



IMAGIN Inc.
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2019/2020 Board of Directors:

Thomas Van Bruggen: President (2021)	Rawan Alhabbal (2021)	Jon Merrick (2020)
Pete Schneider: Vice President (2020)	Tony Bedogne (2021)	Janet Moadlo (2021)
Ariana Toth: Secretary (2020)	Keri Blough (2020)	Jason Moore (2021)
Sarah Merz: Treasurer (2020)	Ken Kaiser (2020)	Keith Rikli (2020)
	Eric Kerney (2020)	Scott Swan (2020)
	April Kibby (2021)	

Minutes of the IMAGIN Inc. Board of Directors Meeting

Friday, January 10, 2020

Location: Teleconference

1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:35 a.m.

Roll Call

President Thomas Van Bruggen: Present
Vice President Peter Schneider: Present
Treasurer Sarah Merz: Present
Secretary Ariana Toth: Present
Rawan Alhabbal: Present
Anthony Bedogne: Present
Keri Blough: Present
Ken Kaiser: Present
Eric Kerney: Absent
April Kibby: Present
Jon Merrick: Present
Janet Moadlo: Present
Jason Moore: Present
Keith Rikli: Absent
Scott Swan: Present

Quorum obtained.

Others present:

Maryellen Jansen (Riehl Solutions)

2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda.

Motion to approve made by Pete Schneider. Support by Rawan Alhabbal.

Motion carried.

3. Approval of the Minutes from December 13, 2019 Board of Directors Meeting.

Motion to approve made by Jason Moore. Support by Pete Schneider.

Motion carried.

4. Treasurers Report

4.1. Last month we approved moving money from checking to savings and then to a CD. This has been done.

4.2. Professional fees are paid quarterly and two quarterly payments appear on this quarter's financial report.

4.3. Sarah Merz will work on filing taxes in the next few weeks.

Motion to approve made by Rawan Alhabbal. Support by Jason Moore.

5. Old Business / Action Item Review

5.1. AI-2019-10: Full board needs to review sponsorship opportunities spreadsheet and decide on support. Make suggestions. (See conference comparatives spreadsheet for reference.)
Action Item closed.

6. Team Reports

6.1. Executive Team – Thomas Van Bruggen

6.1.1. Operations discussions. Elections conversation – eight people are up for election this year. Do these people intend to run for reelection? (Jon needs to have a conversation with coordinator. Pete, Ariana, and Scott will run again.)

6.1.2. Discussed conference items that will come up under that team report.

6.2. Awards Team – Thomas Van Bruggen

6.2.1. Team has not yet met but expects to meet in early February.

6.3. Communications Team – Ariana Toth

6.3.1. Communications Team did not meet in December. Ariana joined the Conference Team call yesterday to coordinate the special edition newsletter which will go to the printer next week.

6.3.2. Website Team has made some updates behind the scene that will be ready to go live in time for the publication of the special edition newsletter.

6.3.3. Database Team met between the holidays to discuss updates to locational information to allow the Professional Development Team to target their communications more effectively.

6.4. Conference Team – Keri Blough

6.4.1.2020 Kalamazoo Conference

6.4.1.1. Keynote speakers will each get an hour. Upjohn Institute Coordinator is lined up as one speaker. Tom is working with Esri to get another keynote. Keri has a potential lead on a third speaker.

6.4.1.1.1. Speakers are typically comped a conference registration but we know that the Coordinator of the Upjohn Institute will not be able to stay for the conference. The Conference Team proposed offering a single comped registration to the Institute for any employee instead of specifically to the Coordinator. The Upjohn Institute usually pays to send a conference attendee. Tom proposed letting Maryellen decide how to handle their registration based on communication with the Institute.

6.4.1.2. Special Edition newsletter will serve as the call for abstracts postcard this year.

6.4.1.3. Social Events – Air Zoo has been confirmed as a non-alcohol tour option on Sunday; Old Dog Tavern is confirmed for dinner Sunday night; still working on stops for the brew tour and downtown bingo.

6.4.1.4. Overnight stay at the Radisson in Kalamazoo was donated for the silent auction last year but was received too late to be included. It expires June 30, 2020, too late to be included in this year's silent auction. The idea has been proposed to raffle the certificate to a conference abstract submission that is entered by the deadline and approved for inclusion in the conference. Question raised as to whether it would be more beneficial to use it for a speaker, but the Radisson has provided discounted staff and speaker rooms so that will not be a significant cost to the organization and the board would like to encourage more people to submit abstracts early. No objections were raised to raffling the ticket for a presenter with the standard caveat that Board members are excluded from winning.

6.4.2.2021 Mackinac Island Conference Registration Fees Discussion

6.4.2.1. Maryellen calculated an estimated cost of attendance in 2021 of approximately \$273. IMAGIN would have to increase the conference rate by about \$92 per person (to \$377) in order to maintain the same level of profit that we have generated in recent years. IMAGIN has not had a conference rate increase since 2013/2014 when there was a \$10 increase.

6.4.2.2. The Conference team proposed a conference rate for members of \$350, including a ferry ticket.

6.4.2.3. For 2022 on, the suggested new rate would be adjusted back down to \$325, but this rate will not be voted on at this time.

Motion to approve a 2021 conference rate for IMAGIN members of \$350 (inclusive of ferry ticket), with a proportional increase to non-member rates made by Tom Van Bruggen. Support by Pete Schneider.

Motion carried.

- 6.5. Professional Development Team – Tony Bedogne / Jon Merrick
 - 6.5.1. Report of current registration numbers for the January 23rd meetup.
- 6.6. Strategic Planning Team – Thomas Van Bruggen
 - 6.6.1. Tom had a long discussion with Jim Bennet over the holidays and he requested time to review the position over the holidays and discuss it with his wife. He was flattered by the offer and will respond shortly. He has not yet given an official response.
7. State of Michigan Program updates
 - 7.1. MiSAIL Enhancement and Expansion Program
 - 7.1.1. No recent meetings.
 - 7.2. MSP NG-9-1-1 Grant Program
 - 7.2.1. Board members are requested to provide contact information for any known GIS officials for counties shaded yellow in the “GIS Address Pts Availability Survey Status Map” included in the board packet.
 - 7.3. 2022 NGS Datum Update and Associated Changes
 - 7.3.1. Board Packet provides slides depicting the current GeoRef zones and the proposed SPCS2022 zones (which would provide less distortion state-wide). The State of Michigan has approved transitioning to the new zones. The legislature will eventually need to adopt this as our official projection.
 - 7.3.2. Low Distortion Zones would eliminate the need for transformations between grid and ground coordinates. The NGS will not accept County-level zones because that would be too numerous. The NGS wants minimal distortion near major population centers, which has resulted in the Lower Peninsula divisions shown in the Board Packet.
8. Future Meeting Dates
 - Friday, February 14, 2020 – 9:30 AM – Teleconference Meeting
 - Friday, March 13, 2020 – 9:30 AM – Teleconference Meeting
 - Friday, April 17, 2020 – 9:30 AM – FACE TO FACE – Kalamazoo, MI
 - The Radisson is booked solid on this date and will not be able to provide meeting space on this date. A tour of the space could only be provided after 3pm. The board needs to consider rescheduling this meeting to a Monday. Maryellen will contact the Radisson to check availability for April 20th.
9. Closing Roundtable
 - 9.1. No comments.
10. Adjournment

Motion to adjourn made by Pete Schneider. Support by Jon Merrick.

Meeting adjourned at 10:45 a.m.

Minutes respectfully submitted by Ariana Toth, Secretary - IMAGIN