



IMAGIN Inc.
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Executive Team:
Thomas Van Bruggen: President (2021)
Pete Schneider: Vice President (2022)
Ariana Toth: Secretary (2022)
Sarah Merz: Treasurer (2022)

2020/2021 Board of Directors:

Rawan Alhabbal (2021)	Jon Merrick (2022)
Tony Bedogne (2021)	Janet Moadlo (2021)
Keri Blough (2021)	Jason Moore (2021)
Brodey Hill (2022)	Scott Swan (2022)
Eric Kerney (2022)	Jerry Swanson (2022)
April Kibby (2021)	

Minutes of the IMAGIN Inc. Board of Directors Meeting **Friday, May 14, 2021** **Location: GoTo Meeting**

1. Call to Order - Board Member Roll Call

President Thomas Van Bruggen called the meeting to order at 9:36 AM.

Roll Call

President Thomas Van Bruggen, GISP: Present
Vice President Peter Schneider, GISP: Present
Treasurer Sarah Merz: Present
Secretary Ariana Toth, GISP: Present
Rawan Alhabbal: Present
Anthony Bedogne, GISP: Present
Keri Blough: Present
Brodey Hill: Present
Eric Kerney: Present
April Kibby: Absent
Jon Merrick: Present
Janet Moadlo: Present
Jason Moore: Absent
Scott Swan, GISP: Absent
Jerry Swanson: Present

Quorum obtained.

Others present:

Traci Riehl and Susan Das (Riehl Solutions)

2. Approval of Agenda

Thomas Van Bruggen asked for a motion to approve meeting agenda.

Motion to approve made by Keri Blough. Support by Rawan Alhabbal.

Motion carried without objection.

3. Approval of the Minutes from April 16, 2021 Board of Directors Meeting.

Motion to approve made by Pete Schneider. Support by Sarah Merz.

Motion carried without objection.

4. Management Team Update – Traci Riehl

4.1. Attempting to establish EIDL Loan status. Susan has been helping with webinars.

5. Treasurer's Report

5.1. Treasurer's Financial Report

Total Assets: \$43,379.17; Checking account balance of \$15,277.51.

A partial payment to Riehl Solutions was approved yesterday. We are a quarter behind on our payments, with their consent, while waiting for the SBA Loan to come through.

We budgeted \$14,000 to come in from membership dues this year and we're currently at \$14,165.

5.2. SBA Loan Update

5.2.1. All the paperwork has been submitted but we have not heard back for about three weeks.

Motion to approve Treasurer's Report made by Jerry Swanson. Support by Pete Schneider.

Motion carried without objection.

6. Old Business / Action Item Review

6.1. There are no open Action Items.

6.2. Other Old Business

6.2.1. Email and Domain Transfer Update – transfer has started. Emails and the website will go down temporarily next Tuesday until they get set up on Gmail/GoDaddy.

7. Team Reports

7.1. Executive Team – Thomas Van Bruggen

7.1.1. When Wild Apricot contract needs to be renewed in September, our cost will go up by \$324/year. We are looking into cleaning up our contact list database. If we can get it down to 500 or fewer contacts, then we can downgrade our Wild Apricot account type and save almost half the cost. We can also create a group of new contacts/prospective members. If we are able to get our active contacts down below 500 by September, we will bring a proposal to the board to change our Wild Apricot account type.

7.2. Conference Team – Pete Schneider

7.2.1. Government budgets for 2022 are being set now and members are starting to ask about conference rates for next year. We will need to adjust rates for the Mackinac conference so those need to be finalized soon and advertised to our members.

7.3. Professional Development Team – Tony Bedogne

7.3.1. Tony's going to be taking 12 weeks of paid paternity leave starting in mid-June and will need to reduce IMAGIN responsibilities during this time. Jerry will lead webinars during this time.

7.3.2. There's concern about the lack of submittals for more presentations. We need to solicit more presentations and/or come up with our own presentations. We might need to scale back to one webinar a month for the summer and also host one roundtable per month. (Roundtables are members-only.)

7.4. Newsletter – Keri Blough

7.4.1. The Newsletter went out this week. Next content is due July 27th.

7.5. Meetups – Tom Van Bruggen

7.5.1. Suggestion to start outdoor meetups in July during the Esri conference.

7.6. Social Media – Brodey Hill

7.6.1. All is well.

7.7. Website / Database - Thomas Van Bruggen

7.7.1. Website is up-to-date and meetings are discussing how to add more map-centric content.

7.8. Awards – Keri Blough

7.8.1. We need nominations for the GIS Innovation Award.

7.8.2. Nomination made to the Board for Volunteer of the Year Award.

Motion made by Keri Blough. Support by Rawan Alhabbal.

Motion carried without objection.

7.9. Map Gallery – Thomas Van Bruggen

7.9.1. No meeting.

7.10. Silent Auction – April Kibby

7.10.1. Susan will look into using Wild Apricot to host an online store.

7.11. Logo Redesign (Ad Hoc) – Ariana Toth

7.11.1. Contest announcement eblast went out; submission form is on the website; website updated with full contest rules.

7.11.2. Contest period ends June 6th. Membership will vote on submissions to determine finalists June 14-21. Full Board will need to meet before the end of the month to select a winner.

7.11.3. No submissions yet.

7.12. Governance (Ad Hoc) – Brodey Hill

7.12.1. Online system went live and submission period ends May 24th. We currently have five nominations for seven board seats.

8. State of Michigan Program updates

8.1. MSP 911 Grant Committee – Address Points Program Update

8.1.1. Initial County test-run was completed successfully.

8.1.2. Currently reviewing work that could potentially be completed with additional funds.

8.2. MiSAIL Imagery Program and Statewide Aerial Imagery

8.2.1. Discussion about defining GIS organization/structure within state law, similar to WI.

8.3. 2022 NGS Coordinate Systems Update

9. New Business - None

10. Upcoming Meetings

10.1. Tuesday, June 8, 2021 1:00 to 2:30 pm – IMAGIN Annual Meeting – GoToMeeting

10.2. Friday, June 11, 2021 9:30 – 11:00 am – Board Meeting - GoToMeeting

11. Closing Roundtable

Jerry shared an update on his new baby.

Keri found meeting minutes where we previously approved Mission Point conference rates for 2021 in the January 10, 2020 minutes.

Rawan is becoming a U.S. citizen next week and will be taking her husband's last name once this process is finally complete. Congratulations from the full Board to Rawan.

12. Adjournment

Motion to adjourn made by Rawan Alhabbal. Support by Sarah Merz.

Meeting adjourned at 11:09 AM.

Minutes respectfully submitted by Ariana Toth, Secretary – IMAGIN.