



**IMAGIN Inc.**  
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Executive Team:  
Thomas Van Bruggen: President (2021)  
Pete Schneider: Vice President (2022)  
Ariana Toth: Secretary (2022)  
Sarah Merz: Treasurer (2022)

## 2020/2021 Board of Directors:

Rawan Alhabbal (2021)	Jon Merrick (2022)
Tony Bedogne (2021)	Janet Moadlo (2021)
Keri Blough (2021)	Jason Moore (2021)
Brody Hill (2022)	Scott Swan (2022)
Eric Kerney (2022)	Jerry Swanson (2022)
April Kibby (2021)	

## **Minutes of the IMAGIN Inc. Board of Directors Meeting** **Friday, February 12, 2021** **Location: GoTo Meeting**

### 1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:35 a.m.

#### Roll Call

President Thomas Van Bruggen, GISP: Present

Vice President Peter Schneider, GISP: Present

Treasurer Sarah Merz: Present

Secretary Ariana Toth, GISP: Present

Rawan Alhabbal: Present

Anthony Bedogne, GISP: Present

Keri Blough: Present

Brody Hill: Present

Eric Kerney: Present

April Kibby: Absent

Jon Merrick: Present

Janet Moadlo: Absent; joined at 10:10 am

Jason Moore: Present

Scott Swan, GISP: Present; left at 10 am

Jerry Swanson: Present

#### **Quorum obtained.**

Others present:

Debbie Quintieri, Traci Riehl (Riehl Solutions)

### 2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda.

Motion to approve made by Keri Blough. Support by Sarah Merz.

**Motion carried without objection.**

### 3. Approval of the Minutes from January 15, 2021 Board of Directors Meeting.

Motion to approve made by Tony Bedogne. Support by Pete Schneider.

**Motion carried without objection.**

### 4. Management Team Update

Debbie will be taking a full-time position with another company and this is her last IMAGIN board meeting.

The Board extended their thanks to her for all of her hard work this past year.

### 5. Treasurer's Report

Total Assets of \$40,773.71.

A revised budget is being finalized to reflect that we will not be holding a conference this year.

Motion to approve Treasurer's Report made by Rawan Alhabbal. Support by Scott Swan.

**Motion carried without objection.**

5.1. IMAGIN Bank Accounts – Update Authorized users

Motion to add Traci Riehl as a responsible individual to the MSU Credit Union account and remove Debbie Quintieri as an authorized user from Lake Trust and MSU credit union accounts.

Motion to approve made by Tom Van Bruggen. Support by Sarah Merz.

**Motion carried without objection.**

6. Old Business / Action Item Review

6.1. There are no open Action Items or old business.

7. Team Reports

7.1. Executive Team – Thomas Van Bruggen

7.1.1. Executive Team met on Monday to discuss the agenda for today's meeting.

7.2. Conference Team – Pete Schneider

7.2.1. The team has not met since our last board meeting.

7.2.2. We need to make an announcement to the membership that the conference has been canceled.

7.3. Professional Development Team – Tony Bedogne

7.3.1. The webinar series is continuing smoothly. We now have three IMAGIN sponsors for the series.

Yesterday's webinar had around 30 attendees.

7.4. Newsletter – Keri Blough

7.4.1. Keri sent out a draft newsletter to the board this morning.

7.4.2. IMAGIN Bulletin Board section of newsletter needs more content. Renew call for presenters for the webinar series.

7.5. Meetups – Jason Moore

7.5.1. No update.

7.6. Social Media – Brody Hill

7.6.1. Content needed; please email Brody directly with any content suggestions.

7.7. Website / DB - Thomas Van Bruggen

7.7.1. Updates are needed for the website. A website team meeting will be scheduled for late February or early March.

7.7.2. Debbie has added IMAGIN sponsor logos to the webinar page, but these should be added to the home page as well. Tom will do this later this month.

7.8. Awards - Thomas Van Bruggen

7.8.1. No update.

7.9. Map Gallery – Eric Kerney

7.9.1. No update

7.10. Silent Auction – Ariana Toth for April Kibby

7.10.1. There is a game plan in place that we need to follow. We need to meet again to ensure that we follow through.

8. State of Michigan Program updates

8.1. MSP NG-9-1-1 Grant Program

8.1.1. RFPs are being reviewed.

8.2. MiSAIL Imagery Program Committee

8.2.1. Three-year, six-inch, four-band repeat for statewide, open-source imagery is being pursued through legislation with State funding of less than \$2 million per year.

8.2.2. IMAGIN, MiCAMP, and other organizations will be asked to endorse this legislation once it has been fully drafted.

8.2.3. A single vendor, The Atlantic Group out of Alabama, has been selected for the orthoimagery acquisition. Oblique imagery vendors will be under contract with the State with set prices that would be locked in for all municipalities who wish to purchase imagery.

8.3. Michigan GIS Users Group Meeting – Thursday, February 4, 2021

- 8.3.1. Esri Enterprise Deployment Panel Discussion – IMAGIN will be posting the videos from this meeting to our website with permission from Everett Root at CSS.

9. New Business

9.1. IMAGIN Application for SBA Loan / Grant Program

- 9.1.1. There is no interest accrued in the first year and no payments required. The loan amount is \$10,000. This would allow us to make all payments for the year without any financial penalties for withdrawing our CDs early.
- 9.1.2. The Executive Team will review this in more detail and prepare a recommendation for our next board meeting.

9.2. Webinar Recordings – Members Only Restriction Discussion

- 9.2.1. Webinar recordings are currently publicly available beginning about one week after each presentation. Do we want to move these to a restricted, members-only content area of our website?
- 9.2.2. Make sure that we follow-up with soliciting memberships from non-members who attend the webinars or view the YouTube videos.

9.3. IMAGIN Logo Redesign Challenge

- 9.3.1. Idea to host an IMAGIN logo redesign competition, subject to board approval.
- 9.3.2. Create an ad-hoc committee to pursue this contest. Ariana Toth volunteered to lead this committee. Janet, Tom, and Sarah will assist.

9.4. IMAGIN Swag for Sale

- 9.4.1. Jim Bennet reached out and encouraged the Board to consider selling logo-apparel on demand with no upfront costs and a small portion of sales going to the organization. This idea prompted a renewal of the logo redesign conversation.

9.5. IMAGIN Membership Renewals – Outstanding Renewals Review

- 9.5.1. **Action Item 2021-01: All Board members to review expired members list and make a personalized contact prior to the March board meeting.**

10. Future Meeting Dates

- 10.1. Friday, March 12, 2021 9:30 – 11:00 AM – GoToMeeting
- 10.2. Friday, April 6, 2021 9:30 – 11:00 AM - GoToMeeting

11. Closing Roundtable

- 11.1. Presentation for the next webinar has a new title and description but it has not been updated on the website. Debbie will update this information on the webinar page.
- 11.2. Jerry Swanson's wife is due on April 11<sup>th</sup> and so he will likely miss the next board meeting.
- 11.3. Question regarding Enterprise Sites (Hub) in a Portal environment.

12. Adjournment

Motion to adjourn made by Jon Merrick. Support by Ariana Toth.

Meeting adjourned at 11:04 am.

**Minutes respectfully submitted by Ariana Toth, Secretary – IMAGIN.**