



**IMAGIN Inc.**  
**416 South Cedar St, Ste C**  
**Lansing, MI 48912**  
**517-338-3035 x 709**  
**866-298-2115**  
**www.imagin.org**

#### 2019/2020 Board of Directors:

Thomas Van Bruggen: President (2021)	Rawan Alhabbal (2021)	Jon Merrick (2020)
Pete Schneider: Vice President (2020)	Tony Bedogne (2021)	Janet Moadlo (2021)
Ariana Toth: Secretary (2020)	Keri Blough (2020)	Jason Moore (2021)
Sarah Merz: Treasurer (2020)	Ken Kaiser (2020)	Keith Rikli (2020)
	Eric Kerney (2020)	Scott Swan (2020)
	April Kibby (2021)	

## **Minutes of the IMAGIN Inc. Board of Directors Meeting**

### **Friday, December 13, 2019**

#### **Location: Teleconference**

#### 1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:33 a.m.

##### Roll Call

President Thomas Van Bruggen: Present  
Vice President Peter Schneider:  
Treasurer Sarah Merz:  
Secretary Ariana Toth: Present  
Rawan Alhabbal: Present  
Anthony Bedogne: Present  
Keri Blough: Present  
Ken Kaiser: Present  
Eric Kerney: Absent  
April Kibby: Absent  
Jon Merrick: Present  
Janet Moadlo: Present  
Jason Moore: Present  
Keith Rikli: Present  
Scott Swan: Present

##### **Quorum obtained.**

Others present:

Maryellen Jansen (Riehl Solutions)

#### 2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda.

Motion to approve made by Janet Moadlo. Support by Tony Bedogne.

**Motion carried.**

#### 3. Approval of the Minutes from November 8, 2019 Board of Directors Meeting

Motion to approve made by Jon Merrick. Support by Ariana Toth.

**Motion carried.**

#### 4. Treasurers Report

Total Assets: \$53,537.35

\$9,124.03 in Savings

\$15,163.76 in CD Savings

Membership dues are starting to come in.

Motion to approve made by Scott Swan. Support by Rawan Alhabbal.

**Motion carried**

#### 5. IMAGIN Bank Accounts Action

- 5.1. Transfer from Checking to Savings Proposal  
Move \$10,000 from Checking to Savings account.  
Another upcoming payment for Management fees.  
Expecting another \$5,000 in membership dues.  
Upcoming postage fees.
- 5.2. IMAGIN Certificates of Deposit (CD's) Renewal  
Penalty for early withdrawal of funds would be 180 days of interest.  
Proposal to renew current CD balance plus \$5000 from savings for a two-year term.  
Proposal to move \$10,000 from Checking to Savings, then move \$5,000 from Savings to the CD and renew the CD for a 24-month term.  
Motion to approve made by Tom Van Bruggen. Support by Scott Swan.  
**Motion carried.**

## 6. Old Business / Action Item Review

- 6.1. AI-2019-09: Tom and Maryellen will meet to discuss a structure for the team prior to the next full board meeting. Board members should arrive at the next board meeting having considered possible candidates for a Strategic Planning Team lead, who is not a current board member. - Closed
- 6.2. AI-2019-10: Full board needs to review sponsorship opportunities spreadsheet and decide on support. Make suggestions. (See conference comparatives spreadsheet for reference.) – Extended to December 31.

## 7. Team Reports

- 7.1. Executive Team – Thomas Van Bruggen  
Met on Monday and talked at length about the 2022 conference location.  
Discussed financials and agenda for today's meeting.
- 7.2. Awards Team – Thomas Van Bruggen  
Meeting is being scheduled for January. Tom has been working on the calendar of what needs to happen when. Janet did not receive an email so Tom will double-check his sent email.
- 7.3. Communications Team – Ariana Toth  
Communications and Conference Teams had a joint call to discuss content for the special edition January Conference content and assign tasks.  
Fischbeck has agreed to provide the graphic design for the conference materials.  
Website/Database team meeting will occur between the holidays.
- 7.4. Conference Team – Keri Blough
  - 7.4.1.2020 Kalamazoo Conference – Keri Blough  
Old Dog Tavern is confirmed for Sunday evening.  
Agenda has been set with multiple options for presentation length to provide for workshops and panels in addition to regular single-presenter tracks.  
Sponsorship opportunities still need to be reviewed and approved. Action Item extended until the end of the year.  
Keynote speakers still have to be confirmed but contact has been made with potential presenters.  
Pete and Tom have a call scheduled with Esri to discuss their level of involvement this year.
  - 7.4.2.2021 Mackinac Island Conference – Maryellen Jansen  
Nothing to discuss at this time. Need to complete building out the budget. An executive team call is scheduled for January 7, 2020 to address this topic.  
Maryellen recommends including a group-rate ferry ticket in our registration fees.
  - 7.4.3.2022 Conference Location Discussion – Maryellen Jansen  
Treetops, Shanty Creek, and Crystal Mountain are the only spaces large enough to accommodate us (in the NW LP region) that have availability in our time-frame. Maryellen recommends not considering Treetops for IMAGIN at this time due to her experience there with other organizations. Because neither Shanty Creek nor Crystal Mountain are in a large town and are both resort properties, we might need to provide a Monday night dinner at either location.

