



IMAGIN Inc.
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Executive Team:
Thomas Van Bruggen: President (2021)
Pete Schneider: Vice President (2022)
Ariana Toth: Secretary (2022)
Sarah Merz: Treasurer (2022)

2020/2021 Board of Directors:

Rawan Alhabbal (2021)	Jon Merrick (2022)
Tony Bedogne (2021)	Janet Moadlo (2021)
Keri Blough (2021)	Jason Moore (2021)
Brody Hill (2022)	Scott Swan (2022)
Eric Kerney (2022)	Jerry Swanson (2022)
April Kibby (2021)	

Minutes of the IMAGIN Inc. Board of Directors Meeting **Friday, December 11, 2020** **Location: GoTo Meeting**

1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:38 a.m.

Roll Call

President Thomas Van Bruggen, GISP: Present
Vice President Peter Schneider, GISP: Present
Treasurer Sarah Merz: Present
Secretary Ariana Toth, GISP: Present
Rawan Alhabbal: Present
Anthony Bedogne, GISP: Present
Keri Blough: Present
Brody Hill: Present
Eric Kerney: Present
April Kibby: Present
Jon Merrick: Absent
Janet Moadlo: Absent
Jason Moore: Present
Scott Swan, GISP: Present
Jerry Swanson: Present

Quorum obtained.

Others present:

Traci Riehl (Riehl Solutions)

2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda.

Motion to approve made by Rawan Alhabbal. Support by Scott Swan.

Motion carried without objection.

3. Approval of the Minutes from November 13, 2020 Board of Directors Meeting.

Motion to approve made by Pete Schneider. Support by Tony Bedogne.

Motion carried without objection.

4. Treasurer's Report

Total Assets: \$41,147.15

Sarah Merz is working with Debbie Quintieri to start preparing 2020 taxes.

To date, 124 paid membership renewals have come in for 2021.

Q4 2020 payment to Riehl Solutions (normally due in October) was given a grace period until January 15, 2021. Payment has been authorized.

Motion to approve Treasurer's Report made by Scott Swan. Support by Rawan Alhabbal.

Motion carried without objection.

5. Old Business / Action Item Review

5.1. There are no open Action Items or old business.

6. Team Reports

6.1. Executive Team – Thomas Van Bruggen

6.1.1. The executive team met Wednesday this week and discussed the budget, conference contracts, and communications.

6.1.2. Debbie has received the revised contracts for Mission Point and Crystal Mountain. These will be reviewed and signed to lock in dates for 2022, 2023, and 2024.

6.2. Awards Team – Thomas Van Bruggen

6.2.1. Team did not meet.

6.3. Communications Team – Keri Blough

6.3.1. Next newsletter will go out late January/early February.

6.3.2. Tom will get recordings of the webinars up on the website.

6.4. Conference Team – Pete Schneider

6.4.1. Some inquiries have been received regarding award nominations and conference presentations for 2021. We will need to draft answers to these queries.

6.4.2. Potential for a one day in-person event later in the summer has not been excluded.

6.5. Professional Development Team – Tony Bedogne

6.5.1. Jon announced at the Team meeting that he will have to step back from leadership on this team due to increased responsibilities at work. Tony will continue to chair the Team on his own.

6.5.2. Decision made at the Team meeting to open the webinars to non-IMAGIN members. This fulfills part of our mission to educate the broader geographic community in Michigan.

Motion to approve providing webinar series to the public for 2021 made by Tony Bedogne. Support by Ariana Toth.

Discussion regarding member benefits.

Motion amended by Tom Van Bruggen to: Open the webinar series to the public for 2021 with recordings and slide decks moved to the members-only content portion of the website. Support by Tony Bedogne and Ariana Toth.

Motion carried without objection.

6.5.3. Discussion of 2021 sponsorship for IMAGIN. \$500 IMAGIN sponsorship provides the following: website recognition; webinar invitation; webinar recognition; short introduction speech to a webinar of your choice; IMAGINews digital edition recognition. This would be separate from any potential event sponsorships.

Motion to approve new 2021 IMAGIN sponsorship as described for \$500 made by Ariana Toth.

Support by Keri Blough.

Motion carried without objection.

6.5.4. Website should be updated to allow people to submit new abstracts for future webinars.

Sponsorship form will need to be added to website. Discussion of how to advertise new sponsorship opportunity – direct contact vs email solicitation.

7. Teams Review / Establish Teams / Assignments

7.1. Action Item: AI 2020-4: All board members are to review the Teams Org Chart provided by Tom Van Bruggen in the meeting packet and contact Tom within the next week if they would like to participate in any other roles.

8. State of Michigan Program updates

8.1. MiSAIL Enhancement and Expansion Program

8.1.1. State imagery - new vendor for 2021, The Atlantic Group out of Huntsville, AL (previously Sanborn). 20-30% cheaper than every other proposal. Less than \$4 million for a state-wide flight at 6-inch

resolution. Four separate contracts with vendors for obliques – no imagery will be purchased by the State; pricing will be negotiated at the State level for anyone who chooses to contract for oblique imagery acquisition. Legislative funding for State-wide imagery is being sought. CSS is also overhauling their imagery hosting service as part of this program.

8.2. MSP NG-9-1-1 Grant Program

8.2.1. Potential for gap-fill addressing will be addressed in January.

8.3. 2022 NGS Datum Update and Associated Changes

9. Future Meeting Dates

9.1. Friday, January 15, 2021 | 9:30 – 11:00 AM – GoToMeeting

9.2. Friday, February 12, 2021 | 9:30 – 11:00 AM - GoToMeeting

10. Closing Roundtable

10.1. Happy second birthday to Gurdy, Jerry's basset hound.

10.2. Eric Kerney: FedEx truck fleets were rolling out of Kalamazoo yesterday carrying the vaccine.

10.3. Pete Schneider: Contact Pfizer/FedEx for a joint keynote on how they're utilizing GIS for vaccine distribution.

10.4. Brody Hill: There has not been any communication yet from the State about the 2020 census and redistricting. Set up a Slack channel to monitor progress on this issue and post an update on the website once we have concrete information to share.

10.5. **Action Item: AI 2020-5: Board members are to review content on the BaseCamp site over the next week. Ariana Toth will review remaining content at that time and delete the site.**

11. Adjournment

Motion to adjourn made by Pete Schneider. Support by Tony Bedogne.

Meeting adjourned at 10:53 am.

Minutes respectfully submitted by Ariana Toth, Secretary – IMAGIN.