



**IMAGIN Inc.**  
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#### 2018/2019 Board of Directors:

Thomas Van Bruggen: President (2019)	Chad Collins (2019)	Jon Merrick (2020)
Sarah Merz: Vice President (2020)	Ken Kaiser (2020)	Jason Moore (2019)
Pete Schneider: Treasurer (2020)	Eric Kerney (2020)	Keith Rikli (2020)
Janet Mocadlo: Secretary (2019)	April Kibby (2019)	Scott Swan (2020)
Keri Blough (2019)	Karl Linderoth (2019)	Ariana Toth (2020)

## **Minutes of the IMAGIN Inc. Board of Directors Meeting Friday April 18, 2019 Location: Face to Face Meeting - GVSU Eberhard Center**

### 1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:35 a.m.

#### Roll Call

President Thomas Van Bruggen: Present  
Vice President Sarah Merz: Absent  
Treasurer Peter Schneider: Present  
Secretary Janet Mocadlo: Present  
Keri Blough: Present  
Chad Collins: Present  
Ken Kaiser: Absent  
Eric Kerney: Absent  
April Kibby: Present  
Karl Linderoth: Present  
Jon Merrick: Present  
Jason Moore: Present  
Keith Rikli: Present  
Scott Swan: Present  
Ariana Toth: Present

#### **Quorum obtained**

Others present:  
Maryellen Jansen (Riehl Solutions)

### 2. Approval of Agenda

Thomas Van Bruggen requested a motion to approve the agenda. Motion made by Keri Blough, support Ariana Toth.

#### **Motion carried.**

### 3. Approval of Minutes March 8, 2019 IMAGIN Board of Directors Business Meeting

Van Bruggen noted minutes from the March 8, 2019 meeting were included in agenda packet. Asked for a motion to approve as presented. Scott Swan motioned to approve the minutes. Second by Blough.

#### **Motion carried.**

### 4. Treasurer's Report – Pete Schneider

Pete Schneider noted the balance sheet shows \$51,207.28 across all accounts. This is compared to \$43,538.15 in February. An increase of \$7,669.13 from February to March. Major credits in this time period include one silver booth sale, one gold booth, five social registrations, 25 conference registrations, and ten membership renewals. Major debits from this time period were the Riehl solutions retainer and some credit card processing fees.

A brief overview of the budget shows that we are 31% of the way to our goal for full conference member registrations, 20% to single-day member, and 20% to non-member full conference. We are still 80% shy of our Gold level booth sales, 64% to silver booth sales.

Motion to approve Treasurer's report made by Swan. Support by Keith Rikli.

**Motion carried.**

5. Old Business – Review Action Items

5.1. AI-2019-03 – All board members shall work to solicit abstract submissions for the conference.

5.2. AI-2019-04 – All conference sub-teams need to submit content for E-blasts by March 15, 2019

5.3. AI-2019-05 – All board members shall consider nominations for the Volunteer of the Year award prior to the April 19, 2019 meeting.

Van Bruggen closed all items.

5.4. Other Old Business

No other old business to discuss.

6. Executive Team Report – Thomas Van Bruggen

Van Bruggen reported the team met on Wednesday. Talked conference details, specifically that we are overfull on tracks. Decisions will need to be made during the conference team report. The Eberhard Center can accommodate us running 5 tracks, but future locations may present logistical challenges. Just something to keep in mind. Reminder to the board about upcoming elections. Five of the seven existing board members are running again. Please fill out the board election GeoForm and reach out to people that you think might be interested in a board position. Some IMAGIN members have already expressed an interest in running.

7. Awards Team – Keith Rikli

7.1. Volunteer of the Year Nominations (and potential selection)

Rikli stated the Map Gallery has only two submissions so far, please mention it at the meetups.

E-blast for Map Gallery and awards will be going out next Tuesday. Submittal deadline is still 5-6 weeks out. The awards submission deadline is coming up soon. Board members discussed nominees for the Volunteer of the Year award. A selection was made and will be announced at the conference.

8. Communications Team – Sarah Merz

Van Bruggen mentioned the website is being updated with conference content as needed. All GeoForms are up. Ariana Toth noted the team has plenty of content for the next newsletter. It will mostly be conference content. Deadline for articles is today. Conference team will need a few more days to submit. New questions were added to IMAGIN membership profiles, goal is to help people connect on other conference attendance, professional memberships, certifications etc. Please take a look and submit any feedback to Toth.

Break for tour of Eberhard Center - reconvened at 11:51 a.m.

9. Conference Team Report – Pete Schneider

Schneider reviewed the following conference items:

- Have 12 conference sponsorships as of today, need more. Will be reaching out to vendors in the coming weeks.
- ESRI has submitted five tracks, which has created an “overfull” situation. Decision needed on where to put the 5<sup>th</sup> talk by ESRI’s Adam Carnow.
- Suggested making changes Tuesday Awards Luncheon to accommodate, possibly move general membership meeting to late Tuesday afternoon.
- Swan graciously suggested dropping or moving one of his sessions to accommodate. Discussion was held. Swan’s GISP Update session will be part of the Tuesday lunch. State of Michigan talk will move to Monday at 3:30, Carnow talk will be in Auditorium at 2:15.
- Changes to conference page were reviewed.
- Conference app work is in progress.
- Concerted effort is being made to attract day trippers on Monday. About 90 people that the team has identified that would possibly come in. Team creating a special flyer to attract these folks. It will be emailed out shortly. Schneider will share the flyer with the board once completed.
- Remember to promote the conference at the meetups on Tuesday.

#### 10. Professional Development Team – Keri Blough

##### 10.1. Meetup – Tuesday, April 23, 2019

Blough noted the upcoming meetup, no other business to report.

#### 11. Upcoming Meetings

May 10, 2019, 9:30 AM – Teleconference

May 31, 2019, 9:30 AM – Teleconference (Conference issues only, if needed)

June 9 to 11, 2019 – IMAGIN 2019

#### 12. Closing Roundtable

No items brought forth for closing roundtable.

#### 13. Adjournment/GVSU Tour/Lunch Break

Jon Merrick motioned to adjourn meeting with support by Schneider. So moved, meeting adjourned at 12:48 p.m.

Minutes respectfully submitted by Janet Mocadlo, Secretary - IMAGIN