 / Geospatial Data Act of 2018

Feds pushed thru FAA Reauthorization Act which includes the Geospatial Data Act. For informational purposes, no discussion held.

11. Upcoming Meetings

November 9, 2018, 9:30 AM – Face to Face Meeting – Location TBD (Mount Pleasant)

December 7, 2018, 9:30 AM – Teleconference

12. Closing Roundtable

Van Bruggen noted the silent auction needs a Team Lead very soon. Members also shared their observations on the recent MiCamp conference.

13. Adjournment

Van Bruggen asked for a motion to adjourn the board meeting. Motion made by Schneider. Support Merrick. Meeting adjourned at 10:30 a.m.