



**IMAGIN Inc.**  
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#### 2018/2019 Board of Directors:

Thomas Van Bruggen: President (2019)	Chad Collins (2019)	Jon Merrick (2020)
Sarah Merz: Vice President (2020)	Ken Kaiser (2020)	Jason Moore (2019)
Pete Schneider: Treasurer (2020)	Eric Kerney (2020)	Keith Rikli (2020)
Janet Mocadlo: Secretary (2019)	April Kibby (2019)	Scott Swan (2020)
Keri Blough (2019)	Karl Linderoth (2019)	Ariana Toth (2020)

## Minutes of the IMAGIN Inc. Board of Directors Meeting

Friday May 10, 2019

Location: Teleconference

### 1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:33 a.m.

Roll Call

President Thomas Van Bruggen: Present  
Vice President Sarah Merz: Present  
Treasurer Peter Schneider: Present  
Secretary Janet Mocadlo: Present  
Keri Blough: Absent  
Chad Collins: Present  
Ken Kaiser: Present  
Eric Kerney: Absent  
April Kibby: Present  
Karl Linderoth: Present  
Jon Merrick: Present  
Jason Moore: Present  
Keith Rikli: Present  
Scott Swan: Absent  
Ariana Toth: Present

#### Quorum obtained

Others present:  
Maryellen Jansen (Riehl Solutions)

### 2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda. So motioned by Keith Rikli, seconded by Pete Schneider.

**Motion carried.**

### 3. Approval of Minutes April 19, 2019 IMAGIN Board of Directors Business Meeting

Minutes from April 19, 2019 meeting are on Dropbox. Motion to approve minutes made by Schneider. Support by Jason Moore.

**Motion carried.**

### 4. Treasurer's Report – Pete Schneider

The balance sheet for April shows \$67,083.91 across all accounts. This is an uptick of \$15,876.63 as compared to March. Major income during that time period includes three silver booth sales, one gold booth, two non-booth sponsors, a Monday evening social event sponsor, seven bus registrations, and 45 conference registrations. We also had 11 memberships come in. Major expenditures during this time period

include day tripper mailer, app development, the Riehl Solutions retainer, and credit card processing fees. The budget analysis shows that we have exceeded the budgeted amount for membership dues. We budgeted \$14,500 and are currently at \$15,345. We have spent 14.9% of our budget for the conference.

Motion to approve Treasurer's report as presented made by Sarah Merz, support by Rikli.

**Motion carried.**

5. Old Business

5.1. Action Item Review – no open action items

5.2. Other Old Business – no other old business to discuss

6. Executive Team Report – Thomas Van Bruggen

Van Bruggen noted the team discussed conference related items, board nominations, budget items, and conference swag.

6.1. Board of Directors Nomination Update

The five returning board members have submitted their nominations plus Brett Heist. The Executive Team is reaching out to other potential candidates. Election Buddy will be used again for the elections. Van Bruggen hopes to go live on May 27<sup>th</sup> or 28<sup>th</sup> so it is open for 2 weeks before the conference. Voting will close Monday evening of conference.

7. Awards Team – Keith Rikli

Rikli reported the Map Gallery has 10 submissions so far and North Arrow Technologies is returning as the sponsor. Will need easels for printed maps, and still planning on securing a monitor from the Eberhard Center for viewing online map submissions. Silent Auction items are coming in and we have some great items again this year.

Van Bruggen quickly reviewed the number of submitted nominations for awards and scholarships:

- 1 scholarship
- 1 Geospatial Achievement
- 3 GIS for Everyone
- 1 GIS Innovation

We need more submissions for each category, please reach out to colleagues. The deadline is today but will extend by one week.

8. Communications Team – Sarah Merz

Merz reported the spring newsletter should arrive in the mail to members next week, Ariana Toth is doing an amazing job pulling the newsletter together and providing content. The E-blasts for the conference will go to two a week starting next week. Website content for conference is up to date and looks great.

9. Conference Team Report – Pete Schneider

Schneider conveyed the team met last week and conference planning is progressing rapidly. As of today, we have 139 total conference registrations and 125 non vendor registrations.

Other items of note:

- Keynotes and technical sessions are all solidified
- GISP Update moved to Tuesday lunch to accommodate extra ESRI session (Thanks Scott Swan!)
- Day tripper flyer sent out about 2 weeks ago

- Have five slots to fill for session moderators.
- Vendors and sponsors – Team assigned vendors to reach out to. Silver level booths are gone, several non-booth sponsorships available.
- Chad Collins has most of the content needed for the conference app. Still waiting on the parking map information and the story map information. Schneider and Van Bruggen will work on this.
- Goal is to go live with the app about 3 weeks before the conference.
- April Kibby noted the Social Team is just about set with planning. An e-blast will need to go out to get an rsvp number for Sunday dinner at New Holland Brewing.
- If board members have time, please check in with Maryellen on Sunday from 2 to 4 at Eberhard Center to see if she needs assistance with anything.

#### 10. Professional Development Team – Keri Blough

Van Bruggen asked meetup coordinators to turn in attendance list from last meet-up. Next meetup will be in September. Will need to get it on the schedule before the conference.

#### 11. Closing Roundtable

No items brought forth for discussion.

#### 12. Upcoming Meetings

May 31, 2019, 9:30 AM – Teleconference (Conference issues only, if needed)

June 9 to 11, 2019 – IMAGIN 2019

#### 13. Adjournment

Motion made by Schneider to adjourn meeting, support by Jon Merrick.

Meeting adjourned at 10:21 a.m.

**Minutes respectfully submitted by Janet Moadlo, Secretary - IMAGIN**