



IMAGIN Inc.
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2019/2020 Board of Directors:

Thomas Van Bruggen: President (2021)	Rawan Alhabbal (2021)	Jon Merrick (2020)
Pete Schneider: Vice President (2020)	Tony Bedogne (2021)	Janet Moadlo (2021)
Ariana Toth: Secretary (2020)	Keri Blough (2020)	Jason Moore (2021)
Sarah Merz: Treasurer (2020)	Ken Kaiser (2020)	Keith Rikli (2020)
	Eric Kerney (2020)	Scott Swan (2020)
	April Kibby (2021)	

Minutes of the IMAGIN Inc. Board of Directors Meeting

Friday, September 13, 2019

Location: Teleconference

1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:36 a.m.

Roll Call

President Thomas Van Bruggen: Present
Vice President Peter Schneider: Present
Treasurer Sarah Merz: Present
Secretary Ariana Toth: Present
Rawan Alhabbal: Present
Anthony Bedogne: Present
Keri Blough: Present
Ken Kaiser: Absent
Eric Kerney: Absent
April Kibby: Present
Jon Merrick: Present
Janet Moadlo: Present
Jason Moore: Present
Keith Rikli: Present
Scott Swan: Present

Quorum obtained.

Others present:

Traci Riehl (Riehl Solutions)

2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda.

Motion to approve made by Pete Schneider. Support by Jason Moore.

Motion carried.

3. Approval of the Minutes from August 19, 2019 Board of Directors Meeting / Planning Center.

Motion to approve made by Pete Schneider. Support by Jason Moore.

Motion carried.

4. Strategic Planning Update – Traci Riehl

4.1. Planning Session Review

Traci Riehl presented a spreadsheet listing the items we discussed wanting to track and proposed metrics. She reminded the board that the most important measurement of our success will not be numbers but rather member perception. If we decide to move forward with a strategic planning initiative, the next step will be to form an ad-hoc committee. It is recommended that we limit membership to six to eight people for efficiency purposes. The committee should be comprised of no more than 50% board members and it is recommended that it be headed by a non-board member.

Board members would be updated after each meeting and any recommended changes suggested by the committee would need approval from the full board.

General approval to proceed with soliciting the membership for volunteers to help form such a committee was granted by the board without objection.

4.2. Organizational / Team Charts Review

Team Organization charts were reviewed for completeness and accuracy. The Nominating and Governance sub-team of the Executive Team should ideally have one more member. It was suggested that soliciting a non-board member to sit on the team would increase transparency. Tom VanBruggen volunteered to head the Awards Team until/unless another volunteer is found. Keri Blough and April Kibby were added to the AGO sub-team on the Communications Team. All other charts were deemed to be complete and correct.

5. Treasurers Report

The balance sheet shows \$56,105.87 across all accounts for the period of October 2018 through August 2019. Sarah Merz noted that IMAGIN budgets conservatively, often ending the year with more net revenue than projected. Last fiscal year was projected to have a net loss of revenue, but the year ended with a net gain.

Motion to approve made by Keith Rikli. Support by Jason Moore.

Motion carried.

6. Conference Mobile Application Update / Review

In accordance with AI-2019-06, Tom VanBruggen and Pete Schneider presented to the board regarding their research into the Sched application. Platform functionality was demonstrated via screen sharing. Tom and Pete recommend that we use the Sched app for the conference at the non-profit Reserve level for \$750. Motion by Tom VanBruggen to purchase a Sched app for the 2020 Conference. Support by Jason Moore.

Purchase is to be made after the start of the 2020 fiscal year on October 1, 2019.

Motion carried.

7. 2019-2020 Budget Proposal and Review

The only significant changes to the budget for FY 2020 fall under conference expenses. The Executive Team has some questions about projected conference costs that still need to be resolved. For this reason, the budget was not put forward for a vote during this meeting.

AI-2019-08: Board members are to review the proposed budget and email the executive team or the full board with questions by next Friday, September 20, 2019. A vote on the budget will be arranged by phone or email once all questions have been addressed.

8. Old Business / Action Item Review

8.1. AI-2019-06: Board members to submit ideas for mobile app platforms and ideas that should be reviewed by Pete and Tom within 2 weeks of today (Sept. 2.) Tom and Pete will have a recommendation ready for the full board to review at the next meeting.

Action Item AI-2019-06 closed.

8.2. AI-2019-07: Committee teams need to review budgets and submit any change requests from last year's amount by September 6, 2019.

Action Item AI-2019-07 closed.

9. Team Reports

9.1. Executive Team

9.2. Awards Team – Selection of Team Lead

Tom VanBruggen will serve as team lead. A first meeting will be held soon.

9.3. Communications Team

Rawan has been given the login information to update our social media accounts. E-Blasts have been scheduled for this week and next to advertise our fall workshop and meetups.

It is too late to attempt to publish a fourth newsletter before the end of the fiscal year. We will try to plan better for publishing four issues in FY 2020. Communications will work with the Conference Team to put out a mini-issue promoting the 2020 conference in January instead of the usual call for abstracts postcard.

IMAGIN is using Google Photos for image storage. The Communications Team recommends soliciting our membership to submit photos from meetups and events that could be used in StoryMaps or other marketing materials.

9.4. Conference Team

Keri Blough has been working on the 2020 conference budget with Maryellen. Use of the Basecamp website is working well for team organization and communication. Space planning for the Radisson will begin next month. Social Planning has secured a bus for a Sunday tour.

9.5. Professional Development Team

Next Meetup is scheduled for September 24. An e-Blast is scheduled to go out next week to remind our membership.

Drone Day workshop has finalized a date, location, and speakers. An e-Blast is scheduled to go out to our membership today to inform them. The workshop will be October 10, 2019 in Novi.

10. State of Michigan Program updates

10.1. MiSAIL Enhancement and Expansion Program

Survey went out via email. Please respond if you have not.

10.2. MSP NG-9-1-1 Grant Program

Tom VanBruggen is on the committee for this program and will keep us updated. 38 States, including Michigan, have received an appropriation for updates – largely for hardware, but including GIS data updates.

10.3. 2022 NGS Datum Update and Associated Changes

There will be a new statewide reference system that is not MI GeoRef. There has been some talk about State Plane zones going away in favor of smaller Low-Distortion zones being promoted by surveyors. Decisions have not been finalized.

11. Future Meeting Dates

- Friday, October 11, 2019 – 9:30 AM – Teleconference Meeting
- **Friday, November 8, 2019 – 9:30 AM – 1:00 pm – Face-to-Face Meeting – Location TBD (tentatively Mt. Pleasant)**
- Friday, December 13, 2019 – 9:30- AM – Teleconference Meeting

12. Closing Roundtable

13. Adjournment

Motion to adjourn made by Pete Schneider. Support by Sarah Merz.

Meeting adjourned at 11:30 a.m.

Minutes respectfully submitted by Ariana Toth, Secretary - IMAGIN