



IMAGIN Inc.
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2019/2020 Board of Directors:

Thomas Van Bruggen: President (2021)	Rawan Alhabbal (2021)	Jon Merrick (2020)
Pete Schneider: Vice President (2020)	Tony Bedogne (2021)	Janet Moadlo (2021)
Ariana Toth: Secretary (2020)	Keri Blough (2020)	Jason Moore (2021)
Sarah Merz: Treasurer (2020)	Ken Kaiser (2020)	Keith Rikli (2020)
	Eric Kerney (2020)	Scott Swan (2020)
	April Kibby (2021)	

Minutes of the IMAGIN Inc. Board of Directors Meeting

Friday, October 11, 2019

Location: Teleconference

1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:38 a.m.

Roll Call

President Thomas Van Bruggen: Present
Vice President Peter Schneider: Present
Treasurer Sarah Merz: Present
Secretary Ariana Toth: Present
Rawan Alhabbal: Present
Anthony Bedogne: Present
Keri Blough: Present
Ken Kaiser: Present
Eric Kerney: Absent
April Kibby: Present
Jon Merrick: Present
Janet Moadlo: Present
Jason Moore: Present
Keith Rikli: Present
Scott Swan: Present

Quorum obtained.

Others present:

Maryellen Jansen (Riehl Solutions)

2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda.

Motion to approve made by Pete Schneider. Support by Keri Blough.

Motion carried.

3. Approval of the Minutes from September 13, 2019 Board of Directors Meeting.

Motion to approve made by Pete Schneider. Support by Keith Rikli.

Motion carried.

4. Treasurers Report

Total Assets are \$54,698.75. Total income for the 2018-2019 fiscal year was \$86,365.06; total expenses were \$75,112.15; total profit was \$11,252.91. Deferred income on the balance sheet of \$510.00 is from Drone Day workshop registrations that got pulled into the new fiscal year.

Motion to approve made by Janet Moadlo. Support by April Kibby.

Motion carried.

5. 2019-2020 Budget Review and Adoption

IMAGIN does not propose a balanced budget for adoption but rather budgets conservatively on income and liberally on expenses. We do not expect to realize the projected loss shown on the proposed budget.

The 2019-2020 Proposed Budget projects a total revenue of \$78,100.00, up \$3,320.00 from 2018-2019's proposed revenue, and down \$8,265.00 from 2018-2019's realized revenue. The 2019-2020 Proposed Budget projects a total expenditure of \$88,310.48, up \$6,590.96 from 2018-2019's proposed expenses, and up \$13,196.48 from 2018-2019's realized expenses. This results in a proposed net loss of \$10,210.48 for the 2019-2020 fiscal year.

Conference expenses have continued to increase, with food costs going up significantly this year. The Conference Committee could potentially recommend an amendment to the budget if they decide to change the conference vendor sponsorship rate structure, which is still being considered.

Conference registration rates for members were last increased in 2014 by \$10 to the current rate. Membership rates have likely never increased. The board will need to consider adopting rate increases at a future meeting in order to continue to provide the same quality conference in future years. Membership rate increases appear to require approval of the full membership. A review of the bylaws will be conducted to ensure that any proposed rate increase is made in full compliance.

Motion to approve made by Jon Merrick. Support by Tony Bedogne.

Motion carried.

6. Old Business / Action Item Review

6.1. AI-2019-08: Board members are to review the proposed budget and email the executive team or the full board with questions by next Friday, September 20, 2019. A vote on the budget will be arranged by phone or email once all questions have been addressed.

Action Item closed.

7. Team Reports

7.1. Executive Team

- Reviewed the budget earlier this week and set the meeting agenda.

7.2. Awards Team – Tom

- First meeting will be held soon.

7.3. Communications Team – Ariana

- Has not met since last month. Should meet soon to discuss November issue of the newsletter.

7.4. Conference Team – Keri

- Currently discussing use of space at the Radisson. A schedule with deadlines and eblast dates exists in the Basecamp project.
- Social sub team is working on gathering info and pricing for a non-alcohol-related event. Also working on establishing communication with Bell's.

7.5. Professional Development Team

- Drone Day workshop was yesterday. 31 people attended the event and there was positive feedback from the room. Venue and speakers were great for the event.
- Team is working on a post-workshop survey to email to attendees. Maryellen got a couple of emails back already about the event requesting a repeat of the workshop in Northern MI. This option is being investigated by the Professional Development Team.

7.6. Strategic Planning Team

- We need to send out a request to the membership to solicit interest. Suggestion was made to line up a non-board member to chair the team before sending out a request for team members.
- New Action Item opened:

- AI-2019-09: Tom and Maryellen will meet to discuss a structure for the team prior to the next full board meeting. Board members should arrive at the next board meeting having considered possible candidates for a Strategic Planning Team lead, who is not a current board member.
 - Will need to coordinate membership email request with the Communications Team.
8. State of Michigan Program updates
- 8.1. MiSAIL Enhancement and Expansion Program
No update since last month.
 - 8.2. MSP NG-9-1-1 Grant Program
Two phases to the grant. Phase 1) equipment upgrades; application form is available now. Phase 2) enhancements to GIS data, such as address points. Second phase is still being developed.
 - 8.3. 2022 NGS Datum Update and Associated Changes
No update since last month
 - 8.4. West MI GIS User Group meeting (Dec. 3) will feature Jessica Moy of the MIC.
9. Future Meeting Dates
- Friday, November 8, 2019 – 9:30 AM – 1:00 pm – Face-to-Face Meeting – Mt. Pleasant City Hall, 2nd Floor Conference Room
 - Friday, December 13, 2019 – 9:30- AM – Teleconference Meeting
10. Closing Roundtable
- 10.1. Next Meetup date needs to be set: January 23
11. Adjournment
- Motion to adjourn made by Pete Schneider. Support by Jason Moore.
Meeting adjourned at 10:24 a.m.

Minutes respectfully submitted by Ariana Toth, Secretary - IMAGIN