



IMAGIN Inc.
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2019/2020 Board of Directors:

Thomas Van Bruggen: President (2021)	Rawan Alhabbal (2021)	Jon Merrick (2020)
Pete Schneider: Vice President (2020)	Tony Bedogne (2021)	Janet Moadlo (2021)
Ariana Toth: Secretary (2020)	Keri Blough (2021)	Jason Moore (2021)
Sarah Merz: Treasurer (2020)	Ken Kaiser (2020)	Keith Rikli (2020)
	Eric Kerney (2020)	Scott Swan (2020)
	April Kibby (2021)	

Minutes of the IMAGIN Inc. Board of Directors Meeting

Friday, May 8, 2020

Location: Teleconference

1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:33 a.m.

Roll Call

President Thomas Van Bruggen, GISP: Present
Vice President Peter Schneider, GISP: Absent
Treasurer Sarah Merz: Present
Secretary Ariana Toth, GISP: Present
Rawan Alhabbal: Present
Anthony Bedogne, GISP: Present
Keri Blough: Present
Ken Kaiser, GISP: Present
Eric Kerney: Present
April Kibby: Present
Jon Merrick: Present
Janet Moadlo: Present
Jason Moore: Present
Keith Rikli: Present
Scott Swan, GISP: Present

Quorum obtained.

Others present:

Debbie Quintieri (Riehl Solutions)

2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda.

Motion to approve made by Sarah Merz. Support by Jon Merrick.

Motion carried.

3. Approval of the Minutes from April 13, 2020 Board of Directors Meeting

Motion to approve made by Rawan Alhabbal. Support by Scott Swan.

Motion carried.

4. Treasurer's Report

4.1. We have returned money to people/organizations due to the cancellation of the conference. As a result, our total assets have declined since last month.

4.2. Total assets: \$46,941.90

Motion to approve Treasurer's Report made by Keith Rikli. Support by Scott Swan.

Motion carried.

5. Old Business / Action Item Review

5.1. AI 2020-01: Board members to submit any potential board nominations to Tom by the end of April for review by the Governance Team.

No recommendations received by Tom. Action Item amended to stay open until the end of May.

6. Team Reports

6.1. Executive Team – Thomas Van Bruggen

- 6.1.1. Chris Cantrell from MiCAMP reached out to Tom to offer IMAGIN the opportunity to partner with them in their September conference, assuming that it is able to go forward.
- 6.1.2. Traci Riehl has experience with joint conferences and can recommend best practices if we choose to move forward with this.
- 6.1.3. Riehl Solutions was on an industry call earlier this week to discuss when large events will be able to held again. There is a large amount of uncertainty whether conferences will be able to be held in September. Other concerns about whether organizations will be sending people to conferences in September if they do occur.
- 6.1.4. Question raised as to when we might need to decide and get back to MiCAMP. We do not have a set deadline for making a decision, but we can take a month or two to make a final decision.
- 6.1.5. Recommendation for Tom to thank MiCAMP for the offer and to inform them that we will take some time to consider the offer before making a decision.

6.2. Awards Team – Thomas Van Bruggen

- 6.2.1. All Awards will still be held this year. They will be announced at our required annual membership meeting, which will be discussed more under the Governance Team report.
- 6.2.2. Scholarship competition will close in early August, to be awarded in mid-August.
- 6.2.3. Map Gallery will need to move to digital submissions. Suggestion to leave the GeoForms open all year, allowing people to submit year-round. This will help with engagement year-round by posting them on the website.

6.3. Communications Team – Ariana Toth

- 6.3.1. Communications Team met as a whole to discuss the Newsletter and Website. The Newsletter will be moving to a digital format for the foreseeable future. Basecamp projects have been set up to storyboard how this new format will look and how best to distribute it to the membership.
- 6.3.2. Website sub-team (Tom Van Bruggen, Jon Merrick, Tony Bedogne, Pete Schneider) met separately to discuss more details. This included granular administrative access to the website to allow content additions by multiple board members; desire to stay with Wild Apricot platform; sub-team recommends smaller adjustments to page layouts, logo, content, and not a complete overhaul of the website layout.
 - 6.3.2.1. Jason volunteered to assist with the website refresh as well.
 - 6.3.2.2. Logo discussion – whether we should update the logo image. Branding for IMAGIN as an organization. “IMAGIN” vs “Improving Michigan’s Access to Geographic Information Networks.”
 - 6.3.2.3. Riehl Solutions provided us with an estimate to have a professional graphic designer create a new logo for us. Estimate is \$500-\$1000, with a cap of \$1500 depending on the number of revisions.
 - 6.3.2.4. Motion by Tom Van Bruggen to grant the Communications Team authorization to engage a graphics design team to create a new logo for IMAGIN at a cost not to exceed \$1500. Seconded by Sarah Merz.
Roll Call Vote:
President Thomas Van Bruggen, GISP: Yea
Vice President Peter Schneider, GISP: Yea
Treasurer Sarah Merz: Yea
Secretary Ariana Toth, GISP: Yea
Rawan Alhabbal: Yea
Anthony Bedogne, GISP: Yea

Keri Blough: Yea
Ken Kaiser, GISP: Yea
Eric Kerney: Yea
April Kibby: Yea
Jon Merrick: Yea
Janet Moadlo: Yea
Jason Moore: Yea
Keith Rikli: Yea
Scott Swan, GISP: Abstain

Motion carried.

- 6.4. Conference Team – Keri Blough
 - 6.4.1. Only a few refunds outstanding. Debbie is working to make sure those go through.
 - 6.4.2. Keri will not be the conference chair for next year. We will need a volunteer to chair the committee for Mackinac Island.
 - 6.5. Governance Team (Ad Hoc) – Thomas Van Bruggen
 - 6.5.1. Preparing for election nomination submissions and Election Buddy voting on board members in mid-June. Eight board positions are up for election, with six current members running for reelection.
 - 6.6. Professional Development Team – Tony Bedogne / Jon Merrick
 - 6.6.1. Team has not met since the last full board meeting. Will be meeting next month.
 - 6.7. Strategic Planning Team – Thomas Van Bruggen
 - 6.7.1. No update.
7. State of Michigan Program updates
 - 7.1. MSP NG-9-1-1 Grant Program – Point address funding
 - 7.2. 2022 NGS Datum Update and Associated Changes
 8. Future Meeting Dates
 - 8.1. Friday, May 29, 2020 – 9:30 AM – Teleconference Meeting
 - 8.2. Friday, June 12, 2020 – 9:30 AM – Teleconference Meeting
 9. Closing Roundtable

Suggestions for board nominees: Melissa Salich, Claudia Walters, Ulrika Zay, Kathleen Baker
 10. Adjournment

Motion to adjourn made by Jason Moore. Support by Ariana Toth.

Meeting adjourned at 10:47 am.

Minutes respectfully submitted by Ariana Toth, Secretary – IMAGIN.