Years ago, Crystal Mountain agreed to let IMAGIN out of a contract at no charge when the economy took a turn and we told them that we would eventually be back.

We are considering looking at a two-year agreement to lock-in rates for a two-year term.

Executive team has decided to recommend a two-year contract with Crystal Mountain starting in 2022.

New Delta Hotel and conference center in Muskegon is starting to book for 2023 and would be able to accommodate our group.

Motion to approve securing Crystal Mountain for our 2022 conference put forward by Tom Van Bruggen. Motion to approve made by Tony Bedogne. Support by Jon Merrick.

**Motion carried.**

Motion to approve securing Crystal Mountain for 2023 conference. Motion to approve made by Jason Merrick. Support by Pete Schneider.

**Motion carried.**

#### 7.5. Professional Development Team – Tony Bedogne / Jon Merrick

7.5.1. Survey to go out after the first of the year to gauge interest in repeating the Drone Day workshop up north. Membership north of M-46 will be targeted for the survey.

7.5.2. Future workshop topics currently under consideration for development include: ArcGIS Pro, ArcGIS Portal, NGS changes, GPS petting zoo.

7.5.3. Suggestion to set up a webinar system for a quarterly webinar – free for members; small fee for non-members.

7.5.4. Investigation into various platform benefits will commence over the holidays.

7.5.5. Meetups are coming up on January 23<sup>rd</sup>. An email was sent to all regional coordinators to confirm locations.

#### 7.6. Strategic Planning Team

##### 7.6.1. Team Structure

About 5-7 people; no more than 2 board members, neither of which being a member of the executive team.

##### 7.6.2. Team Lead Proposal

Scott Ambs, Jim Bennet, Trudy Galla, Laurie Spencer, Karl Linderoth, Michelle Lazar, Barb Saunders, Terry Zahniser were all discussed. A decision was made to approach potential candidates one at a time.

Jim Bennet was selected as the top choice.

Thoughts and comments from the board – all in support.

Motion to contact Jim Bennet and request that he lead a new Strategic Planning Team made by Tom Van Bruggen. Support by Scott Swan.

**Motion carried.**

##### 7.6.3. Team Members from IMAGIN Board Proposal

Tony and Rawan are the top two choices of both Tom and Maryellen for board membership on the team. The executive team approved this recommendation to the full board. This is anticipated to be a two-year membership.

Ask was made whether they would be willing to serve. Both agreed after some questions.

Motion to approve appointment of Tony and Rawan to the Strategic Planning Team made by Tom Van Bruggen. Support by Jon Merrick.

**Motion carried.**

#### 8. State of Michigan Program updates

##### 8.1. MiSAIL Enhancement and Expansion Program

##### 8.2. MSP NG-9-1-1 Grant Program

##### 8.3. 2022 NGS Datum Update and Associated Changes

- 8.3.1.MSPS recommends 12-18 regions for low distortion zones.
- 8.3.2.March 2020 is the deadline to ask for approval of State plans.

9. Future Meeting Dates

- Friday, January 10, 2020 – 9:30 AM – Teleconference Meeting
- Friday, February 14, 2020 – 9:30 AM – Teleconference Meeting
- Friday, March 13, 2020 – 9:30 AM – Teleconference Meeting

10. Closing Roundtable

10.1. Mail System Delivery Failure bounce-back emails.

Someone is likely spoofing our email addresses. IT recommends that short of changing your email address, there is nothing that we can do to stop this. Be aware of scams.

11. Adjournment

Motion to adjourn made by Tony Bedogne. Support by Jason Moore.

Meeting adjourned at 11:21 a.m.

**Minutes respectfully submitted by Ariana Toth, Secretary - IMAGIN**