



IMAGIN Inc.
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Executive Team:
Thomas Van Bruggen: President (2021)
Pete Schneider: Vice President (2022)
Ariana Toth: Secretary (2022)
Sarah Merz: Treasurer (2022)

2020/2021 Board of Directors:

Rawan Alhabbal (2021) Jon Merrick (2022)
Tony Bedogne (2021) Janet Moadlo (2021)
Keri Blough (2021) Jason Moore (2021)
Brodey Hill (2022) Scott Swan (2022)
Eric Kerney (2022) Jerry Swanson (2022)
April Kibby (2021)

Minutes of the IMAGIN Inc. Board of Directors Meeting **Friday, April 16, 2021** **Location: GoTo Meeting**

1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:34 AM.

Roll Call

President Thomas Van Bruggen, GISP: Present
Vice President Peter Schneider, GISP: Present
Treasurer Sarah Merz: Present
Secretary Ariana Toth, GISP: Present
Rawan Alhabbal: Present
Anthony Bedogne, GISP: Present
Keri Blough: Present
Brodey Hill: Absent
Eric Kerney: Present
April Kibby: Present
Jon Merrick: Present
Janet Moadlo: Present
Jason Moore: Present
Scott Swan, GISP: Present
Jerry Swanson: Present

Quorum obtained.

Others present:

Traci Riehl, Susan Das (Riehl Solutions)

2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda.

Motion to approve made by Pete Schneider. Support by Scott Swan.

Page 2 footer has the wrong date- this will be corrected.

Motion carried without objection.

3. Approval of the Minutes from March 12, 2021 Board of Directors Meeting

Motion to approve made by Scott Swan. Support by Rawan Alhabbal.

Motion carried without objection.

4. Management Team Update – Traci Riehl & Susan Das

4.1. Restructuring – Traci will continue to be our primary contact in the short term as Susan gets up to speed.
Susan will become our regular meeting attendee and be in charge of membership.

4.2. Member value concerns – will discuss more under teams reports.

5. Treasurer's Report

5.1. Treasurer's Financial Report

Total Assets: \$43,189.11

Wild Apricot sent a notice that our current pricing is \$1,728 per year, increasing to \$2,052 per year on September 18, 2021. Our account fees include a 10% discount. Original price when we obtained the contract was \$1,400 per year. (Wild Apricot includes the website, membership database, and credit card processing.)

Motion to approve Treasurer's Report made by Pete Schneider. Support by Jason Moore.

Motion carried without objection.

5.2. SBA Loan Update

IMAGIN received a revised approval for a loan for up to \$146,000. We have accepted a \$20,000 loan.

6. Old Business / Action Item Review

6.1. Action Items

6.1.1. **AI 2021-01:** All Board members to review expired members list and make a personalized contact prior to the March board meeting.

6.1.1.1. Action Item closed.

6.1.2. Other Old Business

6.1.2.1. Email and Domain Transfer Update – Email is being moved to Google Nonprofits and Website domain being transferred to GoDaddy. Tom is trying to get this completed over the weekend or early next week. This transition will save us approximately \$30 per year.

7. Team Reports

7.1. Executive Team – Thomas Van Bruggen

7.1.1. Met on Tuesday to discuss SBA Loan and today's meeting agenda. We also started to discuss the return of in-person events this fall and whether we should consider any in-person events this year for IMAGIN.

Open discussion on feelings regarding the potential for in-person events. Gov. Whitmer just extended the work-from-home period for another six months to allow time for MIOSHA to establish return to work guidelines. The State is currently expecting to return to their offices in July. Traci's aware of professional event guidelines for safe meetings, vaccinations, masks, etc. Current MI event restrictions are set at a maximum of 25 people indoors.

7.2. Conference Team – Pete Schneider

7.2.1. Mackinac is next up. No active planning yet.

7.3. Professional Development Team – Tony Bedogne

7.3.1. Call for abstracts has already gotten two new presentations lined up. We're scheduled for 6 weeks/sessions out.

7.3.2. Shop Talks / GeoRound Table to start next week. These are member-only events.

7.4. Newsletter – Keri Blough

7.4.1. May 4th is new deadline for newsletter content submission. Award and Board nominations announcements.

7.4.2. Topic ideas: Infrastructure, Redistricting

7.5. Meetups – Jason Moore

7.5.1. Possible outdoor meetups this summer. Look into parks and BYOB options.

7.6. Social Media – Brodey Hill

7.6.1. Content is good.

7.7. Website / DB - Thomas Van Bruggen

7.7.1. Discussed pricing under Treasurer's Report.

7.8. Awards – Keri Blough

7.8.1. We need a deadline for nominations. Board Nominations are due May 24th. Discussion of GeoForms and web maps.

- 7.9. Map Gallery – Thomas Van Bruggen
 - 7.9.1. Just starting to build ideas. Share ideas with the team.
- 7.10. Silent Auction – April Kibby
 - 7.10.1. Need to figure out how to set up an online store on Wild Apricot.
- 7.11. Logo Redesign (Ad Hoc) – Ariana Toth
 - 7.11.1. Meeting next week.
- 7.12. Governance (Ad Hoc) – Thomas Van Bruggen
 - 7.12.1. Board nominations page has been launched on the website. Brody has volunteered to lead the team and will handle future reports when he is in attendance. We are currently expecting 3 members to not run for reelection.
- 8. State of Michigan Program updates
 - 8.1. MSP NG-9-1-1 Grant Program
 - Additional funding (about \$150,000) is available and a subcommittee is going to meet next week to determine how to best allocate these funds.
- 9. New Business - None
- 10. Future Meeting Dates
 - 10.1. Friday, May 14, 2021 9:30 – 11:00 AM – GoToMeeting
 - 10.2. 2021-2022 Calendar Discussion
 - Last year we had good attendance for a lunch time meeting. Sarah will be on vacation June 11-28.
 - Annual Membership meeting to be held Tuesday, June 8th.
- 11. Closing Roundtable
 - Jerry's wife is expecting their first baby by Sunday, so he will be taking the next two weeks off.
 - New post in Slack.
- 12. Adjournment
 - Motion to adjourn made by Scott Swan. Support by Pete Schneider.

 - Meeting adjourned at 11:00 AM.

Minutes respectfully submitted by Ariana Toth, Secretary – IMAGIN.