



IMAGIN Inc.
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2018/2019 Board of Directors:

| | | |
|--------------------------------------|-----------------------|--------------------|
| Thomas Van Bruggen: President (2019) | Chad Collins (2019) | Jon Merrick (2020) |
| Sarah Merz: Vice President (2020) | Ken Kaiser (2020) | Jason Moore (2019) |
| Pete Schneider: Treasurer (2020) | Eric Kerney (2020) | Keith Rikli (2020) |
| Janet Mocadlo: Secretary (2019) | April Kibby (2019) | Scott Swan (2020) |
| Keri Blough (2019) | Karl Linderoth (2019) | Ariana Toth (2020) |

Minutes of the IMAGIN Inc. Board of Directors Meeting

Friday December 7, 2018

Location: Teleconference

1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:32 a.m.

Roll Call

President Thomas Van Bruggen: Present
Vice President Sarah Merz: Present
Treasurer Peter Schneider: Present
Secretary Janet Mocadlo: Present
Keri Blough: Present
Chad Collins: Present
Ken Kaiser: Present
Eric Kerney: Present
April Kibby: Absent
Karl Linderoth: Present
Jon Merrick: Present
Jason Moore: Present
Keith Rikli: Present
Scott Swan: Present
Ariana Toth: Absent

Quorum obtained

Others present:

Maryellen Jansen (Riehl Solutions)

2. Approval of Agenda

Thomas Van Bruggen presented the agenda and asked for a motion for approval. So motioned by Pete Schneider, support by Sarah Merz.

Motion carried.

3. Approval of Minutes from November 9, 2018 IMAGIN Board of Directors Business Meeting

Meeting minutes are located in Dropbox for review and approval. Motion made by Schneider to approve the minutes from the November 9, 2018 board meeting. Seconded by Keith Rikli.

Motion carried.

4. Treasurer's Report

4.1. Monthly Report

Schneider reported that as of 11/30/2018, IMAGIN had \$14, 119.38 in savings, \$21,660.23 in checking, and \$43,091.62 across all accounts. As of October 31, 2018 IMAGIN had \$39,367.87 across all

accounts. This is an increase of \$3,723.75. November saw \$3,465 in membership renewals and \$2,980 in workshop registrations. Major expenditures from the past month were the Riehl Solutions retainer, educational workshop expenses, and some credit card processing fees.

Motion to approve Treasurer's Report as presented made by Scott Swan. Support by Jon Merrick.

Motion carried.

4.2. Transfer of money from savings account into CD Accounts- 12 month CD

Schneider reviewed for the board a proposal to move money from savings to a 12-month term CD to increase interest rate earned by IMAGIN.

The IMAGIN board approved the transfer of \$10,000 from checking to savings at the November meeting.

The Executive Team motions to authorize Maryellen Jansen/Riehl Solutions to move the below amounts into 12-month maturity CD accounts. Motioned seconded by Rikli.

4.2.1.Scholarship Fund - \$3000

4.2.2.Savings - \$15,000

Motion carried.

5. Old Business – Review Action Items

5.1. AI-2019-02: All board members shall complete a member spotlight by December 6, 2018

Van Bruggen closed AI-2019-02

Please give the Communications Team any feedback you have on the member spotlight form.

6. Team Reports

6.1. Executive Team – Thomas Van Bruggen

Van Bruggen reported the team discussed today's agenda and the transfer of savings to a CD.

6.2. Awards Team – Keith Rikli

Rikli noted the map gallery sub-team met this week, and the silent auction team will meet next week. The map gallery would like to do a story map of last year's submissions to generate interest for this year, mentioned adding a People's Choice category for online map submissions. Possible use of Election Buddy for the voting.

6.3. Communications Team – Sarah Merz

Merz stated the team hasn't met in recent weeks. She thanked board member Ariana Toth for all her hard work on getting the newsletter published. Van Bruggen noted the database clean-up work should start in January.

6.4. Conference Team – Pete Schneider/Jason Moore

Schneider mentioned the team met with Caryn Ashby of FTCH and they will again assist on the design of the conference flyers and postcards. IMAGIN has created an account with Experience GR which will give us access to vast array of promotional information and help us plan for the conference.

Requests have been put in to ESRI for a Gold level sponsorship and the Hands On Learning Lab.

Schneider and Van Bruggen will be having a teleconference in a few weeks with Sarah Schrader of ESRI to discuss conference keynotes and other ESRI issues.

Other misc. items reported by Schneider:

- The Tuesday afternoon giveaway will be a drone again this year.
- Nothing new to report on social events.
- Conference planning will start ramping up after the holidays.

6.5. Professional Development Team – Keri Blough

Keri Blough declared the ArcGIS Online workshop was a success with over 50 attendees. The Henry Center at MSU was an excellent location to host a workshop.

Van Bruggen thanked board members Blough, Kaiser and Rikli for volunteering to teach at the workshop, and a shout out to Maryellen Jansen and others for the planning and organization of the workshop.

The next meetups are scheduled for January 23rd. Need to solidify two locations, all others are set.

7. State of Michigan Updates

7.1. MiSail Program Meetings

Van Bruggen reported that Everett Root will have meetings with IMAGIN and MiCamp to discuss MiSail program enhancements and traction on getting private sector companies on board such as Consumers Energy and DTE. They will discuss the possibility of providing 6-inch photography for free and moving from 5-year flight cycle to a preferred 3-year.

8. Upcoming Meetings

January 11, 2019, 9:30 AM – Teleconference

February 8, 2019, 9:30 AM – Teleconference

March 8, 2019, 9:30 AM - Teleconference

April 19, 2019, 9:30 AM – Face to Face Meeting – Grand Rapids Michigan

9. Closing Roundtable

Jansen had a student contact her that is transferring from LCC to MSU and would like to talk to someone about the GIS program. Jon Merrick volunteered to talk to the student.

10. Adjournment

Van Bruggen asked for a motion to adjourn the meeting. So motioned by Janet Mocadlo, support Merz. Meeting adjourned at 10:16 a.m.

Minutes respectfully submitted by Janet Mocadlo, IMAGIN Secretary