



IMAGIN Inc.
416 South Cedar St, Ste C
Lansing, MI 48912
517-338-3035 x 709
866-298-2115
www.imagin.org

2019/2020 Board of Directors:

Thomas Van Bruggen: President (2021)	Rawan Alhabbal (2021)	Jon Merrick (2020)
Pete Schneider: Vice President (2020)	Tony Bedogne (2021)	Janet Moadlo (2021)
Ariana Toth: Secretary (2020)	Keri Blough (2021)	Jason Moore (2021)
Sarah Merz: Treasurer (2020)	Ken Kaiser (2020)	Keith Rikli (2020)
	Eric Kerney (2020)	Scott Swan (2020)
	April Kibby (2021)	

Minutes of the IMAGIN Inc. Board of Directors Meeting

Friday, February 14, 2020

Location: Teleconference

1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:34 a.m.

Roll Call

President Thomas Van Bruggen, GISP: Present
Vice President Peter Schneider, GISP: Present
Treasurer Sarah Merz: Present
Secretary Ariana Toth, GISP: Present
Rawan Alhabbal: Present
Anthony Bedogne, GISP: Present
Keri Blough: Present
Ken Kaiser, GISP: Present
Eric Kerney: Present
April Kibby: Absent
Jon Merrick: Present
Janet Moadlo: Present
Jason Moore: Absent
Keith Rikli: Present
Scott Swan, GISP: Present

Quorum obtained.

Others present:

Maryellen Jansen (Riehl Solutions)

2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda.

Motion to approve made by Rawan Alhabbal. Support by Sarah Merz.

Motion carried.

3. Approval of the Minutes from January 10, 2020 Board of Directors Meeting

Motion to approve made by Pete Schneider. Support by Keith Rikli.

Motion carried.

4. Treasurer's Report

4.1. Taxes have been filed.

4.2. Total assets are currently just over \$53,000.

4.3. Most income Fiscal Year to date has been from membership renewals; most expenses from professional fees.

Motion to approve Treasurer's Report made by Keith Rikli. Support by Jon Merrick.

Motion carried.

5. Old Business / Action Item Review
 - 5.1. There are no open Action Items or old business.

6. Team Reports
 - 6.1. Executive Team – Thomas Van Bruggen
 - 6.1.1. Executive Team met earlier this week to discuss the conference, financials, strategic planning team development.
 - 6.1.2. Formation of Governance Team (Tom, Janet, others)
 - 6.1.2.1. Governance Team oversees nomination and election of board members.
 - 6.1.2.2. Janet is still willing to serve. Sarah is willing to serve. Scott Swan had volunteered at the planning session and is still willing to serve.
 - 6.1.2.3. Question raised whether there is any concern about board members who are up for election serving on the Governance Team. Discussion revealed that there is no concern at this time to have two board members who are up for election serve on the team.
 - 6.1.2.4. No submissions have been received for board elections.
 - 6.2. Awards Team – Thomas Van Bruggen
 - 6.2.1. Team has not met yet this month.
 - 6.2.2. Volunteer of the Year award needs to be selected by the board. We should start thinking about this.
 - 6.2.3. Question about whether someone can be nominated for an award who has won it before. There are no rules prohibiting this.
 - 6.3. Communications Team – Ariana Toth
 - 6.3.1. Special Edition Conference announcement went out to 535 individuals – some people reported not receiving it, including Keri Blough and Everett Root. Matt Malone in Farmington Hills, Jon, Rawan did not receive theirs. E-blast went out earlier this week with attachment. We now have 4 abstract submittals.
 - 6.3.1.1. Only a handful of non-deliverable copies have been returned. These addresses are removed from the database.
 - 6.3.1.2. Website has been updated with the revised edition with February 28th as the deadline for abstract submissions.
 - 6.3.2. Conference team has been in touch through email but has not officially met since our last board meeting.
 - 6.3.3. Winter Edition newsletter will hopefully go out next week. We have one article that was submitted to us and Jon and Jason are working on two other articles. Ariana will work on the layout early next week with the intention of getting it to the printer on Wednesday. This might not be possible depending on when the court decision is made public.
 - 6.3.4. Rawan is keeping social media updated fabulously.
 - 6.4. Conference Team – Keri Blough
 - 6.4.1. We have the green light from a lot of the businesses we reached out to for the brew tour. We are still working on securing a winery. Green Door Distilling is usually closed on Sundays but will open for us.
 - 6.4.2. Air Zoo tour is the non-alcohol related option and is up on the website.
 - 6.4.3. Location for post Monday dinner is being decided.
 - 6.4.4. Silent Auction – Jon and April are coordinating this.
 - 6.4.4.1. Alcohol must be wrapped in cellophane and only a total of \$200 (retail value) may be on display for the auction. We can have more available in the auction, but it cannot be on display.
 - 6.4.4.2. Volunteers are needed. Last year Keith, Dan, and Chris Vanhorn helped. Matt Kozak had some new ideas that he would like to share. Pete will help coordinate on this.
 - 6.4.4.3. There is a list of businesses and organizations that have donated in the past that people can reach out to. Janet has some text written up from when she ran the silent auction that she will share with Jon.

