



IMAGIN Inc.
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Executive Team:
Thomas Van Bruggen: President (2021)
Pete Schneider: Vice President (2022)
Ariana Toth: Secretary (2022)
Sarah Merz: Treasurer (2022)

2020/2021 Board of Directors:

Rawan Alhabbal (2021) Jon Merrick (2022)
Tony Bedogne (2021) Janet Moadlo (2021)
Keri Blough (2021) Jason Moore (2021)
Brody Hill (2022) Scott Swan (2022)
Eric Kerney (2022) Jerry Swanson (2022)
April Kibby (2021)

Minutes of the IMAGIN Inc. Board of Directors Meeting

Friday, November 13, 2020

Location: GoTo Meeting

1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:33 AM.

Roll Call

President Thomas Van Bruggen, GISP: Present
Vice President Peter Schneider, GISP: Present
Treasurer Sarah Merz: Absent
Secretary Ariana Toth, GISP: Present
Rawan Alhabbal: Present
Anthony Bedogne, GISP: Present
Keri Blough: Present
Brody Hill: Present
Eric Kerney: Present
April Kibby: Present
Jon Merrick: Present
Janet Moadlo: Present
Jason Moore: Present
Scott Swan, GISP: Absent
Jerry Swanson: Present

Quorum obtained.

Others present:

Debbie Quintieri (Riehl Solutions)

2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda.

Motion to approve made by Rawan Alhabbal. Support by Keri Blough.

Motion carried.

3. Approval of the Minutes from October 9, 2020 Board of Directors Meeting / Planning Session

Motion to approve made by Pete Schneider. Support by Brody Hill.

Motion carried.

4. Treasurer's Report – Debbie Quintieri

Prepaid Expenses of \$4,000 (\$2,000 to Crystal Mountain, \$2,000 paid by Maryellen that Debbie needs to identify.)

Total Assets of \$35,990.10

We have about 80 members who have renewed their memberships already for 2021, some are still in the payment process. Expenses of \$9.99 in October were for Signup Genius.

Riehl Solutions retainer for this quarter is typically paid in October but has not yet been made. Fees have been postponed while the Board took longer to approve a budget and make decisions around hosting a conference in 2021.

Motion to approve Treasurer's Report made by Rawan Alhabbal. Support by Jon Merrick.

Motion carried.

5. Old Business / Action Item Review

5.1. AI-2020-03: All board members are to sign and return the policy forms to Debbie within the next week. Email forms to info@imagin.org.

All forms have been submitted. Action Item closed.

6. Team Reports

6.1. Executive Team – Thomas Van Bruggen

6.1.1. Met October 20 & November 10 and had extensive discussions about the 2021 conference as relates to the ongoing pandemic. Debbie reached out to our location contacts on our behalf to discuss options. Details will be discussed under the Conference Team report.

6.2. Awards Team – Thomas Van Bruggen

6.2.1. Team has not had a need to meet.

6.3. Communications Team – Keri Blough

6.3.1. The newsletter went out and the team is looking at the end of January as the deadline for the next issue. Rawan Alhabbal and Jessica Kane have been assisting with gathering content.

6.4. Conference Team – Pete Schneider

6.4.1. Team has not yet formally met and does not have official structure. Pete and the Executive Team have been discussing how to plan for a conference with so many unknowns due to the pandemic.

6.4.2. Janet and Brody have been assisting with potential keynote speakers.

6.4.3. The postcard has been completed by Fishbeck and Pete is hoping to send it out in December, a month earlier than usual, to promote confidence that the conference will go on.

6.4.4. Future conference schedule and flexibility of contracts as it stands

6.4.4.1. 2021: Mission Point – they would like us to wait until after Jan 1, 2021 to make a decision, but they are more than willing to move our conference with 2022 with no penalty. Prices may go up slightly and we will likely need to change our dates.

6.4.4.2. 2022 & 2023: Crystal Mountain – They had not been flexible at all previously. They are now willing to push 2022 to 2024. Prices would likely go up 2-3%.

6.4.4.3. 2024: Kalamazoo Radisson – They are completely flexible with our contract given how far out it is.

6.4.4.4. Discussion: Mission Point and the Radisson are not expecting much activity in first or second quarter of 2021 and are hopeful that things will start to turn around in the third quarter. If we do push everything back a year, we will need to figure out some other source of revenue for 2021.

Motion by Tom Van Bruggen to push all scheduled conferences through 2024 back by one year.

Support by Janet Moadlo.

Roll call vote:

President Thomas Van Bruggen, GISP: Yes

Vice President Peter Schneider, GISP: Reluctantly, Yes

Treasurer Sarah Merz: Absent

Secretary Ariana Toth, GISP: Yes

Rawan Alhabbal: Yes

Anthony Bedogne, GISP: Yes

Keri Blough: Yes

Brody Hill: Yes

Eric Kerney: Yes

April Kibby: Yes
Jon Merrick: Reluctantly, Yes
Janet Moadlo: Yes
Jason Moore: Yes
Scott Swan, GISP: Absent
Jerry Swanson: Yes

Motion carried.

- 6.5. Professional Development Team – Tony Bedogne / Jon Merrick
 - 6.5.1. Two months of Signup Genius were purchased to help with webinar signups. This worked great and people have signed up for future webinars through April. We have also gotten additional interest in presenting.
 - 6.5.2. Our first webinar ran smoothly and was well received. If board members haven't signed up to host/moderate a webinar but are willing to, please fill out the sign-up on Signup Genius. Moderators need to reach out to presenters and schedule a practice run a couple of days prior to their presentation to work out any technical issues.
- 6.6. Strategic Planning Team – Thomas Van Bruggen
7. Teams Review / Establish Teams / Assignments
 - 7.1. Board members volunteered to assist with various Teams under a new flattened structure. Organizational charts will be updated accordingly.
8. State of Michigan Program updates
 - 8.1. MiSAIL Enhancement and Expansion Program
 - 8.1.1. Funding is being sought for \$2-3 million per year through the State legislature for 6-inch statewide imagery that could be provided to communities at no cost for a data exchange.
 - 8.2. MSP NG-9-1-1 Grant Program
 - 8.2.1. Address point quality checks have been sent out and scored. Shortcomings in the data are being identified.
9. Upcoming Meetings
 - 9.1. Friday, December 11, 2020 9:30 – 11:00 AM – GoToMeeting
 - 9.2. Friday, January 15, 2021 9:30 – 11:00 AM – GoToMeeting
10. Closing Roundtable

Esri is looking to hold a statewide Enterprise panel discussion on or around December 10.
11. Adjournment

Motion to adjourn made by Pete Schneider. Support by April Kibby.

Meeting adjourned at 11:06 AM.

Minutes respectfully submitted by Ariana Toth, Secretary – IMAGIN.