- 6.4.5. Tom spoke with Sarah Schrader and is now in direct communication with Derek Law about being one of our keynote speakers.
 - 6.4.6. Pete reached out to Esri about the Hands-On Learning Lab but has not heard back yet.
 - 6.4.7. We need to ramp up our personal outreach to encourage individuals to submit abstracts.
 - 6.5. Professional Development Team – Tony Bedogne / Jon Merrick
 - 6.5.1. Team met yesterday to discuss upcoming Spring workshop. Idea is to take the Drone Day presentation up north to the Gaylord area. This will incur costs for space rental.
 - 6.5.1.1. A survey email will be sent to our up-north membership to gauge level of interest before paying to reserve a space. This will include Oceana through Bay Counties and members north of that line.
 - 6.5.1.2. Line 45 is in Gaylord and will likely be willing to assist with securing a location.
 - 6.5.2. ArcGIS Pro is going to be an upcoming workshop and ideas are starting to flow for this.
 - 6.5.3. Next Meetup will be Tuesday, April 14. Locations to be determined.
 - 6.6. Strategic Planning Team – Thomas Van Bruggen
 - 6.6.1. Tom has had further discussions with Jim Bennett and he is willing to be on the team but does not feel that he is able to commit to being the team lead.
 - 6.6.2. The Executive Team had an extensive conversation about this and would like to put out an in-depth membership survey to help put together goals for a strategic plan prior to asking anyone else to head up the team so that we can provide them with a clear description of what we hope to achieve.
 - 6.6.3. Idea was discussed during the Executive Team meeting to hold a moderated discussion session at the conference to gather input from the membership and then email a survey out shortly after the conference. It was suggested that board members should not attend this session in order to solicit honest and open feedback. We will approach Jim to see if he will be able to moderate this session. Maryellen or Traci could also help moderate if needed.
 - 6.6.3.1. General support from the full board was indicated. No objections were made to advancing in this direction.
 - 6.6.3.2. Keri indicated that there's a 45-minute slot in the Conference schedule that will work for hosting this session.
 - 6.6.3.3. The Board needs to start drafting questions for the membership survey. Tony volunteered to help with this effort.
7. State of Michigan Program updates
- 7.1. MiSAIL Enhancement and Expansion Program
 - 7.1.1. Getting ready for their Spring flight program.
 - 7.2. MSP NG-9-1-1 Grant Program
 - 7.2.1. Current Status Map included in meeting packet.
 - 7.3. 2022 NGS Datum Update and Associated Changes
 - 7.3.1. The State of Michigan will have to change laws to adopt the new projection but have already indicated that they will do this.
 - 7.3.2. State Plane North, Central, and South zones will go away. New low-distortion zones will replace these. Coordinates within these zones would not need any translation from grid to ground.
 - 7.3.3. Changing the skew azimuth on the statewide projection will make it much more accurate.
8. Future Meeting Dates
- Friday, March 13, 2020 – 9:30 AM – Teleconference Meeting
 - **MONDAY, APRIL 13, 2020 – 9:30 AM – FACE TO FACE – Kalamazoo, MI**
 - Friday, May 8, 2020 – 9:30 AM – Teleconference Meeting
 - Friday, May 29, 2020 – 9:30 AM – Teleconference Meeting – Pre-Conference – If Needed
 - June 7 to 9, 2020 – IMAGIN 2020
 - Tuesday, June 9, 2020 ~4:00 pm – IMAGIN Annual Membership Meeting

9. Closing Roundtable

9.1. No comments.

10. Adjournment

Motion to adjourn made by Ariana Toth. Support by Jon Merrick.

Meeting adjourned at 10:47 a.m.

Minutes respectfully submitted by Ariana Toth, Secretary - IMAGIN